

People  
Innovation  
Excellence



# CATALOG

2022  
2023

Begin your global experience here

**Business Management & Marketing**

**Finance**

**International Business**

**Business Information Systems**

**Computer Science**

**Communication**

**NEW Innovation & Entrepreneurship**

**NEW Commerce**



[international.binus.ac.id](http://international.binus.ac.id)



# BINUS INTERNATIONAL AT A GLANCE

**BINUS INTERNATIONAL**, established in 2001, understands the future needs and the pressure of globalization on businesses and the job market.

**BINUS UNIVERSITY**, our sister university, has more than 40 years of experience in providing leading education. **BINUS INTERNATIONAL** adds an international flavor to that experience and can serve as an alternative to studying abroad.

It provides high quality education by combining **BINUS UNIVERSITY**'s industry-relevant teaching with international education through partnerships with reputable overseas universities. By immersing in our culturally diverse education environment, our students gain memorable and valuable learning experiences to carry them forward in their careers for many years to come.

With a dual-degree system, **BINUS INTERNATIONAL** enables students to obtain two undergraduate titles at the end of their programs (a **Sarjana** qualification from **BINUS INTERNATIONAL** and a Bachelor's degree from our university partners).



## VISION AND MISSION



### Vision

"A world-class knowledge institution in continuous pursuit of innovation and enterprise"



### Mission

We are committed to developing people with the knowledge, skills, and attitudes attained by delivering international quality education and relevant research for the advancement of our stakeholders.

Pursuant to this mission, we are continuously aiming to:

- Meet stakeholders' expectations
- Provide academic, professional, and service excellence
- Promote high quality research
- Build strong corporate connections
- Gain international recognition and accreditations



# GET YOUR NATIONAL AND INTERNATIONAL DEGREE IN 4 YEARS WITH OUR PROGRAMS

## TWO-DEGREE PROGRAM (4+0)

The two-degree program is a collaboration program between the University of Newcastle (UoN), Binus University, and Nurture Higher Education (UK), which have partnered to offer a unique joint teaching program for Indonesian students.

This initiative enables students to complete business and commerce subjects and receive bachelor degrees from both universities, delivered entirely in English at the Binus University campus in Jakarta.

This program is better known as the 4+0 program, where the students still can get their two-degree, national and international degree by studying for four full years in Indonesia.



X



### WHY UON

UoN performance on the world stage



Introducing the Two-Degree Program 4+0 with the University of Newcastle  
<https://youtu.be/FYYI0DWST8Q>

## DOUBLE DEGREE PROGRAM (3+1/2+2)

The Double Degree program is a program offered by Binus International, where students can get double degree at once in a short time period by two different universities.

This program gives the opportunity for their students to enroll in two majors at the same time based on their individual preferences, with a study duration one or two-year study abroad, so the students will graduate with a double degree: a national degree (Sarjana) from Binus International and an international degree (Bachelor) from a partner university. These Binus partners come from various countries, namely Australia, the UK, Germany, New Zealand, China, South Korea, and France. Students will gain new experiences and knowledge from other countries and of course can get the opportunity to work in other countries.

Our partner universities:



# WHY CHOOSE BINUS INTERNATIONAL

## ★ TOP RANKED UNIVERSITY

Binus University has been awarded the World's 5-Star University by QS and also Top World's Ranking University by QS World Rankings and Times Higher Education.

## ✓ AACSB ACCREDITED

AACSB is the highest accreditation recognition for international business study programs. Only 5 percent of all business schools have received this, while in Indonesia only two have received it.

## 🤝 JOINT/DOUBLE DEGREE

All Programs in BINUS International have a Joint/Double Degree with a Sarjana from BINUS and a Bachelor. We offer the Two-Degree and Double-Degree as a BINUS International uniqueness.

## 📍 CBD LOCATION

Located in the safe CBD area of Jakarta as the capital city and hub for digital and commercial, Binus University is the right place for a global network.

## 🏛️ "A" ACCREDITATION

The institution is accredited 'A' from the National Accreditation Agency for Higher Education of the Republic of Indonesia and has a 4-Star Rating for Excellence.

## 👥 SMALL CLASS

Binus University prides itself in engaging in a small class concept for personalized teaching with a global mindset.

## 🌐 GLOBAL EMPLOYABILITY

It is consistently recognized for having the best graduates for the global employability ranking.

## 🌐 GLOBAL PARTNER UNIVERSITIES

Binus has a strong and diverse network with many top-ranking universities in the world. There are more than 70 partner universities around the world. BINUS International is not only partnered with other universities but it also provides students with the chance to have the same experience of studying abroad.

# STUDY LIFE AT BINUS

## BINUS SQUARE

Located in the Kemanggis area of West Jakarta, Binus Square has four halls with 1500 rooms that can cater to 2300 students. Equipped with high-speed Internet access, a swimming pool, shuttle services, gym, minimart, lounge, and high-security, it's a home away from home.

## iBUDDY AND STUDENT CLUBS

iBuddy is an international student integration program that is created to support our international students to adapt with BINUS, Jakarta, and Indonesia. With more than 100 student activities in various fields such as sports, hobbies, media, and spiritual activities - you will enjoy a variety of activities of life off campus.

## VIBRANT CITY LIFE

Jakarta is prominent for its vibrancy and sociable lifestyle. With various avant-garde culinary dishes, a culture center, and activities that can be found nearby, one will never be bored in exploring the city.



For more info go to page 18-20



# INTERNATIONAL BUSINESS

The International Business program offers Double Degree, Study Abroad, or Master Track programs with various international partner universities to encourage students to maximize their competencies in business-related content in an international environment. The experience of learning and traveling creates working opportunities through global internships and prepares our students to develop their cross-cultural skills as potential managers and professionals.

The program is taught by well qualified academics from some of the most prestigious business schools and with rich industry experience, while extensively drawing upon the teaching experience of its international collaborative partner universities. Located in the heart of Jakarta, it is the right place to innovate, inspire, and build networks. Our international learning experiences prepare our graduates to successfully engage with prestigious SMEs and multinational organizations.

