













2001 BINUS UNIVERSITY INTERNATIONAL

2010 BINUS SQUARE OF RESIDENCE

2014 IJIN PENDIDIKAN JARAK JAUH (PJJ) BINUS UNIVERSITY LEARNING COMMUNITY

2011 BINUS UNIVERSITY @ALAM SUTERA

> 2012 KALBIS INSTITUTE MANAGED BY BINUS

2015 ABET ACCREDITATION

with the

2016 INSTITUT TEKNOLOGI KREATIF BINA NUSANTARA @MALANG

BINUS UNIVERSITY @BEKASI 2018 TEDQUAL ACCREDITATION

IABEE – INDONESIAN ACCREDITATION BOARD FOR ENGINEERING EDUCATION

2017 PENDIDIKAN JARAK JAUH(PJJ) LUAR NEGERI @QATAR SEKOLAH TINGGI TEKNOLOGI KREATIF BINA NUSANTARA UNIVERSITY @BANDUNG 2019 AACSB AUN-QA

BINUS UNIVERSITY's Journey



1974

Modern Computer Course Tempat kursus pertama di garasi rumah

BINUS UNIVERSITY

YAYASAN PEMBINA

Yayasan Bina Nusantara

BINUS UNIVERSITY's 2035 Vision

A World-class university, fostering and empowering the society in building and serving the nation

MISSION

The mission of BINUS University is to build the nation and to contribute in global community development by providing world class education by means of :

- Educating BINUSIAN to develop exemplary characters through holistic approach that meets global standards.
- Resolving the nation's issues through high impact research.
- Fostering BINUSIAN as lifelong learners through selfenrichment.
- Empowering BINUSIAN to continuously improve society's quality of life.
- Being the main driver to enrich the BINUS Higher Education system.

VALUES

Based on our belief in God, our passion for education, and our view of a bright future, we are committed to developing the nation and to building a global community through education and technology.

This commitment is reflected in the values of Bina Nusantara, which become the guidance of our actions: Striving for excellence. Perseverance. Integrity. Respect. Innovation. Teamwork.



BINUSIAN 12.487 43.178 **NEW STUDENTS ACTIVE STUDENTS** 1.480 1.672 FACULTY MEMBER S1 86 S2 1.248 S3 338 192 **ACTIVE LECTURERS** ASSOCIATE FM 125.497 ALUMNI **COLLABORATION** 2.191 246 INTERNATIONAL LOCAL INDUSTRIES UNIVERSITIES UNIVERSITIES















ASEAN GROWTH



POPULATION 655 Million 8.6% of the world's total population



COUNTRIES

MEMBER COUNTRIES

Brunei **Myanmar** Cambodia Philippines Malaysia Indonesia

Singapore Laos **Thailand Vietnam**

ECONOMY

If ASEAN were a single country, it would be the

th LARGEST economy in the world. A combined GDP of

\$3.11tri (2020)

and projected to double by

\$6.7tri (2030)

Ranked as

th LARGEST **Economy by** 2030



EDUCATION



7,000 higher education institutions

12 million student enrollment in higher education (2017)

ASEAN Higher Education Area

JAKARTA



JAKARTA

Capital city of **Indonesia**

JAKARTA

2nd largest megacity in the world

POPULATION

more than 10.9 million

A MULTICULTURAL CITY

made up by millions of migrants and visitors; parallels the modernity of a metropolis

Famous for the traffic, the people, the food, the entertainment, and the shopping malls



The city is the seat of the ASEAN Secretariat

JAKARTA



INDONESIA



BINUS CAMPUSES



BINUS @ Kemanggisan - West Jakarta













BINUS Syahdan

BINUS Kijang

BINUS Anggrek

BINUS Square

BINUS @ Alam Sutera - Tangerang

BINUS @ Senayan - South Jakarta BINUS Bandung



BINUS Alam Sutera



BINUS ASO



BINUS JWC Senayan



BNSD f(X) Sudirman



BINUS @Malang



BINUS UNIVERSITY Learning Community







BINUS UNIVERSITY's Awards & Achievements









NATIONAL ACCREDITATION





National Agency for Higher Education Accreditation (BANPT)

one of A accredited HEI out of 4,718*



(by Private High Education – Region III)

