

**Catalog 2022-2023** 

People Innovation Excellence













### **Before We Start**

Dokumen Ini adalah **PDF interaktif**, temukan pengalaman digital untuk interaksi dan informasi lebih lanjut di tiap halaman yang memiliki keterangan gambar sebagai berikut:



Klik Link dengan ikon tersebut untuk akses langsung.



Klik tombol Home di kanan atas halaman untuk kembali ke menu awal.



Anda dapat memindai setiap Barcode yang tertera di dalam dokumen.



Akses langsung antar judul pada navigasi di tiap halaman.



Akses video dengan ikon Play button.



### Home

**AT A GLANCE** 

**ACHIEVEMENTS** 

**FACILITIES** 

**ALUMNI** 

**PROGRAMS** 

PARTNER UNIVERSITIES

ADMISSION PROCESS & APPLICATION DOCUMENTS

SCHOLARSHIP PROGRAM & INVESTMENT FEES

**CONTACT** 





### **BINUS INTERNATIONAL at a Glance**

BINUS INTERNATIONAL, established in 2001, understands the future needs and the pressure of globalization on businesses and the job market.

BINUS UNIVERSITY, our sister university, has more than 40 years of experience in providing leading education. BINUS INTERNATIONAL adds an international flavor to that experience, and can serve as an alternative to studying abroad.

It provides high quality education by combining BINUS UNIVERSITY's industry-relevant teaching with international education through partnerships with reputable overseas universities. By immersing in our culturally diverse education environment, our students gain memorable and valuable learning experiences to carry them forward in their careers for many years to come.

With a dual-degree system, BINUS INTERNATIONAL enables students to obtain two undergraduate titles at the end of their programs (a Sarjana qualification from BINUS INTERNATIONAL and a Bachelor's degree from our university partners).

#### **VISION**

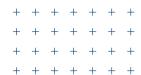
"A world-class knowledge instiTuition in continuous pursuit of innovation and enterprise"

#### **MISSION**

We are committed to developing people with the knowledge, skills, and attitudes attained by delivering international quality education and relevant research for the advancement of our stakeholders.

Pursuant to this mission, we are continuously aiming to:

- Meet stakeholders' expectations
- Provide academic, professional, and service excellence
- Promote high quality research
- Build strong corporate connections
- Gain international recognition and accreditations



## **Get Your National** and International **Degree In 4 Years** with Our Programs





### TWO-DEGREE PROGRAM (4+0)

The two-degree program is a collaboration program between the University of Newcastle (UoN), Binus University, and Nurture Higher Education (UK), which have partnered to offer a unique joint teaching program for Indonesian students. This initiative enables students to complete business and commerce subjects and receive bachelor degrees from both universities, delivered entirely in English at the Binus University campus in Jakarta. This program is better known as the 4+0 program, where the students still can get their two-degree, national and international degree by studying for four full years in Indonesia.

Introducing the Two-**Degree Program 4+0 with** the University of Newcastle









### **Why UoN?** UoN performance on the world stage:

Top 200 university in world

Top 200 15 subjects ranked in the top 200 in the world

95% of our research is at of above world standard

No. 1 University in australia for industry collaboration





### **DOUBLE DEGREE PROGRAM (3+1/2+2)**

The Double Degree program is a program offered by Binus International, where students can get double degree at once in a short time period by two different universities. This program gives the opportunity for their students to enroll in two majors at the same time based on their individual preferences, with a study duration one or two-year study abroad, so the students will graduate with a double degree: a national degree (Sarjana) from Binus International and an international degree (Bachelor) from a partner university. These Binus partners come from various countries, namely Australia, the UK, Germany, New Zealand, China, South Korea, and France. Students will gain new experiences and knowledge from other countries and of course can get the opportunity to work in other countries.

Our partner universities:



































AT A GLANCE

**ACHIEVEMENTS** 

**FACILITIES** 

**PROGRAMS** 

CONTACT

8

### Why BINUS **INTERNATIONAL**

AT A GLANCE

#### WHY BINUS INTERNATIONAL

STUDY LIFE AT BINUS

THE DIFFERENCE



#### TOP RANKED UNIVERSITY

Binus University has been awarded the World's 5-Star University by QS and also Top World's Ranking University by QS World Rankings and Times Higher Education.



### "A" ACCREDITATION

The instiTuition is accredited 'A' from the National Accreditation Agency for Higher Education of the Republic of Indonesia and has a 4-Star Rating for Excellence.



#### **AACSB ACCREDITED**

AACSB is the highest accreditation recognition for international business study programs. Only 5 percent of all business schools have received this, while in Indonesia only two have received it.



#### **SMALL CLASS**

Binus University prides itself in engaging in a small class concept for personalized teaching with a global mindset.