## CAREER OPPORTUNITIES

- Entrepreneur
  - Accounting Manager
  - Finance Manager
  - Human Resources Manager
  - Supply Chain Management Manager
  - International Purchasing Manager
  - International Business Analyst
- Sales Manager
  - Diplomat
  - Academic
  - Foreign Sales Representatives
  - International Program Manager
  - Non-Profit Organization
  - Government

## STUDY PLAN

|          |  |
|----------|--|
| 1st Year | <div><div>SEMESTER</div><div>1</div><div><ul style="list-style-type: none"><li>• Academic English I</li><li>• Character Building I</li><li>• Project Hatchery</li><li>• Economics</li></ul></div><div><div>Social Hours</div><div>SAT Points</div><div><ul style="list-style-type: none"><li>• Indonesian</li><li>• Introduction to Management and Business</li></ul></div></div></div>  |
|          | <div><div>SEMESTER</div><div>2</div><div><ul style="list-style-type: none"><li>• Academic English II</li><li>• Character Building II</li><li>• Marketing Management</li><li>• Legal Aspects in Economics</li></ul></div><div><div>Social Hours</div><div>SAT Points</div><div><ul style="list-style-type: none"><li>• Mathematics and Statistics for Business</li><li>• Management Information Systems</li></ul></div></div></div>                       |
| 2nd Year | <div><div>SEMESTER</div><div>3</div><div><ul style="list-style-type: none"><li>• Character Building III</li><li>• Entrepreneur Hatchery</li><li>• Global Business Environment</li><li>• Human Resources Management</li></ul></div><div><div>Social Hours</div><div>SAT Points</div><div><ul style="list-style-type: none"><li>• Business Communication</li><li>• Accounting for Business</li></ul></div></div></div>                                     |
|          | <div><div>SEMESTER</div><div>4</div><div><ul style="list-style-type: none"><li>• Introducing to Business Ethics</li><li>• Research Methodology I</li><li>• Financial Management</li><li>• Advanced Business Statistics</li></ul></div><div><div>Social Hours</div><div>SAT Points</div><div><ul style="list-style-type: none"><li>• Cross Cultural Management</li><li>• Managerial Economics</li><li>• Operations Management</li></ul></div></div></div> |
| 3rd Year | <div><div>SEMESTER</div><div>5</div><div><ul style="list-style-type: none"><li>• Exporting – Importing</li><li>• Business in ASEAN</li><li>• Southeast Asian Culture</li><li>• Business in Indonesia</li></ul></div><div><div>Social Hours</div><div>SAT Points</div><div><ul style="list-style-type: none"><li>• Project Management</li><li>• Strategic Management</li></ul></div></div></div>  |
|          | <div><div>SEMESTER</div><div>6</div><div><ul style="list-style-type: none"><li>• Enrichment Program I</li></ul><div><div>Double Degree</div><div>Entrepreneurship</div></div><div><div>Internship</div><div>Research</div></div><div><div>Community Development</div><div>Study Abroad</div></div></div></div>   |
| 4th Year | <div><div>SEMESTER</div><div>7</div><div><ul style="list-style-type: none"><li>• Enrichment Program II</li></ul><div><div>Double Degree</div><div>Entrepreneurship</div></div><div><div>Internship</div><div>Research</div></div><div><div>Community Development</div><div>Study Abroad</div></div></div></div>  |
|          | <div><div>SEMESTER</div><div>8</div><div><ul style="list-style-type: none"><li>• Research Methodology II</li><li>• Contemporary Issues in ASEAN</li><li>• Thesis</li></ul></div></div>   |

# BUSINESS MANAGEMENT AND MARKETING

At the strategic level, marketing is responsible for spotting opportunities by understanding consumers and the competition, in order to develop appropriate offerings for the market. At the tactical level, marketing is responsible for designing the right product, price, distribution, and communication strategy to ensure business success in meeting the market's needs. Studying business management and marketing provides a powerful tool for any aspiring business owners, CEOs, and CMOs to be leaders in their industry.

As one of the fastest growing digital economies in the world, Indonesia has been a haven and will continue to be the next hotspot for digital business start-ups. The Business Management and Marketing program emphasizes the digital aspects of business and marketing to respond to the thriving and dynamic startup scene in Indonesia, as we prepare our students to have an entrepreneurial mindset and agility in welcoming global competition.

## CAREER OPPORTUNITIES

- Commercial Manager
  - Business Development Assistant
  - Business / Finance Analyst
  - Brand Specialist
  - Marketing Executive
  - Business / Marketing Consultant
  - Entrepreneur
- Business Start-Up Owner
  - Chief Marketing Officer (CMO)
  - Market Research Analyst
  - Digital Marketing Analyst
  - Product and Brand Manager
  - Brand Executive
  - Marketing Executive