7 CATEGORIES

Collaboration	Development	Governance	Student Development	Lecturer Development	Research and Utilization	Field of Engineering	Field of Computing
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International Accreditation















INTERNATIONAL RECOGNITION





AWARDED
WORLD'S 5-STAR
UNIVERSITY
BY QS











INTERNATONAL RECOGNITION



TOP 10 UNIVERSITIES IN INDONESIA WEBOMETRICS RANKING OF WORLD UNIVERSITIES 2021

World Rank	University
810	University Gadjah Mada
1088	Institut Pertanian Bogor
1089	Institut Teknologi Sepuluh Nopember
1315	Universitas Indonesia
1322	Universitas Airlangga
1647	Institut Teknologi Bandung
1902	BINUS UNIVERSITY
1990	Universitas Sebelas Maret UNS Surakarta
1994	Universitas Diponegoro
2053	Universitas Jember

www.binus.edu

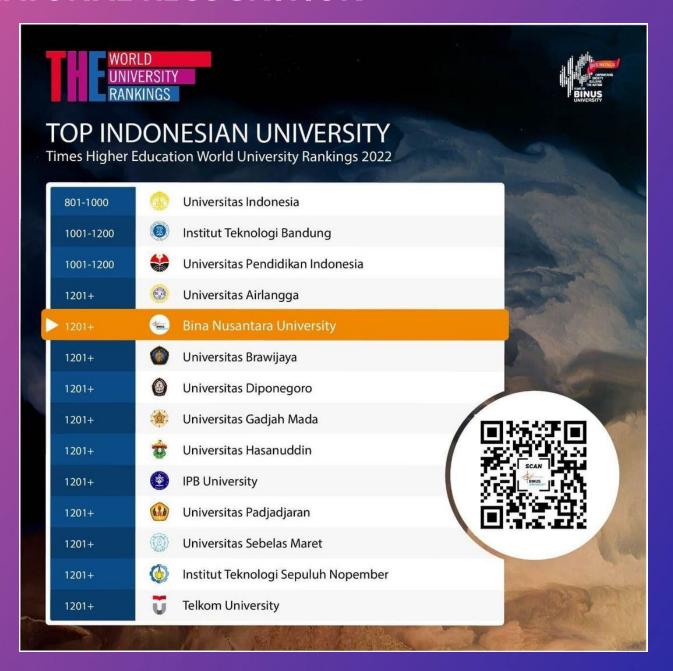
INTERNATONAL RECOGNITION





INTERNATONAL RECOGNITION



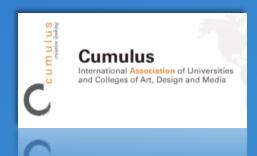


ACCREDITATION AND MEMBERSHIPS

















STUDY PROGRAMS

BAN-PT ACCREDITATIONS

SCOPUS PUBLICATIONS







BINUS UNIVERSITY CAMPUSES



1984 BINUS @Kemanggisan Kampus Syahdan



1996 BINUS @Kemanggisan Kampus Anggrek



1998 BINUS @Kemanggisan <u>K</u>ampus Kijang



2010 BINUS Square



BINUS @Senayan JWC Campus



2011 BINUS BASE



2012 BINUS @Senayan Kampus fX



2014 BINUS @Alam Sutera



2017 BINUS @Bandung



2018 BINUS @Bekasi



2019 BINUS @Malang