### JOINT/DOUBLE DEGREE

All Programs in BINUS International have a Joint/Double Degree with a Sarjana from BINUS and a Bachelor. We offer the Two-Degree and Double-Degree as a BINUS International uniqueness.



#### **GLOBAL EMPLOYABILITY**

It is consistently recognized for having the best graduates for the global employability ranking.



### **CBD LOCATION**

Located in the safe CBD area of Jakarta as the capital city and hub for digital and commercial, Binus University is the right place for a global network.



### **GLOBAL PARTNER UNIVERSITIES**

Binus has a strong and diverse network with many top-ranking universities in the world. There are more than 70 partner universities around the world. BINUS International is not only partnered with other universities but it also provides students with the chance to have the same experience of studying abroad.



AT A GLANCE

**ACHIEVEMENTS** 

**FACILITIES** 

PROGRAMS

CONTACT

# Study Life at BINUS

AT A GLANCE

WHY BINUS INTERNATIONAL

**STUDY LIFE AT BINUS** 

THE DIFFERENCE

### **BINUS SQUARE**

Located in the Kemanggisan area of West Jakarta, Binus Square has four halls with 1500 rooms that can cater to 2300 students. Equipped with high-speed Internet access, a swimming pool, shuttle services, gym, minimart, lounge, and high-security, it's a home away from home.

### **iBUDDY AND STUDENT CLUBS**

iBuddy is an international student integration program that is created to support our international students to adapt with BINUS, Jakarta, and Indonesia. With more than 100 student activities in various fields such as sports, hobbies, media, and spiritual activities – you will enjoy a variety of activities of life off campus.

### **VIBRANT CITY LIFE**

Jakarta is prominent for its vibrancy and sociable lifestyle. With various avant-garde culinary dishes, a culture center, and activities that can be found nearby, one will never be bored in exploring the city





AT A GLANCE

ACHIEVEMENTS

FACILITIES

### The Difference

AT A GLANCE

WHY BINUS INTERNATIONAL

STUDY LIFE AT BINUS

THE DIFFERENCE



### **INTERNATIONAL**

- ✓ International Curriculum
- International Collboration or Partnership (Double Degree)
- Foreign Lecturer or Local with International Degree
- Foreign Students
- Mentoring Method

### **REGULAR**

- National Curriculum conducted in Bahasa
- Limited Collaboration
- Local Lecturer
- ✓ All of >90% Local Students
- Teaching Method

## **Achievements**





AWARDED
WORLD'S 5-STAR
UNIVERSITY
BY QS







## **Facilities**



240 classrooms on our 8 strategically located campuses throughout Greater Jakarta are equipped with air conditioning and ICT infrastructure.



000

## **Alumni**

**BINUS INTERNATIONAL** 

2022-2023 BROCHURE

1 + 1 + 1 + 1



**KEVIN SUSANTO** 

CEO EnviGO Forbes 30Under30 2021 Michael Jovan Sugianto

Co-Founder TaniHub
Forbes 30Under30 2020



Hana Hetty Manuela

- Advisor for the ASEAN-German Energy Programme (AGEP) at the GIZ (German Development Agency).
- Chair of Yayasan Diberi Untuk Memberi





## **Programs**





## **International Business**



The International Business program offers Double Degree, Study Abroad, or Master Track programs with various international partner universities to encourage students to maximize their competencies in business-related content in an international environment. The experience of learning and traveling creates working opportunities through global internships and prepares our students to develop their cross-cultural skills as potential managers and professionals.

The program is taught by well qualified academics from some of the most prestigious business schools and with rich industry experience, while extensively drawing upon the teaching experience of its international collaborative partner universities. Located in the heart of Jakarta, it is the right place to innovate, inspire, and build networks. Our

international learning experiences prepare our graduates to successfully engage with prestigious SMEs and multinational organizations.

### **Career Opportunities**

- Entrepreneur
- Accounting Manager
- Finance Manager
- Human Resources Manager
- Supply Chain Management Manager
- International Purchasing Manager
- International Business Analyst
- Sales Manager
- Diplomat
- Academic
- Foreign Sales Representatives
- International Program Manager
- Non-Profit Organization
- Government

AT A GLANCE ACHIEVEMENTS FACILITIES

PROGRAMS

CONTACT

### **Study Plan**



### Semester 1

Social Hours	<b>☆</b> SAT Points	
Academic English I		Economics
Character Building I		Indonesian
Project Hatchery		Introduction to Management and Business

### Semester 2

Social Hours 🔯 SAT Points	
Academic English II	Legal Aspect in Economics
Character Building II	Mathematics and Statistics for Business
Marketing Management	Management Information Systems

2<sup>nd</sup> Year

### Semester 3

Social Hours 😭 SAT Points	
Character Building III	Human Resources Management
Entrepreneur Hatchery	Business Communication
Global Business Environment	Accounting for Business