## STUDY PLAN

|          |   |
|----------|---|
| 1st Year | <div><div>SEMESTER</div><div>1</div><div><ul style="list-style-type: none"><li>• Academic English I</li><li>• Character Building I</li><li>• Project Hatchery</li><li>• Economics</li></ul></div><div><div>Social Hours</div><div>SAT Points</div><div><ul style="list-style-type: none"><li>• Indonesian</li><li>• Introduction to Management and Business</li></ul></div></div></div>   |
|          | <div><div>SEMESTER</div><div>2</div><div><ul style="list-style-type: none"><li>• Academic English II</li><li>• Character Building II</li><li>• Marketing Management</li><li>• Legal Aspects in Economics</li></ul></div><div><div>Social Hours</div><div>SAT Points</div><div><ul style="list-style-type: none"><li>• Mathematics and Statistics for Business</li><li>• Management Information Systems</li></ul></div></div></div>  |
| 2nd Year | <div><div>SEMESTER</div><div>3</div><div><ul style="list-style-type: none"><li>• Character Building III</li><li>• Entrepreneur Hatchery</li><li>• Consumer Behavior</li><li>• Human Resources Management</li></ul></div><div><div>Social Hours</div><div>SAT Points</div><div><ul style="list-style-type: none"><li>• Business Communication</li><li>• Accounting for Business</li></ul></div></div></div>  |
|          | <div><div>SEMESTER</div><div>4</div><div><ul style="list-style-type: none"><li>• Advanced Business Statistics</li><li>• Pricing Management and Strategy</li><li>• Website Usability and Design</li><li>• Financial Management</li></ul></div><div><div>Social Hours</div><div>SAT Points</div><div><ul style="list-style-type: none"><li>• Cross Cultural Management</li><li>• Marketing Channels</li><li>• Products and Brand Management</li></ul></div></div></div>                     |
| 3rd Year | <div><div>SEMESTER</div><div>5</div><div><ul style="list-style-type: none"><li>• Managerial Economics</li><li>• Services Marketing</li><li>• Operations Management</li><li>• Web Analytics and e-CRM</li></ul></div><div><div>Social Hours</div><div>SAT Points</div><div><ul style="list-style-type: none"><li>• Digital Campaign and Promotion Management</li><li>• Research Methods in Marketing</li><li>• Social Media and New Media Marketing Strategies</li></ul></div></div></div> |
|          | <div><div>SEMESTER</div><div>6</div><div><ul style="list-style-type: none"><li>• Enrichment Program I</li></ul><div><div>Double Degree</div><div>Entrepreneurship</div></div><div><div>Internship</div><div>Research</div></div><div><div>Community Development</div><div>Study Abroad</div></div></div></div>  |
| 4th Year | <div><div>SEMESTER</div><div>7</div><div><ul style="list-style-type: none"><li>• Enrichment Program II</li></ul><div><div>Double Degree</div><div>Entrepreneurship</div></div><div><div>Internship</div><div>Research</div></div><div><div>Community Development</div><div>Study Abroad</div></div></div></div>   |
|          | <div><div>SEMESTER</div><div>8</div><div><ul style="list-style-type: none"><li>• Contemporary Issues in Marketing</li><li>• International Marketing</li><li>• Thesis</li></ul></div></div>  |



# FINANCE

The Finance program will provide students with an international academic environment with skills and knowledge in innovative finance strategies for business creation and financial solutions with data analytics.

Our degree offers international exposure through a double degree program, student exchange, and master track program from international partners. Besides degrees, we also expose students to the international environment by engaging them with students from around the world as well as in multinational and international firms through simulation classes and internship opportunities.

Students will also learn from world-class faculty with rich industry experience and have easy access to the financial industry.

## CAREER OPPORTUNITIES

Due to the rapid growth of fintech trends, our degree focuses on expertise in specific functional areas of finance that align with the digitalization of business. This creates recent and future career opportunities in Business Finance that include:

- Business Consultant
  - Financial and Investment Advisor
  - Business Development Manager
- Start-Up Founder
  - CFO
  - Innovative Finance Specialist

## STUDY PLAN

|          |  |
|----------|--|
| 1st Year | <div>SEMESTER</div> <div>1</div> <div><ul style="list-style-type: none"><li>• Principles of Accounting</li><li>• Academic English I</li><li>• Microeconomics</li><li>• Macroeconomics</li></ul></div> <div><div> Social Hours</div><div> SAT Points</div></div> <div><ul style="list-style-type: none"><li>• Introduction to Management and Business</li></ul><b>Pancasila Course*</b><ul style="list-style-type: none"><li>• Character Building: Pancasila</li><li>• Pancasila &amp; Indonesian Culture</li></ul></div> |
|          | <div>SEMESTER</div> <div>2</div> <div><ul style="list-style-type: none"><li>• Project Hatchery</li><li>• Academic English II</li><li>• Character Building: Kewarganegaraan</li><li>• Indonesian</li></ul></div> <div><div> Social Hours</div><div> SAT Points</div></div> <div><ul style="list-style-type: none"><li>• Finance Ecosystems &amp; Technology</li><li>• Managerial Accounting</li></ul></div>   |
| 2nd Year | <div>SEMESTER</div> <div>3</div> <div><ul style="list-style-type: none"><li>• Intermediate Accounting</li><li>• Marketing Management</li><li>• Business Statistics &amp; Analysis</li><li>• Character Building: Agama</li></ul></div> <div><div> Social Hours</div><div> SAT Points</div></div> <div><ul style="list-style-type: none"><li>• Accounting Information Systems &amp; Internal Control</li><li>• Entrepreneurship Hatchery</li></ul></div>   |
|          | <div>SEMESTER</div> <div>4</div> <div><ul style="list-style-type: none"><li>• Ethics &amp; Corporate Governance</li><li>• International Business Law &amp; Taxation</li><li>• Financial Modeling</li><li>• Financial Audit</li></ul></div> <div><div> Social Hours</div><div> SAT Points</div></div> <div><ul style="list-style-type: none"><li>• Theory and Research Methodology in Accounting &amp; Finance</li><li>• Business &amp; Commerce in Australia</li></ul></div>   |
| 3rd Year | <div>SEMESTER</div> <div>5</div> <div><ul style="list-style-type: none"><li>• Business Finance</li><li>• Cross Cultural Management &amp; Negotiation</li><li>• Business Venturing</li><li>• Leadership &amp; Ethics</li></ul></div> <div><div> Social Hours</div><div> SAT Points</div></div> <div><ul style="list-style-type: none"><li>• Quantitative Investment Analysis</li><li>• Advanced Accounting</li></ul></div>  |
|          | <div>SEMESTER</div> <div>6</div> <div><ul style="list-style-type: none"><li>• Corporate Finance</li><li>• International Finance</li></ul><div><div> Double Degree</div><div> Entrepreneurship</div></div><div><div> Internship</div><div> Research</div></div><div><div> Community Development</div><div> Study Abroad</div></div></div> <div><ul style="list-style-type: none"><li>• Financial Institutions Risk Management</li><li>• Derivative Securities</li></ul></div>   |
| 4th Year | <div>SEMESTER</div> <div>7</div> <div><ul style="list-style-type: none"><li>• Financial Analysis and Valuation</li><li>• Portfolio Management</li></ul><div><div> Double Degree</div><div> Entrepreneurship</div></div><div><div> Internship</div><div> Research</div></div><div><div> Community Development</div><div> Study Abroad</div></div></div> <div><ul style="list-style-type: none"><li>• Industry Placement</li><li>• Innovation and Entrepreneurial Strategy</li></ul></div>                                 |
|          | <div>SEMESTER</div> <div>8</div> <div><ul style="list-style-type: none"><li>• Pre-Thesis</li></ul></div> <div><div> Social Hours</div><div> SAT Points</div></div> <div><ul style="list-style-type: none"><li>• Thesis</li></ul></div>   |

\* Pancasila Course for Character Building: Pancasila course is offered for Indonesian students, while Pancasila & Indonesian Culture course is offered for foreign students. Our Curriculum also prepares students to have better exposure to a prominent professional designation such as CFA, CPA Australia and CA Indonesia.