15
CAMPUSES

327
CLASSROOMS

2,500
BINUS SQUARE
HALL OF
RESIDENCE
CAPACITY

33,500 LIBRARY TITLES

183 LABS **22**LARGE HALLS

ALAM SUTERA CAMPUS





ALAM SUTERA CAMPUS



Multi-function Hall

BINUS Alam Sutera Campus





BEKASI CAMPUS





BANDUNG CAMPUS





MALANG CAMPUS







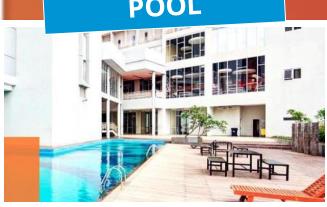
BINUS SQUARE'S FACILITIES

















FOOD COURT



CLASS



GYM

QUICK FACTS



STATISTICS 2020

953 OUTBOUND STUDENTS 2019

37
INTL. LECTURERS

12,487
NEW STUDENTS

43,178
ACTIVE STUDENTS

2,190+

COLLABORATION ACTIVITIES W/

INDUSTRY

636
VISITING
INTL. STUDENTS

95%
INTL. EXPERIENCE AT GRADUATION

1,672 ACTIVE LECTURERS

125,497 ALUMNI 1,590+
NTL. COLLABORA
TION ACTIVITIES

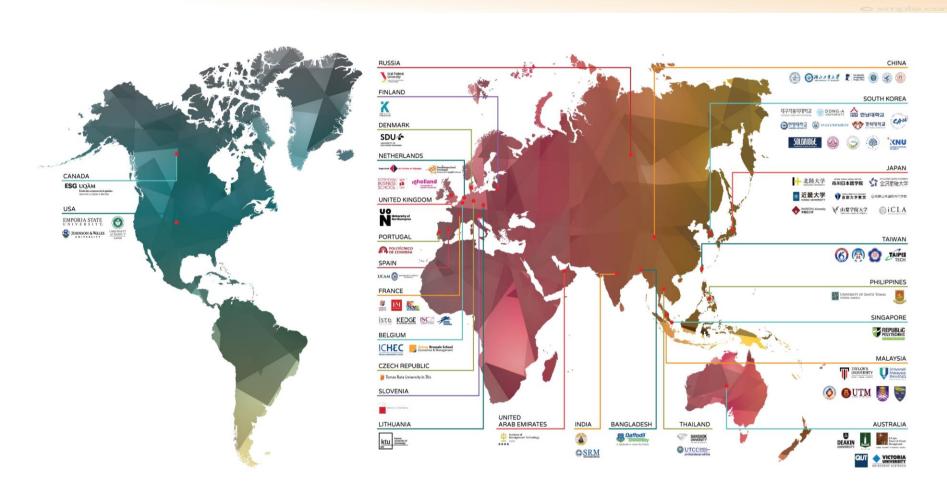
BINUS UNIVERSITY PARTNERS



41 countries

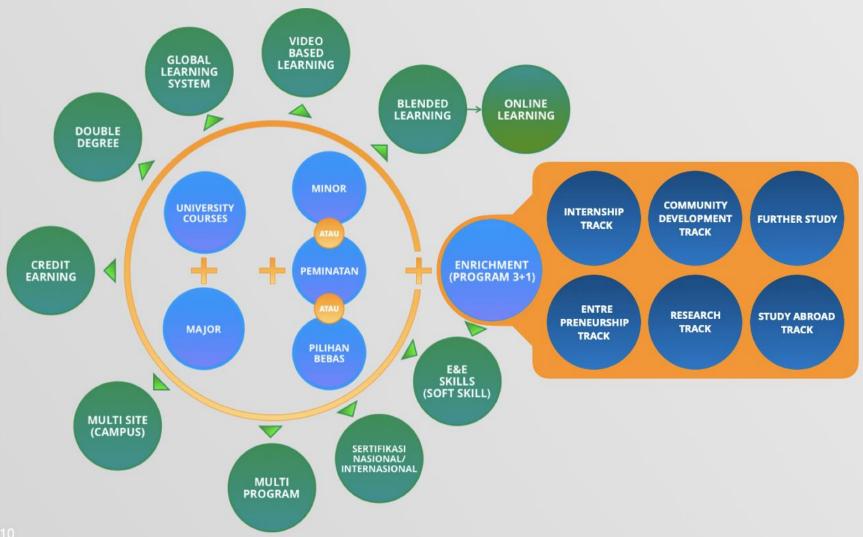
240+
UNIVERSITIES





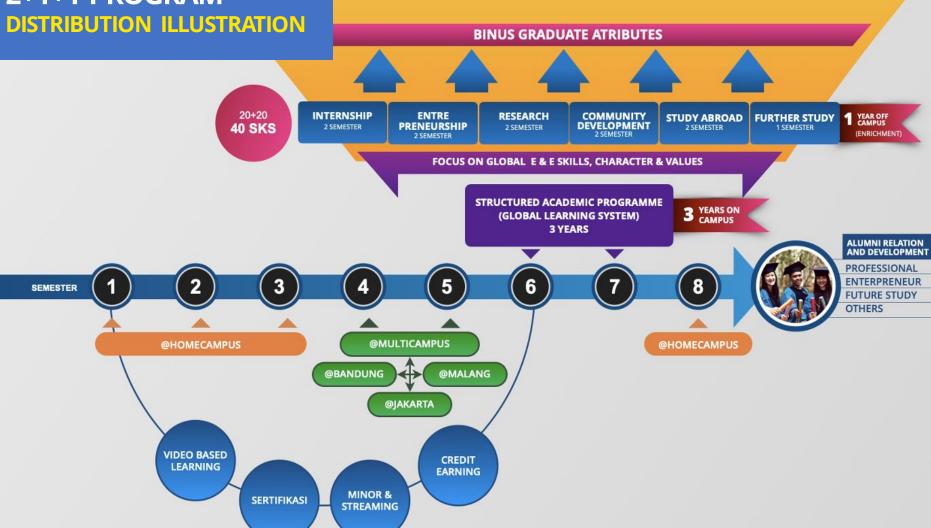


(2+1)+1 ACADEMIC SYSTEM





2+1+1 PROGRAM





STRATEGIC OBJECTIVES





BINUSGRADUATE ATTRIBUTES



2 IN 3 GRADUATES
WORK IN THE GLOBAL COMPANIES
OR BECOME ENTREPRENEURS
WHO FOSTER AND EMPOWER THE SOCIETY









Program & Program Studies

SCHOOL OF COMPUTER SCIENCE

Computer Science

Mobile Application & Technology

Game Application & Technology

Cyber Security

Data Science

Computer Science (Bandung Campus)

Computer Science (Malang Campus)

SCHOOL OF INFORMATION SYSTEMS

Information Systems