#### Semester 4

Social Hours 😭 SAT Points	
Introducing to Business Ethics	Cross Cultural Management
Research Methodology I	Managerial Economics
Financial Management	Operations Management
Advanced Business Statistics	

3<sup>rd</sup> Year

#### Semester 5

Social Hours 😭 SAT Points	
Exporting - Importing	Business in Indonesia
Business in ASEAN	Project Management
Southeast Asian Culture	Strategic Management

### Semester 6

Enrichment Program I		
🗞 Double Degree	Q	Research
🔅 Entrepreneurship	**************************************	Community Development
☐ Internship		Study Abroad

4<sup>th</sup> Year

### Semester 7

Enrichment Program II		
Proposition Degree	Q	Research
ÿ Entrepreneurship	-30g	Community Development
☐ Internship	<b>(1)</b>	Study Abroad

### Semester 8

Research Methodology II	Thesis
Contemporary Issues in ASEAN	



AT A GLANCE

### **Industry Partners**































## **Business Management and Marketing**



At the strategic level, marketing is responsible for spotting opportunities by understanding consumers and the competition, in order to develop appropriate offerings for the market. At the tactical level, marketing is responsible for designing the right product, price, distribution, and communication strategy to ensure business success in meeting the market's needs. Studying business management and marketing provides a powerful tool for any aspiring business owners, CEOs, and CMOs to be leaders in their industry.

As one of the fastest growing digital economies in the world, Indonesia has been a haven and will continue to be the next hotspot for digital business start-ups. The Business Management and Marketing program emphasizes the digital aspects of business and marketing to respond to

the thriving and dynamic startup scene in Indonesia, as we prepare our students to have an entrepreneurial mindset and agility in welcoming global competition.

### **Career Opportunities**

- Commercial Manager
- Business Development Assistant
- Business / Finance Analyst
- Brand Specialist
- Marketing Executive
- Business / Marketing Consultant
- Entrepreneur
- Business Start-Up Owner
- Chief Marketing Officer (CMO)
- Market Research Analyst
- Digital Marketing Analyst
- Product and Brand Manager
- Brand Executive
- Marketing Executive

AT A GLANCE ACHIEVEMENTS FACILITIES

PROGRAMS

CONTACT

### **Study Plan**



### Semester 1

Social Hours	SAT Points	
Academic English I		Economics
Character Building I		Indonesian
Project Hatchery		Introduction to Management and Business

### Semester 2

Social Hours 🔯 SAT Points	
Academic English II	Legal Aspect in Economics
Character Building II	Mathematics and Statistics for Business
Marketing Management	Management Information Systems

2<sup>nd</sup> Year

### Semester 3

Social Hours 🔯 SAT Points	
Character Building III	Human Resources Management
Entrepreneur Hatchery	Business Communication
Consumer Behavior	Accounting for Business

#### Semester 4

Social Hours 🖒 SAT Points	
Advanced Business Statistics	Cross Cultural Management
Pricing Management and Strategy	Marketing Channels
Website Usability and Design	Products and Brand Management
Financial Management	

3<sup>rd</sup> Year

#### Semester 5

Contains and Carpoin	
Social Hours 🔯 SAT Points	
Managerial Economics	Digital Campaign and Promotion Management
Services Marketing	Research Methods in Marketing
Operations Management	Social Media and New Media
Web Analytics and e-CRM	Marketing Strategies

### Semester 6

Enrichment Program I	
Double Degree	Q Research
Entrepreneurship	🎇 Community Development
🖻 Internship	Study Abroad



### Semester 7

Enrichment Program II	
Double Degree	Q Research
© Entrepreneurship	% Community Development
🖻 Internship	Study Abroad
Semester 8	
Contemporary Issues in Marketing	Thesis
International Marketing	



AT A GLANCE

### **Industry Partners**









bridestory























### **Finance**





The Finance program will provide students with an international academic environment with skills and knowledge in innovative finance strategies for business creation and financial solutions with data analytics.

Our degree offers international exposure through a double degree program, student exchange, and master track program from international partners. Besides degrees, we also expose students to the international environment by engaging them with students from around the world as well as in multinational and international firms through simulation classes and internship opportunities.