COMMUNICATION

Communication has three study programs: Journalism, Public Relations, and Entertainment Communications. Each provides an extensive knowledge of communication theories, practices, and technologies in the growing media industries. We focus on student-centered learning to explore students' individual potentials. The students will be taught by leading names in media and communications. They will also have the opportunity to collaborate with industry professionals in journalism, public relations, and entertainment fields. Students will develop skills that they can use in the media and communication field in all industries.

Journalism

The program provides theories and practices in all aspects of journalism: writing, interviewing, reporting, editing, broadcasting, basic photography, and videography to learn to plan, create, and publish content in various media platforms.

Public Relations

The program provides theories and practices in all aspects of public relations; writing for public relations, creating campaigns and projects, and conveying messages to the public for media monitoring and negotiation skills and knowledge to be applied for different stakeholders.

Entertainment Communications

The program provides theories and practices in all aspects of entertainment communications: planning and creating events, writing for the entertainment industry, and doing event promotions.

CAREER OPPORTUNITIES

- Content Specialist
  - Social Media Specialist
  - Digital Content Writer
  - Event / Media Planner
- Public Relations Specialist
  - Copywriter
  - Digital Journalist
  - Entrepreneur

STUDY PLAN

|          |  |
|----------|--|
| 1st Year | <div>SEMESTER</div> <div>1</div> <div><ul style="list-style-type: none"><li>• Academic English I</li><li>• Introduction to Sociology</li><li>• Introduction to Communication Science</li></ul></div> <div><div>Social Hours</div><div>SAT Points</div><div><ul style="list-style-type: none"><li>• Photography and Basic Videography</li><li>• Public Speaking</li><li>• Writing Fundamentals</li></ul></div></div>  |
|          | <div>SEMESTER</div> <div>2</div> <div><ul style="list-style-type: none"><li>• Academic English II</li><li>• Character Building: Kewarganegaraan</li><li>• Project Hatchery</li><li>• Interpersonal Communication</li></ul></div> <div><div>Social Hours</div><div>SAT Points</div><div><ul style="list-style-type: none"><li>• Theory of Communication</li><li>• Contemporary Writing</li><li>• Introduction to Journalism &amp; Interview Technique</li></ul></div></div>   |
| 2nd Year | <div>SEMESTER</div> <div>3</div> <div><ul style="list-style-type: none"><li>• Introduction to Public Relations and Creative Advertising</li><li>• Philosophy and Ethics of Communication</li><li>• Psychology of Communication</li><li>• Theory of Mass Communications</li></ul></div> <div><div>Social Hours</div><div>SAT Points</div><div><ul style="list-style-type: none"><li>• Workplace Ethics &amp; Behavior</li><li>• Intercultural Communication</li></ul><div>Pancasila Courses*</div><ul style="list-style-type: none"><li>• Character Building: Pancasila</li><li>• Pancasila and Indonesian Culture</li></ul></div></div>  |
|          | <div>SEMESTER</div> <div>4</div> <div><ul style="list-style-type: none"><li>• Character Building: Agama</li><li>• Political Communication</li><li>• Public Opinion</li><li>• Social Design Thinking</li></ul></div> <div><div>Social Hours</div><div>SAT Points</div><div><ul style="list-style-type: none"><li>• Indonesian for Media Writing</li><li>• Organizational Communication</li><li>• Quantitative and Qualitative Research Methods in Communication Context</li></ul></div></div>   |
| 3rd Year | <div>SEMESTER</div> <div>5</div> <div><ul style="list-style-type: none"><li>• Entrepreneurship Hatchery</li><li>• Communication Data and Technology</li></ul><div>Communications Streaming Choices:</div><div>Journalism<ul style="list-style-type: none"><li>• New Media and Newsroom Management</li><li>• Broadcast Journalism and Reporting</li><li>• Investigative Journalism</li></ul></div></div> <div><div>Social Hours</div><div>SAT Points</div><div><div>Public Relations<ul style="list-style-type: none"><li>• Crisis Communication and Media Relations</li><li>• Public Relations Publication</li><li>• Creative Agency Industry</li></ul></div><div>Entertainment Communications<ul style="list-style-type: none"><li>• Entertainment Networking Management</li><li>• Design and Promotion</li><li>• Social Media Content Strategies and Analytics</li></ul></div></div></div> |
|          | <div>SEMESTER</div> <div>6</div> <div><ul style="list-style-type: none"><li>• Special Communication Enrichment Course</li></ul><div><div><div>Double Degree</div><div>Entrepreneurship</div></div><div><div>Internship</div><div>Research</div></div><div><div>Community Development</div><div>Study Abroad</div></div></div></div>  |
| 4th Year | <div>SEMESTER</div> <div>7</div> <div><ul style="list-style-type: none"><li>• Special Communication Enrichment Course</li></ul><div><div><div>Double Degree</div><div>Entrepreneurship</div></div><div><div>Internship</div><div>Research</div></div><div><div>Community Development</div><div>Study Abroad</div></div></div></div>  |
|          | <div>SEMESTER</div> <div>8</div> <div><ul style="list-style-type: none"><li>• Pre-Thesis</li></ul></div> <div><div></div><div></div><div><ul style="list-style-type: none"><li>• Thesis</li></ul></div></div>  |



# COMPUTER SCIENCE

The Computer Science program has been dedicated to offer the highest standard of computer science education since its establishment in 2001. The program has a range of focused courses, called streams, at the undergraduate level. Each stream is aimed to build not only a strong conceptual knowledge in computer science, but also well-defined IT industry skill-sets, including General Computer Science and Pervasive Games Technology.