Accounting Information Systems

Information Systems Audit

Business Information Technology

Business Analytics

FACULTY OF ECONOMICS & COMMUNICATION

Accounting

Finance

International Accounting & Finance

Marketing Communication

Mass Communication

Tourism Destination

Hotel Management

Business Hotel Management

Communication Science (Malang Campus)

Public Relations (Malang Campus)

FACULTY OF HUMANITIES

English Literature

Japanese Literature

Chinese Literature

Psychology

Business Law

International Relations

Primary School Teacher Education

FACULTY OF ENGINEERING

Industrial Engineering

Civil Engineering

Architecture

Computer Engineering

Food Technology

Professional Engineer

SCHOOL OF DESIGN

Visual Communication Design in New Media

Visual Communication Design in Creative Advertising

Visual Communication Design in Animation

Interior Design

Film

Visual Communication Design (Bandung Campus)

Interior Design (Bandung Campus)

Visual Communication Design (Malang Campus)

Interior Design (Malang Campus)



MASTER TRACK PROGRAMS

Computer Science Information Systems Management Management

DOUBLE DEGREE PROGRAM

Computer Science & Mathematics
Computer Science & Statistics
Information Systems & Management
Information Systems & Accounting

BINUS ONLINE LEARNING (PJJ)

Information Systems
Accounting
Management
Computer Science
Industrial Engineering