Students will also learn from world-class faculty with rich industry experience and have easy access to the financial industry

### **Career Opportunities**

Due to the rapid growth of fintech trends, our degree focuses on expertise in specific functional areas of finance that align with the digitalization of business. This creates recent and future career opportunities in Business Finance that include:

- Business Consultant
- Financial and Investment Advisor
- Business Development Manager
- Start-Up Founder
- CFO
- Innovative Finance Specialist



AT A GLANCE ACHIEVEMENTS FACILITIES PROGRAMS

CONTACT

### **Study Plan**



### Semester 1

Social Hours 🖒 SAT Points	
Principles of Accounting	Microeconomics
Academic English I	Macroeconomics

### Semester 2

Social Hours 🔯 SAT Points	
Project Hatchery	Indonesian
Academic English II	Finance Ecosystems & Technology
Character Building: Kewarganegaraan	Managerial Accounting

2<sup>nd</sup> Year

### Semester 3

Social Hours 🔯 SAT Points	
Intermediate Accounting	Accounting Information Systems & Internal Control
Marketing Management	Entrepreneurship Hatchery
Business Statistics & Analysis	
Character Building: Agama	

#### Semester 4

Social Hours 😭 SAT Points	
Ethics & Corporate Governance	Theory and Research Methodology in Accounting
International Business Law & Taxation	& Finance
Financial Modeling	Business & Commerce in Australia
Financial Audit	

3<sup>rd</sup> Year

### Semester 5

Social Hours SAT Points	
Business Finance	Leadership & Ethics
Cross Cultural Management & Negotiation	Quantitative Investment Analysis
Business Venturing	Advanced Accounting

### Semester 6

<ul><li>Corporate Finance</li><li>International Finance</li></ul>	<ul><li>Financial InstiTuitions Risk Management</li><li>Derivative Securities</li></ul>
🗞 Double Degree	Q Research
🔅 Entrepreneurship	🐾 Community Development
☐ Internship	Study Abroad

4<sup>th</sup> Year

### Semester 7

<ul><li>Financial Analysis and Valuation</li><li>Portfolio Management</li></ul>	<ul><li>Industry Placement</li><li>Innovation and Entrepreneurial Strategy</li></ul>
🗞 Double Degree	Q Research
	🞇 Community Development
☐ Internship	Study Abroad

### Semester 8

Pre-Thesis Thesis



AT A GLANCE

### **Industry Partners**





Deloitte.





























## **Communication**





Communication has three study programs:
Journalism, Public Relations, and Entertainment
Communications. Each provides an extensive
knowledge of communication theories, practices,
and technologies in the growing media
industries. We focus on student-centered learning
to explore students' individual potentials. The
students will be taught by leading names in
media and communications. They will also have
the opportunity to collaborate with industry
professionals in journalism, public relations,
and entertainment fields. Students will develop
skills that they can use in the media and
communication field in all industries.

### **Career Opportunities**

- Content Specialist
- Social Media
   Specialist
- Digital Content
   Writer
- Event / Media
   Planner
- Public Relations
   Specialist
- Copywriter
- Digital Journalist
- Entrepreneur

### **JOURNALISM**

The program provides theories and practices in all aspects of journalism: writing, interviewing, reporting, editing, broadcasting, basic photography, and videography to learn to plan, create, and publish content in various media platforms.

### **PUBLIC RELATIONS**

The program provides theories and practices in all aspects of public relations; writing for public relations, creating campaigns and projects, and conveying messages to the public for media monitoring and negotiation skills and knowledge to be applied for different stakeholders.

#### **ENTERTAINMENT COMMUNICATIONS**

The program provides theories and practices in all aspects of entertainment communications: planning and creating events, writing for the entertainment industry, and doing event promotions.



AT A GLANCE ACHIEVEMENTS FACILITIES

PROGRAMS

CONTACT

### **Study Plan**



### Semester 1

Social Hours 😭 SAT Points	
Academic English I	Photography and Basic Videography
Introduction to Sociology	Public Speaking
Introduction to Communication Science	Writing Fundamentals

### Semester 2

Social Hours 🔯 SAT Points	
Academic English II	Theory of Communication
Character Building: Kewarganegaraan	Contemporary Writing
Project Hatchery	Introduction to Journalism & Interview Technique
Interpersonal Communication	



### Semester 3

Social Hours 🔯 SAT Points	
Introduction to Public Relations and Creative	Workplace Ethics & Behavior
Advertising	Intercultural Communication
Philosophy and Ethics of Communication	Pancasila Courses*
Theory of Mass Communications	Character Building: Pancasila
	Pancasila and Indonesian Culture

### Semester 4

Social Hours SAT Points	
Character Building: Agama	Indonesian for Media Writing
Political Communication	Organizational Communication
Public Opinion	Quantitative and Qualitative Research Methods in
Social Design Thinking	Communication Context



### Semester 5

Social Hours 🖒 SAT Points	
Entrepreneurship Hatchery	Public Relations
Communication Data and Technology	<ul> <li>Crisis Communication and Media Relations</li> </ul>
Communications Streaming Choices:	Public Relations Publication
Journalism	<ul> <li>Creative Agency Industry</li> </ul>
<ul> <li>New Media and Newsroom</li> </ul>	Entertainment Communications
Management	<ul> <li>Entertainment Networking Management</li> </ul>
<ul> <li>Broadcast Journalism</li> </ul>	<ul> <li>Design and Promotion</li> </ul>
and Reporting	<ul> <li>Social Media Content Strategies and Analytics</li> </ul>
<ul> <li>Investigative Journalism</li> </ul>	