The program is not only concerned with the academic quality of the program, but it also prepares students for their future careers by providing them with opportunities to obtain professional certifications and with work experience in internships with industries and managed internship programs.

While in the internship with an industry program, students spend a certain period working full-time at a company site. In the managed internship, the students work on the project brought by a company to the school at the school site.

## CAREER OPPORTUNITIES

- Web or Mobile Application Developer
  - Software Engineer
  - Network Administrator
  - Computer Security Professional
  - Multimedia Systems Developer
- Games Developer
  - Database Administrator
  - IT Sales Engineer
  - Data Scientist
  - Artificial Intelligence Engineer

## STUDY PLAN

|          |   |
|----------|---|
| 1st Year | <div>SEMESTER</div> <div>1</div> <div><ul style="list-style-type: none"><li>• Program Design Methods</li><li>• Character Building: Pancasila</li><li>• Project Hatchery</li><li>• Introduction to Programming</li></ul></div> <div><div>Social Hours</div><div>SAT Points</div><div>• Discrete Structures</div></div>   |
|          | <div>SEMESTER</div> <div>2</div> <div><ul style="list-style-type: none"><li>• Data Structures</li><li>• Programming Languages</li><li>• Computational Mathematics</li><li>• Database Systems</li></ul></div> <div><div>Social Hours</div><div>SAT Points</div><div>• Academic English I</div></div>   |
| 2nd Year | <div>SEMESTER</div> <div>3</div> <div><ul style="list-style-type: none"><li>• Character Building: Kewarganeraan</li><li>• Design Driven Entrepreneurship</li><li>• Analysis of Algorithms</li><li>• Multimedia and Human Computer Interactions</li></ul></div> <div><div>Social Hours</div><div>SAT Points</div><div>• Computer Networks and Security</div></div>   |
|          | <div>SEMESTER</div> <div>4</div> <div><ul style="list-style-type: none"><li>• Character Building: Agama</li><li>• Computer Architecture and Operating Systems</li><li>• Web Application Development and Security</li><li>• Computer Graphics</li></ul></div> <div><div>Social Hours</div><div>SAT Points</div><div><ul style="list-style-type: none"><li>• Streaming: Computer Science General Ethical Hacking and Penetration Testing</li><li>• Streaming: Pervasive Games Technology Games Design and Programming</li></ul></div></div>         |
| 3rd Year | <div>SEMESTER</div> <div>5</div> <div><ul style="list-style-type: none"><li>• Intelligent Systems</li><li>• Pervasive Software Engineering</li><li>• Cloud and Distributed Systems</li><li>• Technopreneurship</li><li>• Academic English II</li></ul></div> <div><div>Social Hours</div><div>SAT Points</div><div><ul style="list-style-type: none"><li>• Indonesian</li><li>• Streaming: Computer Science General Network Forensics</li><li>• Streaming: Pervasive Games Technology Advanced Games Design and Programming</li></ul></div></div> |
|          | <div>SEMESTER</div> <div>6</div> <div><ul style="list-style-type: none"><li>• Enrichment Program I</li></ul><div><div>Double Degree</div><div>Entrepreneurship</div><div>Internship</div><div>Research</div><div>Community Development</div><div>Study Abroad</div></div></div>   |
| 4th Year | <div>SEMESTER</div> <div>7</div> <div><ul style="list-style-type: none"><li>• Enrichment Program II</li></ul><div><div>Double Degree</div><div>Entrepreneurship</div><div>Internship</div><div>Research</div><div>Community Development</div><div>Study Abroad</div></div></div>  |
|          | <div>SEMESTER</div> <div>8</div> <div><ul style="list-style-type: none"><li>• Pre-Thesis</li></ul><div><div>Thesis</div></div></div>  |



# BUSINESS INFORMATION SYSTEMS

In today’s businesses, Business Information Systems play a pivotal role. The Business Information Systems program is developed to equip students with competencies in developing and managing computer technology to support the business world.

It is a unique combination of computing knowledge and business skills that has been developed to provide the students with competencies of managing enterprise information systems, cloud-based technology, database, programming, business processes, project management, and IT (information technology) auditing.

Its graduates will possess the skills and insights needed to understand both business processes and the technologies available to support them. They will play an important role in delivering technology solutions to the market place by systematically recognizing and translating business needs into technology-based solutions.


## CAREER OPPORTUNITIES

- Cloud Storage Certified Programmer
  - Social Media Strategist
  - Data Scientist
  - Digital Business Technopreneur
  - Enterprise Resource Planning Analyst (SAP Certified)
- E- Commerce Developer / Programmer (Mobile : IOS, Android)
  - Digital Media Technopreneur


## STUDY PLAN


|          |  |
|----------|--|
| 1st Year | <div>SEMESTER</div> <div>1</div> <div><ul style="list-style-type: none"><li>• Contemporary Management Information Systems &amp; Algorithms</li><li>• Applied Project Management</li><li>• Indonesian</li></ul></div> <div><div>Social Hours</div><div>SAT Points</div><div><ul style="list-style-type: none"><li>• Introduction to Financial Accounting</li><li>• Character Building: Pancasila</li><li>• Pancasila and Indonesian Culture</li></ul></div></div> |
|          | <div>SEMESTER</div> <div>2</div> <div><ul style="list-style-type: none"><li>• Academic English I</li><li>• Project Hatchery</li><li>• Cloud Technology</li><li>• Applied Research and Linear Algebra</li></ul></div> <div><div>Social Hours</div><div>SAT Points</div><div><ul style="list-style-type: none"><li>• Programming Mastery</li></ul></div></div>   |
| 2nd Year | <div>SEMESTER</div> <div>3</div> <div><ul style="list-style-type: none"><li>• Entrepreneurship Hatchery</li><li>• Academic English II</li><li>• Data Management and Analytics</li><li>• Character Building: Kewarganegaraan</li></ul></div> <div><div>Social Hours</div><div>SAT Points</div><div><ul style="list-style-type: none"><li>• Information Systems Analysis and Design</li></ul></div></div>  |
|          | <div>SEMESTER</div> <div>4</div> <div><ul style="list-style-type: none"><li>• Object Oriented Information Systems</li><li>• Enterprise Resource Planning Systems</li><li>• Advanced Programming and Testing</li></ul></div> <div><div>Social Hours</div><div>SAT Points</div></div>  |
| 3rd Year | <div>SEMESTER</div> <div>5</div> <div><ul style="list-style-type: none"><li>• E-Commerce, IOT, and Mobile Systems</li><li>• Consulting for Digital Based Business Startup</li><li>• User Experience Research and Design</li><li>• Character Building: Agama</li></ul></div> <div><div>Social Hours</div><div>SAT Points</div><div><ul style="list-style-type: none"><li>• Information Systems Architecture</li></ul></div></div>                                 |
|          | <div>SEMESTER</div> <div>6</div> <div><ul style="list-style-type: none"><li>• Enrichment Program I</li></ul><div><div>Double Degree</div><div>Entrepreneurship</div><div>Internship</div><div>Research</div><div>Community Development</div><div>Study Abroad</div></div></div>  |
| 4th Year | <div>SEMESTER</div> <div>7</div> <div><ul style="list-style-type: none"><li>• Enrichment Program II</li></ul><div><div>Double Degree</div><div>Entrepreneurship</div><div>Internship</div><div>Research</div><div>Community Development</div><div>Study Abroad</div></div></div>   |
|          | <div>SEMESTER</div> <div>8</div> <div><ul style="list-style-type: none"><li>• Pre-Thesis</li><li>• Thesis</li></ul></div>  |