FACULTY OF COMPUTING & MEDIA

Computer Science
Business Information Systems
Communication

BINUS NORTHUMBRIA SCHOOL OF DESIGN

Fashion Design
Fashion Management
Graphic Design & New Media

BINUS ASO SCHOOL OF ENGINEERING

Product Design Engineering
Automotive & Robotic Engineering

BINUS BUSINESS SCHOOL (BBS)

BBS DOCTORAL PROGRAM

Doctor of Research in Management

BBS MASTER PROGRAM

Master in Business Management Master in Creative Marketing Master in Executive Management Master in Management (Blended Program)

BBS UNDERGRADUATE PROGRAM

Management
International Marketing
International Business Management
Business Creation
Business Management
Entrepreneurship (Bandung Campus)
Entrepreneurship (Malang Campus)

BBS INTERNATIONAL UNDERGRADUATE PROGRAM

International Business Business Management & Marketing

BINUS GRADUATE PROGRAM

Master in Communication

Doctor of Computer Science
Master in Computer Science
Master in Information Systems Management
Master in Industrial Engineering
Master in Accounting





BINUS UNIVERSITY Global Class

BINUS NORTHUMBRIA SCHOOL OF DESIGN

BINUS INTERNATIONAL

BINUS ASO SCHOOL OF ENGINEERING

- Computer Science
- International Business Management
- International Relations

- Fashion Design
- Fashion Management
- Graphic Design
- Interactive Digital Media Design
- Business Information Systems
- Communication
- Computer Science
- Finance International Program
- Business Marketing& Management
- International Business

- Automotive & Robotics Engineering
- Product Design Engineering



REGULAR UNDERGRADUATE PROGRAMS

Accounting



KEMANGGISAN		ALAM SUTERA	BINUS BEKASI	BINUS ONLINE	
FACULTY OF ECONOMICS AND COMMUNICATION - Accounting - Hotel Management - Marketing Communication - Mass Communication BUSINESS SCHOOL UNDERGRADUATE - Business Creation - Management - International Marketing - International Business Management SHOOL OF COMPUTER SCIENCE - Computer Science - Cyber Security - Data Science - Game Application & Tech - Mobile Application & Tech - Mobile Application & Tech - Computer Science & Mathematics - Computer Science & Statistics SHOOL OF INFORMATION SYSTEMS - Accounting Information Systems - Computerized Accounting - Information Systems Audit - Information Systems & Accounting	SCHOOL OF DESGIN - DKV Animation - DKV Creative Advertising - DKV New Media - Interior Design - Film FACULTY OF ENGINEERING - Architecture - Civil Engineering - Industrial Engineering - Industrial Engineering - Food Technology FACULTY OF HUMANITIES - Business Law - Chinese - English - Japanese - International Relations - Primary Teacher Education - Psychology	FACULTY OF ECONOMICS AND COMMUNICATION - Finance - Marketing Communication - Mass Communication BUSINESS SCHOOL UNDERGRADUATE - International Business Management International Marketing - Management SCHOOL OF COMPUTER SCIENCE - Information Technology SCHOOL FOR INFORMATION SYSTEMS - Information System SCHOOL OF DESIGN - DKV Animation - DKV New Media FACULTY OF ENGINEETING - Food Technology		BACHELORS - Accounting - Business Management - Information Systems - Corporate Information Systems - Computer Science DIPLOMAS - Computerized Accounting BACHELORS (DIPLOMA EXTENSION PROGRAMS) - Accounting - Business Management - Information Systems ACHELORS & DIPLOMAS	

DIPLOMAS

REGULAR UNDERGRADUATE PROGRAMS





BINUS MALANG

Programs

- Business Creation
- Computer Science
- Interior Design
- Communication
- Public Relation
- Visual Communication Design (DKV)