### Semester 6

Special Communication Enrichment Course	e
🗞 Double Degree	Q Research
🔖 Entrepreneurship	👫 Community Development
🖻 Internship	Study Abroad



### Semester 7

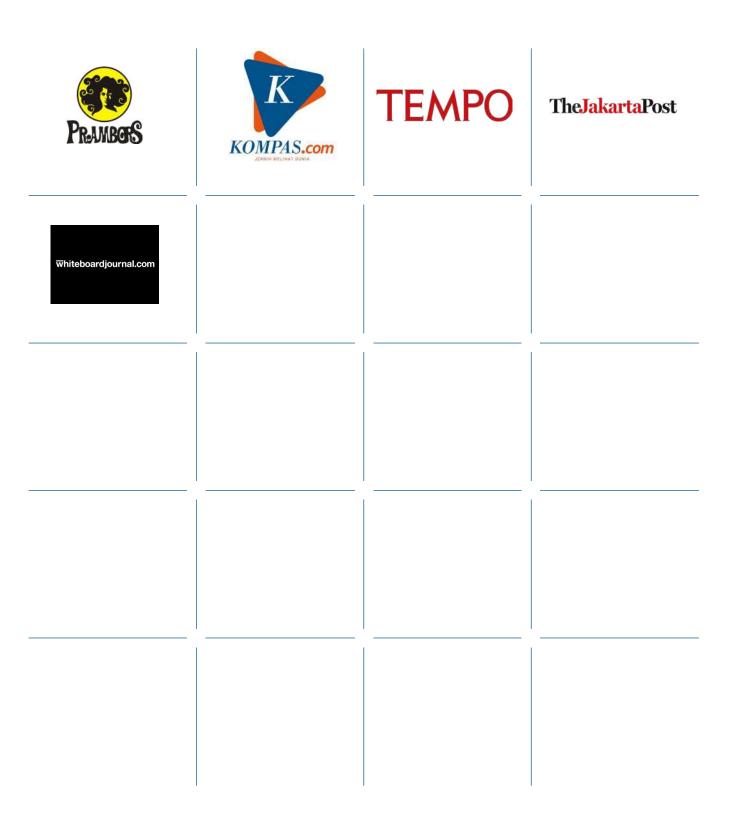
Special Communication Enrichment Course	
🗞 Double Degree	Q Research
© Entrepreneurship	% Community Development
☐ Internship	Study Abroad

### Semester 8

Pre-Thesis Thesis



### **Industry Partners**



## **Computer Science**





The Computer Science program has been dedicated to offer the highest standard of computer science education since its establishment in 2001. The program has a range of focused courses, called streams, at the undergraduate level. Each stream is aimed to build not only a strong conceptual knowledge in computer science, but also well-defined IT industry skill-sets, including General Computer Science and Pervasive Games Technology.

The program is not only concerned with the academic quality of the program, but it also prepares students for their future careers by providing them with opportunities to obtain professional certifications and with work experience in internships with industries and managed internship programs.

While in the internship with an industry program, students spend a certain period working full-time at a company site. In the managed internship, the students work on the project brought by a company to the school at the school site.

### **Career Opportunities**

- Web or Mobile Application Developer
- Software Engineer
- Network Administrator
- Computer Security Professional
- Multimedia Systems Developer
- Games Developer
- Database Administrator
- IT Sales Engineer
- Data Scientist
- Artificial Intelligence Engineer

AT A GLANCE ACHIEVEMENTS FACILITIES

PROGRAMS

CONTACT

### **Study Plan**

1<sup>st</sup> Year

#### Semester 1

Social Hours 😭 SAT Points	
Program Design Methods	Introduction to Programming
Character Building: Pancasila	Discrete Structures
Project Hatchery	

### Semester 2

Social Hours 😭 SAT Points	
Data Structures	Database Systems
Programming Languages	Academic English I
Computational Mathematics	

2<sup>nd</sup> Year

#### Semester 3

Social Hours 🔯 SAT Points	
Character Building: Kewarganeraan	Multimedia and Human Computer Interactions
Design Driven Entrepreneurship	Computer Networks and Security
Analysis of Algorithms	

### Semester 4

Social Hours SAT Points	
Character Building: Agama	Computer Graphics
Computer Architecture and Operating Systems	Streaming: Computer Science General Ethical
Web Application Development and Security	Hacking and Penetration Testing
	Streaming: Pervasive Games Technology Games
	Design and Programming