## Boston University




 Tuition Cost

USD 58,560/year

 Living Cost

USD 15,000/year

 City, Country


Boston, US


MT

CS


IB


BIS

 S.Kom. & MSc.




## Bournemouth University




 Tuition Cost

GBP 14,100/year

 Living Cost

GBP 14,000/year


 City, Country


Bournemouth, UK

3+1


BMM


IB

 S.E. & B.A. (Hons)




## CBS International Business School




 Tuition Cost

EUR 10,980/year

 Living Cost

EUR 11,500/year

 City, Country

Cologne, DE



3+1


BMM

IB


FIN


BIS

 S.E. & BA  
 S.Kom. & BA




## Edinburgh Napier University




 Tuition Cost

GBP 13,770/year

 Living Cost


GBP 14,000/year


 City, Country

Edinburgh, UK


3+1


IB

 S.E. & B.A. (Hons)




## Macquarie University




 Tuition Cost

AUD 38,800/year

 Living Cost

AUD 40,000/year

 City, Country

Sydney, AU

MT



BMM


BIS

FIN


3+1


BMM

 S.E. / S.Kom. & M.Com  
 S.E. & BA




## Ningbo University




 Tuition Cost

CNY 18,000/year

 Living Cost


CNY 22,400/year

 City, Country

Zhejiang, CN


2+2

IB


 S.E. & BBA


Legend


**International Business** **Business Management & Marketing** **Finance** **Communication** **Computer Science** **Business Information Systems**




## Northumbria University






 Tuition Cost  
**GBP 16,000/year**

 Living Cost  
**GBP 14,000/year**


 City, Country  
**London, UK**


**3+1****BIS****COMM**


 S.Kom. & BSc. (Hons)  
 S.IKom. & B.A. (Hons)




## Queensland University of Technology






 Tuition Cost  
**AUD 36,300/year**

 Living Cost  
**AUD 30,000/year**


 City, Country  
**Brisbane, AU**


**3+1****BIS****BMM**


 S.Kom. & BIT  
 S.E. & B.Bus




## Royal Melbourne Institute of Technology





 Tuition Cost  
**AUD 36,480/year**

 Living Cost  
**AUD 35,000/year**


 City, Country  
**Melbourne, AU**


**3+1****CS**


 S.Kom. & B.Info.Tech




## Saxion University of Applied Science





 Tuition Cost  
**EUR 8,800/year**

 Living Cost  
**EUR 6,415/year**


 City, Country  
**Enschede, NL**


**3+1****BMM**


 S.E. & BBA




## SolBridge International School of Business





 Tuition Cost  
**USD 15,669/year**

 Living Cost  
**USD 19,000/year**


 City, Country  
**Daejeon, KR**

**2+2****IB****BMM**

 S.E. & BBA





## University of Newcastle



BINUS INTERNATIONAL is officially collaborating with the University of Newcastle, Australia. This collaboration of the two universities offers a double degree program – the Two-Degree Program 4+0. Through it, students can simply by studying for four full years in Indonesia to receive two bachelor certificates.

**4+0****IB****BMM****BIS****FIN****CS****COMM**


 S.E. & B.Bus.  
 S.E. & B.Comm.

Legend


**International Business** **Business Management & Marketing** **Finance** **Communication** **Computer Science** **Business Information Systems**





\*All costs are approximate in 2021




### University of New South Wales



 Tuition Cost  
**AUD 44,880/year**


 Living Cost  
**AUD 46,000/year**


 City, Country  
**Sydney, AU**

2+2


IB


FIN


 S.E. & B.Com.




### University of Nottingham, UK




 Tuition Cost  
**GBP 25,000/year**


 Living Cost  
**GBP 14,000/year**

 City, Country  
**Nottingham, UK**


3+1


CS


 S.Kom. & B.Sc (Hons)




### University of Wollongong




 Tuition Cost  
**AUD 33,840/year**


 Living Cost  
**AUD 35,000/year**

 City, Country  
**Wollongong, AU**


3+1


CS


 S.Kom. & B.Comp.Sc.