BINUS BANDUNG

Programs

- Computer Science
- Visual Communication Design
- Interior Design

GRADUATE & POSTGRADUATE PROGRAMS



BINUS GRADUATE PROGRAMS

Master in Accounting Program

Master in Information Systems Management

Master in Information Technology

Master in Industrial Engineering

Master in Strategic Marketing Communication

8

MASTER PROGRAMS IN INDONESIAN

2 DOCTORATE PROGRAMS

BINUS BUSINESS SCHOOL

MM in Creative Marketing

MM Young Professional in Business Management

MM in Business Management – Blended Learning

BINUS BUSINESS SCHOOL

MM Professional in Business Management

MM Executive in Strategic Management

MASTER PROGRAMS IN ENGLISH

BINUS DOCTORATE PROGRAM

Doctor of Computer Science

Doctor of Researchin Management

DOUBLE DEGREES & MASTER TRACKS



Double Degrees

Country	Partner	Degree	Country	Partner	Degree
Australia	Macquarie University*	Bachelor of Commerce	South Korea	SolBridge International School of Business*	Bachelor of Business Administration
	Queensland University of Technology*	Bachelor of Information Technology Bachelor of Business	Netherlan ds	Saxion University of Applied Science*	Bachelor of Business Administration
	RMIT University*	Bachelor of Information Technology	New Zealand	Victoria University of Wellington*	Bachelor of Commerce
	University of New South Wales*	Bachelor of Commerce	ip; ce United Kingdom	Bournemouth University*	BA (Hons) Business and Management
	University of Canberra**	Bachelor of Communication and Media		Edinburgh Napier University*	BA (Hons) Business Management with Entrepreneurship
	University of Newcastle*	Bachelor of Business in Innovation and Entrepreneurship; Bachelor of Commerce in Finance		Northumbria University*	BSc (Hons) Information Technology for Business; Bachelor of Arts (Hons); Bachelor of Arts (Hons) Mass Communication; Bachelor of Arts (Hons) Fashion; Bachelor of Communication; Bachelor of Arts (Hons) Graphic Design
	University of Wollongong*	Bachelor of Computer Science			
China	Ningbo University*	Bachelor of Business Administration			
Germany	CBS International Business School*	Bachelor of Arts Bachelor of Arts in International Business		Nottingham University (UK, China,	BSc Computer Science
	203111031			(UK, China, Malaysia)***	S International

Joint Degree/Master Track run in cooperation with:

** BINUS University
*** BINUS University & BINUS
University International

DOUBLE DEGREES & MASTER TRACKS



MASTER TRACK

Country	Partner	Degree	
Australia	Macquarie University*	Master of Commerce; Master of Management; Master of Finance; Master of Information Technology; Master of Information Systems	
France	Burgundy School of Business*	Master in Management	
Korea SolBridge International School of Business*		Master of Business Administration (MBA)	
USA	Boston University MET International*	Master of Science	

RESEARCH INTEREST GROUP



RESEARCH INTEREST GROUP (RIG)

RIG PHOTONICS AND COMPUTER SIMULATION	RIG PERFORMANCE EXCELLENCE	RIG INTELLIGENT AND ADVANCE SYSTEM
 RESEARCH FIELD Photonics; Lase Induced Breakdown Spectroscopy; Control System; Laser Applications. 	 RESEARCH FIELD Business Process Management with BPI and BPR of Business, Government and Public Service for Performance Excellence; Integrated Model of Food Security System; Guidance on Integrated Coastal management and Capacity Building on Climate Change Adaptation in urban and Tourism Area; New Design of Transportation facilities and procedures based on Human Factor and Ergonomic Principles. 	 RESEARCH FIELD Computational Intelligence; Knowledge Engineering; Advance System.
CONTACT Dr. Hedwig rinda@binus.edu	CONTACT Bachtiar H. Simamora M.Sc. Ph.D bsimamora@binus.edu	CONTACT Dr. Ford Lumban Gaol fgaol@binus.edu
WEBSITE https://research.binus.ac.id/rigpcs/	WEBSITE https://research.binus.ac.id/pex/	WEBSITE https://research.binus.ac.id/intelligent-and-advance-system/

RESEARCH INTEREST GROUP



RESEARCH INTEREST GROUP (RIG)

RIG

FOOD BIOTECHNOLOGY

RIG

EDUCATION TECHNOLOGY

RIG

RFF - FMRFDDFD

RESEARCH FIELD

Plant biotechnology for the development of healthy functional foods and medicines.