3<sup>rd</sup> Year

### Semester 5

Social Hours 🔯 SAT Points	
Intelligent Systems	Indonesian
Pervasive Software Engineering	Streaming: Computer Science General
Cloud and Distributed Systems	Network Forensics
Technopreneurship	Streaming: Pervasive Games Technology Advanced
Academic English II	Games Design and Programming

### Semester 6

Enrichment Program I	
🗞 Double Degree	Q Research
	🐉 Community Development
🔁 Internship	Study Abroad

4<sup>th</sup> Year

### Semester 7

Enrichment Program II	
🗞 Double Degree	🔍 Research
§ Entrepreneurship	🎇 Community Development
☐ Internship	Study Abroad

### Semester 8

Thesis



AT A GLANCE

### **Industry Partners**



















## **Business Information Systems**



In today's businesses, Business Information Systems play a pivotal role. The Business Information Systems program is developed to equip students with competencies in developing and managing computer technology to support the business world. It is a unique combination of computing knowledge and business skills that has been developed to provide the students with competencies of managing enterprise information systems, cloudbased technology, database, programming, business processes, project management, and IT (information technology) auditing. Its graduates will possess the skills and insights needed to understand both business processes and the technologies available to support them. They will play an important role in delivering technology solutions to the market place by systematically recognizing and translating business needs into technology-based solutions.

### **Career Opportunities**

- Cloud Storage Certified Programmer
- Social Media Strategist
- Data Scientist
- Digital Business Technopreuneur
- Enterprise Resource Planning Analyst (SAP Certified)
- E- Commerce Developer / Programmer (Mobile : IOS, Android)
- Digital Media Technopreneur



AT A GLANCE ACHIEVEMENTS FACILITIES PROGRAMS

CONTACT

### **Study Plan**



### Semester 1

Social Hours 😭 SAT Points	
Contemporary Management	Introduction to Financial Accounting
Information Systems & Algorithms	Character Building: Pancasila
Applied Project Management	Pancasila and Indonesian Culture
Indonesian	

### Semester 2

Social Hours	SAT Points	
Academic English I		Applied Research and Linear Algebra
Project Hatchery		Programming Mastery
Cloud Technology		

2<sup>nd</sup> Year

### Semester 3

Social Hours 😭 SAT Points	
Entrepreneurship Hatchery	Character Building: Kewarganegaraan
Academic English II	Information Systems Analysis and Design
Data Management and Analytics	

### Semester 4

Social Hours 😭 SAT Points	
Object Oriented Information Systems	Advanced Programming and Testing
Enterprise Resource Planning	
Systems	

3<sup>rd</sup> Year

### Semester 5

Social Hours 🖒 SAT Points			
E-Commerce, IOT, and Mobile Systems	User Experience Research and Design		
Consulting for Digital Based Business Startup	Character Building: Agama		
	Information Systems Architecture		

### Semester 6

Enrichment Program I	
🏠 Double Degree	Q Research
🌞 Entrepreneurship	🐾 Community Development
🖻 Internship	Study Abroad

4<sup>th</sup> Year

### Semester 7

Enrichment Program II	
🗞 Double Degree	Q Research
Entrepreneurship	🗞 Community Development
🖻 Internship	Study Abroad

### Semester 8

Thesis



AT A GLANCE

### **Industry Partners**

















Deloitte.







AT A GLANCE

BIS

ACHIEVEMENTS

**FACILITIES** 

**PROGRAMS** 

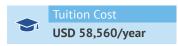
CONTACT

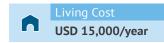
 $\searrow \swarrow$ 

### **Partner Universities**

#### **Boston University**





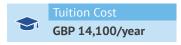


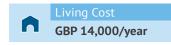




#### **Bournemouth University**







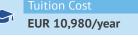




#### **CBS International Business School**















BIS

3+1



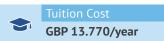


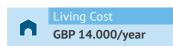




### **Edinburgh Napier University**







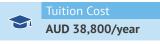




S.E. & B.A. (Hons)

### **Macquarie University**















S.E. / S.Kom. & M.Com

S.E. & BA

### **Ningbo University**



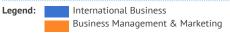


















AT A GLANCE

ACHIEVEMENTS

**FACILITIES** 

PROGRAMS

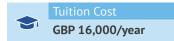
CONTACT

## **Partner Universities**

#### **Northumbria University**































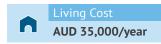


### Royal Melbourne Institute of Technology















### **Saxion University of Applied Science**











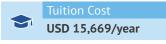


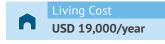


### SolBridge International School of Business











2+2





S.E. & BBA

#### **University of Newcastle**





BINUS INTERNATIONAL is officially collaborating with the University of Newcastle, Australia. This collaboration of the two universities offers a double degree program – the Two-Degree Program 4+0. Through it, – Students can simply by studying for four full years in Indonesia to received two bachelor certificates.