### Victoria University of Wellington



 Tuition Cost  
**NZD 29,442/year**


 Living Cost  
**NZD 25,000/year**

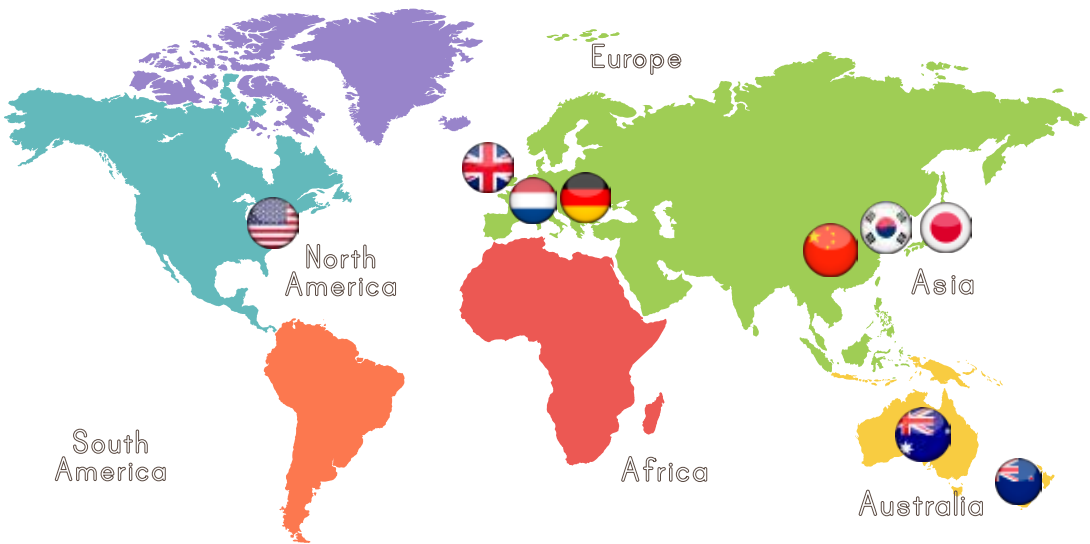
 City, Country  
**Wellington, NZ**

3+1

IB

FIN

 S.E. & B.Com.



For more detailed information about our partner universities:



bit.ly/PartnerBI

Legend

International Business

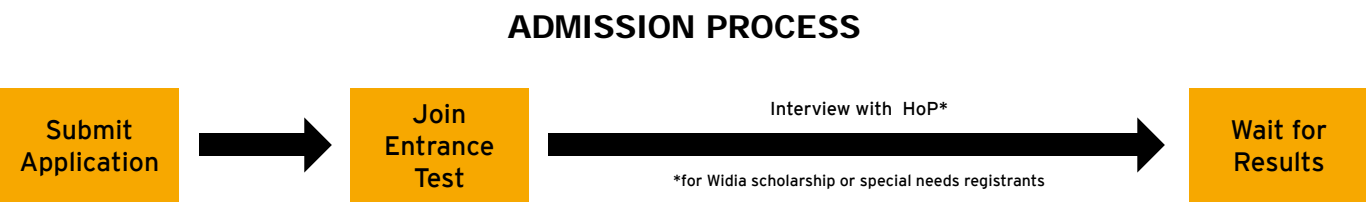
Business Management & Marketing

Finance

Communication

Computer Science

Business Information Systems



| ENTRY REQUIREMENTS              |   |   |   |
|---------------------------------|---|---|---|
| Major                           | High School Diploma <sup>(1*)</sup>                           | General Requirements  | Entrance Test   |
| Computer Science                | High School - Science, Vocational High School <sup>(2*)</sup> | • Pass BINUS International Entrance Test  | • Aptitude test<br><br>• BINUS International English Proficiency Test (BIEPT)<br><br>• Test of Written English (TWE)<br><br>• Interview <sup>(3*)</sup> |
| Business Information Systems    | All Majors of High School                                     | • TOEFL score of 550 or better  |   |
| Business Management & Marketing |   | • Test of Written English score of 4.0 or better  |   |
| Communications                  |   | OR  |   |
| Finance                         |   | • Official IELTS 6.5 overall or better WITH 5.5 for the Writing Module or better  |   |
| International Business          |   | • Official iBT (Internet based TOEFL) of 80 overall or better WITH 18 for the Writing Module or better - English Plus Stage One 30 hours if TOEFL scores are between 450 - 549 and/or TWE between 2.5 - 3.9 <sup>(4*)</sup> |   |
|                                 |   |   |   |

- 1\*) International & Overseas High School Diploma needs to be legalized by the Department of National Education of Indonesia
- 2\*) Details for Vocational High School : Technology, Computing, and Design (other majors will be reviewed by the Faculty of Computer Science)
- 3\*) Only for candidates who come from BINUS INTERNATIONAL's partner schools
- 4\*) Alternative proof is English as the primary language of instruction in high school. We also offer our own online English test if you haven't got your English language proficiency tests (contact us for more information on our online English test procedure). Students in undergraduate programs with TOEFL scores between 450-549/equivalent can enroll after completing 150 hours of BINUS pre-university English preparatory course.

Local Application Documents

1. BINUS International's application form.
2. Academic transcripts of grades 10–12.
3. Recent ID photograph 4×6 cm with collared clothes (300 kb; electronic version).
4. Family card (kartu keluarga).
5. BINUS International statement letter.
6. English Plus stage one statement letter.
7. Certificate of collecting diplomas and SKHUN.
8. Statement letter not involved in abuse of narcotics and illegal drugs.

Note: An equivalence process may be required for some applicants. It is not required if the applicant has completed 12 years of formal education and is able to provide a high school completion certificate/diploma or equivalent. The process takes 1 month from application to issuance (BINUS can help with the process).

Entrance Test (Test Potensi Keberhasilan Studi)

- Prospective students are required to take an entrance test according to the schedule stated on the Entrance Test Card.
- Prospective students are required to bring the Entrance Test Card, which can be downloaded through the online registration and the required stationery. Prospective students must wear clean and polite clothing and shoes.
- Prospective students must be present 30 minutes before the Entrance Test begins.
- The Entrance Test materials are a Non-Verbal Logic & Abstraction Test and a Verbal Test.
- The Entrance Test results are confidential and final.

Announcement of the Results

Prospective students who take the entrance test can check the results via Online Admissions (www.binus.ac.id/daftaronline). If they pass the Entrance Test, the prospective students should complete the re-registration steps through the Online Admissions or directly go to the Admissions office.

**IMPORTANT!**  
BINUS UNIVERSITY only accepts candidates who enroll in accordance to the rules applied in this institution. BINUS UNIVERSITY is also not responsible for any risk that may arise in relation with illegal persons who offer guaranteed help and service and claim themselves as an “insider” or “related to an insider” in an effort to enter BINUS UNIVERSITY. We suggest that prospective students not be persuaded by a “promising” offer from an irresponsible illegal person.