RESEARCH FIELD

Facilitating learning and improving education performance by creating, using, and managing appropriate technological processes and resources to deliver continuous education.

RESEARCH FIELD

- Development of food security (IoT-based smart farming);
- Information and communications Technology (ICT);
- Embedded system for automation and control system.

CONTACT Dr. Nesti F. Sianipar, S.P. M.SI nsianipar@binus.edu

CONTACT Prof. Dr. Sasmoko. M. Pd. sasmoko@binus.edu

CONTACT

Dr. Suryadiputera Liawatimena suryadi@binus.edu

WEBSITE

https://research.binus.ac.id/food-biotech/"https://research.binus.ac.id/

WEBSITE

https://research.binus.ac.id/edutech/

WEBSITE

https://research.binus.ac.id/site-group/bee-embedded/

RESEARCH INTEREST GROUP



RESEARCH INTEREST GROUP (RIG)			
RIG BUSINESS RISK MANAGEMENT	RIG CROSS CULTURAL COMMUNICATION		
RESEARCH FIELD	RESEARCH FIELD		
Sustainability lens with a long-term goal to produce an export system addressing business risks.	 Experimental research and participant observation in branding, digital media, family and cultural communication, and information technology as medium of communication Research using interpretative survey method and big data technology 		
CONTACT	CONTACT		
Dr. Dewi Fitriasari, CSRA, CMA. dfitriasari@binus.edu	Dr. Ulani Yunus uyunus@binus.edu		
WEBSITE	WEBSITE		
https://research.binus.ac.id/riskman agement/	https://research.binus.ac.id/crosscomm/		

RESEARCH CENTER



RESEARCH CENTER (RC)

RIG

BIOINFORMATIC & DATA SCIENCE

RESEARCH FILED

- Web-apps Database
- Programming Algorithms
- Statistic Mathematics
- Medicine Biology

CONTACT

Dr. Bens Pardamean

bpardamean@binus.edu

WEBSITE

https://research.binus.ac.id/airdc/

RESEARCH & PUBLICATIONS





4,829
ARTICLES
IN SCOPUS

INDEXED JOURNALS

8
ACCREDITED
JOURNALS

1
RESEARCH
CENTER
+
8
RESEARCH
INTEREST GROUPS



IDR 78.41
BILLION
In RESEARCH GRANT
(2015-2021)

SHORT SUMMER PROGRAMS



Architecture Short Course

- The Polytechnic University Milan
- Deakin University
- International Islamic University Malaysia

Games Application and Technology Short Course

- Coventry University
- Deakin University

International Marketing Short Course

King's College London



Deakin University
Games Application & Technology
Short Course

INTERNSHIP PROGRAMS



















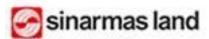
















SPECIAL PROGRAMS FOR INTERNATIONAL STUDENTS



SHORT COMMUNITY DEVELOPMENT PROJECT

- Donator
- Education Volunteer
- Social Volunteer for natural disaster and community service
- Creative Thinker

Handicraft Event at Rusunawa Flamboyan, Cengkareng, Jakarta



SHORT COURSES & PROGRAMS





AN ONLINE SHORT COURSE (2 CREDITS)

MARKET ENTRY STRATEGY TO INDONESIA

26 JULY - 7 AUGUST 2021

Further info:





binus_internationaloffice

Registration:



bit.ly/BINUS-MES2021Reg



CONTRIBUTION

TEACH FOR INDONESIA





CONTRIBUTION

BINUS DURING PANDEMIC





HONESTY & ANTI-CORRUPTION



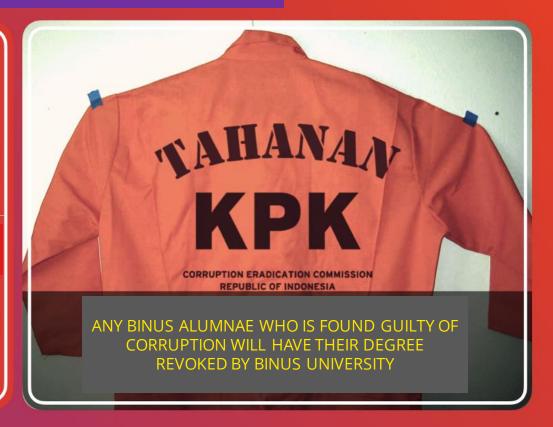
ALL STUDENTS WHO
ARE CAUGHT CHEATING
WILL FACE EXPULSION