AT A GLANCE

**ACHIEVEMENTS** 

**FACILITIES** 

**PROGRAMS** 

CONTACT

 $\searrow \mathbb{Z}$ 

## **Partner Universities**

### **University of New South Wales**





FIN

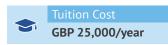


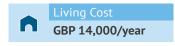




### University of Nottingham, UK









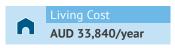


### **University of Wollongong**





3+1





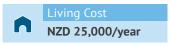


### Victoria University of Wellington





FIN











For more detailed information about our partner universities:



bit.ly/PartnerBI







### **Admission Process & Application Documents**

#### **Admission Process**



ADMISSION REQUIREMENTS						
Major	High School Diploma(1*	General Requirements	Entrance Test			
Computer Science	High School - Science, Vocational High School <sup>(2*</sup>	<ul> <li>Pass BINUS International Entrance Test</li> <li>TOEFL score of 550 or better / Test of Written</li> </ul>	Aptitude test			
Business Information Systems		English score of 4.0 or better / Official IELTS 6.5 overall or better WITH 5.5 for Writing Module	<ul> <li>BINUS International English Proficiency Test</li> </ul>			
Business Management & Marketing		or better / Official iBT (Internet based TOEFL) of 80 overall or better WITH 18 for Writing Module	(BIEPT)			
Communications	All Majors of High School	or better - English Plus Stage One 30 hours if TOEFL scores are between 450 - 549 and/or TWE	<ul> <li>Test of Written English (TWE)</li> </ul>			
Finance		between 2.5 - 3.9 <sup>(4*</sup>				
International Business			• Interview (3*			

- 1\*) International & Overseas High School Diploma needs to be legalized by the Department of National Education of Indonesia
- 2\*) Details for Vocational High School: Technology, Computing, and Design (other majors will be reviewed by the Faculty of Computer Science)
- 3\*) Only for candidates who came from BINUS INTERNATIONAL's partner schools
- 4\*) Alternative proof is English as language of instruction in high-school. We also offer our own online English test if you haven't got your English language proficiency tests (contact us for more information on our online English test procedure). Students in undergraduate programs with TOEFL scores betwen 450-549/equivalent can enroll after completing 150 hours of BINUS pre-university English preparatory course.

#### **Local Application Documents**

- 1. BINUS International's application form.
- 2. Academic transcripts of grades 10-12.
- 3. Recent ID photograph 4×6 cm with collared clothes (300 kb; electronic version).
- 4. Family card (kartu keluarga).
- 5. BINUS International statement letter.
- 6. English Plus stage one statement letter.
- 7. Certificate of collecting diplomas and SKHUN.
- 8. Statement letter not involved in abuse narcotics and illegal drugs.

Note: Equivalency process maybe required for some applicants. It is not required if the applicant has completed 12 years of formal education and able to provide high school completion certificate/diploma or equivalent. The process takes 1 month from application to issuance (BINUS can help process).

#### **Entrance Test (Test Potensi Keberhasilan Studi)**

- Prospective students are required to take an entrance test according to the schedule stated on the Entrance Test Card.
- Prospective students are required to bring the Entrance Test Card, which can be downloaded through the online registration and the required stationery. Prospective students must wear clean and polite clothing and shoes.
- Prospective students must be present 30 minutes before the Entrance Test begins.
- The Entrance Test Materials are a Non-Verbal Logic & Abstraction Test and a Verbal Test.
- The Entrance Test results is confidential and final.

#### **Announcement of the Results**

Prospective students who take the entrance test can check the result via Online Admissions (www.binus.ac.id/ daftaronline). If they pass the Entrance Test, the prospective students should complete the re-registration steps through the Online Admissions or directly go to the Admissions office.

#### IMPORTANT!

BINUS UNIVERSITY only accepts candidates who enroll in accordance to the rules applied in this instiTuition. BINUS UNIVERSITY is also not responsible to any risk that may arise in relation with illegal persons who offer a guaranteed help and service and claim themselves as an "insider" or "related to an insider" in an effort to enter BINUS UNIVERSITY. We suggest that prospective students not be persuaded by a 'promising' offer from an irresponsible illegal person.