IB Diploma & A-Level Cambridge Certificate holders can directly apply to BINUS International Programs.



| SCHOLARSHIP PROGRAMS  |  |                             |                                     |
|---|--|-----------------------------|-------------------------------------|
| Requirements  | Academic Achievement Scholarisp                            | Binusian Scholarship        | Widia Scholarship                   |
| High school report min 75   | ●  | ●                           | ●                                   |
| Complete secondary education  | ●  | ●                           | ●                                   |
| Recommendation letter from principal                                      | ●  | ●                           | ●                                   |
| Pass the entrance test  | ●  | ●                           | ●                                   |
| One of the main family members is a student or alumni of BINUS University | ○  | ●                           | ○                                   |
| Final interview with the Dean of the Program                              | ○  | ○                           | ●                                   |
| Win any national olympiad   | ○  | ○                           | ●                                   |
| Benefit   | Partial deduction based on the result for Development Fees | 25% off of Development Fees | All of Investment Tuition Fees Free |

Note: 1. The Academic achievement scholarship will be applied only in 1<sup>st</sup> semester.  
2. The Sibling scholarship will be applied in 1<sup>st</sup> to 5<sup>th</sup> semester for development fees.  
3. The Widia scholarship will be applied in 1<sup>st</sup> to 8<sup>th</sup> semester based on GPA score minimum requirement.

INVESTMENT FEES

| Complete investment for Two Degrees<br>(BINUS Degree + University of Newcastle Degree) |         |         |         |         |         |         | All prices in thousand rupiah |        |         |
|--|---------|---------|---------|---------|---------|---------|-------------------------------|--------|---------|
| SEMESTER   | 1       | 2       | 3       | 4       | 5       | 6       | 7                             | 8      | TOTAL   |
| Development Fee  | 22,000  | 22,000  | 22,000  | 22,000  | 22,000  | N/A     | N/A                           | N/A    | 110,000 |
| Equipment Fee  | 8,500   | 8,500   | N/A     | N/A     | N/A     | N/A     | N/A                           | N/A    | 17,000  |
| Fixed Tuition  | 12,500  | 12,500  | 12,500  | 12,500  | 12,500  | 12,500  | 12,500                        | 12,500 | 100,000 |
| Variable Tuition*<br>@ Rp 2,100,000  | 20 SCUs | 20 SCUs | 20 SCUs | 20 SCUs | 20 SCUs | 20 SCUs | 20 SCUs                       | 6 SCUs | 306,600 |
|  | 42,000  | 42,000  | 42,000  | 42,000  | 42,000  | 42,000  | 42,000                        | 12,600 |         |
| TOTAL**  | 85,000  | 85,000  | 76,500  | 76,500  | 76,500  | 54,500  | 54,500                        | 25,100 | 533,600 |

| Complete Investment for a Double Degree<br>(BINUS Degree + BINUS Partner Overseas Study Degree) |         |         |         |         |         |                        | All prices in thousand rupiah |        |         |
|---|---------|---------|---------|---------|---------|------------------------|-------------------------------|--------|---------|
| SEMESTER  | 1       | 2       | 3       | 4       | 5       | 6                      | 7                             | 8      | TOTAL   |
| Development Fee   | 22,000  | 22,000  | 22,000  | 22,000  | 22,000  | N/A                    | N/A                           |        | 110,000 |
| Equipment Fee   | 8,500   | 8,500   | N/A     | N/A     | N/A     | N/A                    | N/A                           | N/A    | 17,000  |
| Fixed Tuition   | 12,500  | 12,500  | 12,500  | 12,500  | 12,500  | N/A                    | N/A                           | 12,500 | 75,000  |
| Variable Tuition*<br>@ Rp 2,100,000   | 20 SCUs | 20 SCUs | 20 SCUs | 20 SCUs | 20 SCUs | Depends on partner fee |                               | 6 SCUs | 222,600 |
|   | 42,000  | 42,000  | 42,000  | 42,000  | 42,000  |                        |                               | 12,600 |         |
| Double Degree Fixed Tuition   |         |         |         |         |         | 12,500                 | 12,500                        |        | 25,000  |
| TOTAL**   | 85,000  | 85,000  | 76,500  | 76,500  | 76,500  | 12,500                 | 12,500                        | 25,100 | 449,600 |

|  |              |
|--|--------------|
| Fixed Tuition Fee for Compact Semester | Rp 6,250,000 |
|--|--------------|

NOTES:  
\* Number of semester credit units (SCU) enrolled per semester may vary depending on the curriculum of selected major.  
\*\* Total price excluding scholarship discount and textbooks.

For detailed information, please call our Admissions office at:  
P: 021-720 2222 / 720 3333 ext. 3122, 3123, 3164  
WA: 0821 2265 8937

|         | Semester 1 | 1 <sup>st</sup> Payment Installment | 2 <sup>nd</sup> Payment Installment | 6 Month Installment |
|---------|------------|-------------------------------------|-------------------------------------|---------------------|
| TOTAL** | 85,000,000 | 25,000,000                          | 60,000,000                          | 14,166,667          |

- Bigger opportunity for a scholarship up to Rp 22 Million.
- Credit card installment available up to 9 months (BCA, BNI, CIMB, Mandiri). Payment using an installment credit card scheme may not be available at any time without prior notice if the collaboration between BINUS INTERNATIONAL and the bank partner comes to an end or cannot be continued.
- Terms & Conditions apply.

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Study 4 years in Indonesia for both an Indonesian and Australian Degree

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INTERNATIONAL BUSINESS

+

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PROGRAM

BUSINESS MANAGEMENT & MARKETING

+

INNOVATION & ENTREPRENEURSHIP (S.E. + B.Bus.)

PROGRAM

FINANCE

+

COMMERCE (S.E. + B.Comm.)

TOP 10 in Indonesia and Australia



Collaboration of  
Two AACSB-Accredited Business Schools  
Accreditation for World Best Business Schools







## **BINUS UNIVERSITY INTERNATIONAL**

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**[international.binus.ac.id](http://international.binus.ac.id)**