### **Scholarship Programs & Investment Fees**

SCHOLARSHIP PROGRAMS			
Requirements	Academic Achievement Scholarship	Binusian Scholarship	Widia Scholarship
High school report min 75		<b>O</b>	<b>O</b>
Complete secondary education		<b>O</b>	<u></u>
Recommendation letter from principal		<b>O</b>	
Pass the entrance test			
One of the main family members is a student or alumni of BINUS University	Ο	•	0
Final interview with the Dean of the Program	0	0	
Win any national olympiad	0	0	
Benefit	Partial deduction based on the result for Development Fees	25% off of Development Fees	All of Investment Tuition Fees Free

Note: 1. Academic achievement scholarship will be applied only in 1st semester

- 2. Sibling scholarship will be applied in 1st to 5th semester for development fees
- 3. Widia scholarship will be applied in 1st to 8th semester based on GPA score minimum requirement

#### **INVESTMENT FEES**

Complete investment for Two Degrees (BINUS Degree + University of Newcast le Degree)  All prices in thousand rupi							nd rupiah		
SEMESTER	1	2			5		7	8	TOTAL
Development Fee	22,000	22,000	22,000	22,000	22,000	N/A	N/A	N/A	110,000
Equipment Fee	8,500	8,500	N/A	N/A	N/A	N/A	N/A	N/A	17,000
Fixed Tuition	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	100,000
Variable Tuition*	20 SCUs	6 SCUs	707 700						
@Rp 2,100,000	42,000	42,000	42,000	42,000	42,000	42,000	42,000	12,600	306,600
TOTAL**	85,000	85,000	76,500	76,500	76,500	54,500	54,500	25,100	533,600

Complete Investment for a Double Degree (BINUS Degree + BINUS Partner Overseas Study Degree)					1st Paymer	All pri	ices in thousa	nd rupiah	
SEMESTER	1	2			5		7	8	TOTAL
Development Fee	22,000	22,000	22,000	22,000	22,000	N/A	N/A		110,000
Equipment Fee	8,500	8,500	N/A	N/A	N/A	N/A	N/A	N/A	17,000
Fixed Tuition	12,500	12,500	12,500	12,500	12,500	N/A	N/A	12,500	75,000
Variable Tuition*	20 SCUs	Depends on		6 SCUs	222.600				
@Rp 2,100,000	42,000	42,000	42,000	42,000	42,000	partne	r fee	12,600	222,000
Double Deegre Fixed						12.500	12.500		25.000
Tuition						12,500	12,500		23,000
TOTAL**	85,000	85,000	76,500	76,500	76,500	12,500	12,500	25,100	449,600

Fixed Tuition Fee for Compact Semester	Rp 6,250,000

### NOTES:

- Number of semester credit units (SCU) enrolled per semester may vary depending on the curriculum of selected major.
- \*\* Total price excluding scholarship discount and textbooks.

For detailed information, please call our Admissions office at: P: 021-720 2222 / 720 3333 ext. 3122, 3123, 3164

WA: 0821 2265 8937

	Semester 1	1st Payment Installment	2 <sup>nd</sup> Payment Installment	6 Month Installment
TOTAL**	85,000,000	25,000,000	60,000,000	14,166,667

- Bigger opportunity for a scholarship up to Rp 22 Million.
- Credit card installment available up to 9 months (BCA, BNI, CIMB, Mandiri).
   Payment using an installment credit card scheme may not be available at any time without prior notice if the collaboration between BINUS INTERNATIONAL and the bank partner comes to an end or cannot be continued.
- Terms & Conditions apply.

### Get TOP 10 Australia's Bachelor Degree in Jakarta with

## **TWO DEGREE PROGRAM 4+0**

# Study 4 years in Indonesia for both an Indonesian and Australian Degree



INTERNATIONAL BUSINESS	BUSINESS MANAGEMENT & MARKETING	FINANCE
INNOVATION &ENTREPRENEURSHIP (S.E. + B.Bus.)	INNOVATION &ENTREPRENEURSHIP (S.E. + B.Bus.)	INNOVATION &ENTREPRENEURSHIP (S.E. + B.Bus.)

### Collaboration of

# Two AACSB-Accredited Business Schools Accreditation for World Best Business Schools









### **Contact**



#### **BINUS UNIVERSITY INTERNATIONAL**

Joseph Wibowo Center Campus Jl. Hang Lekir I No. 6 Senayan Jakarta 10270, Indonesia

Phone: +62 21 720 2222 / 3333 ext. 3145

Fax :+62 21 720 5555

### **Tommy Hadijaya**

E:tommy.hadijaya@binus.edu

M:+62 856 9161 6785

### Ivan Belgrade

E: ibelgrade@binus.edu M:+628119935510

#### Yonathan

E : yonathan@binus.edu M : +62 813 1879 7451

#### **Immanuel Ralan**

E: imanuel.sumerar@binus.edu

M:+62 858 9487 7771

#### Priskila Betrisha

E: priskila.tenggara@binus.edu

M : +62 858 9352 1232

#### **CONTACT CENTER**

M: +62 804 169 6969 WA: +62 852 0869 6969 E: infobinus@binus.edu

international.binus.ac.id

binusinter

Binus International