SK REKTOR No. 1426/SK/PTTKK-UBN/VII/2016

SINCE THE PROGRAM WAS IMPLEMENTED IN 2016,

86 STUDENTS

HAVE BEEN EXPELLED FOR MISCONDUCT.





ALUMNI

ENTREPRENEURS



WILSON C. - TI '96 Co-Founder East Venture Singapore



WILLIAM T. - TI '99 Founder & CEO Tokopedia



KIEANDY S. L. - SI '92 Director Indonesia Global Solusindo



ALAMANDA - TIMAT '05 Founder & Pres. Dir. Binar Academy



YASA S. - MARCOM '13 CEO Men's Republic



TYOVAN ARI W - TI '19 CEO Bahaso.com & HI App



M. JOVAN - BIS '12 Co-Founder & Marketing Lead TaniHub



KEVIN OSMOND - TI '01 CEO Printerous



MARCHELLA - DKV'08 Founder Generasi 90an & NKCTHI



PROFESSIONALS



TRENGGONO – SI '81 Mentri Kelautan dan Perikanan Republik Indonesia



LYDIAN S. - SI '92 Country Director Facebook Indonesia



TAN WIJAYA - TI '97 President Director IBM Indonesia



HERBERT ANG - TI '92
President Director
Acer Indonesia



SUHARNO TAN - SI '90 Corp. Supply Chain Direktur Kawan Lama Group



BENNY K. - SI '92 Human Resource Direktur Kino Indonesia



DENY R. - TI '89 CIO Asia Pulp & Paper Sinarmas

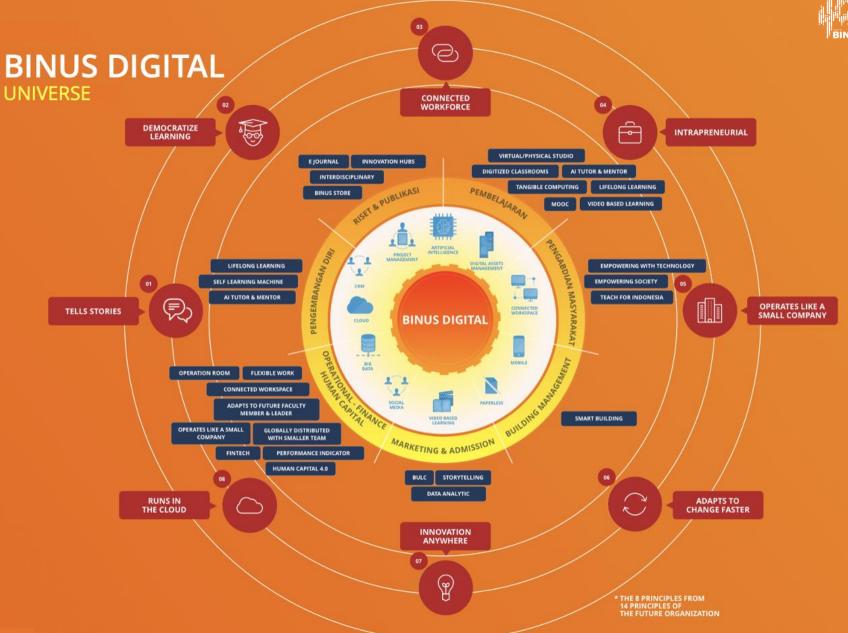


VICTOR ERICO - TK '92 SVP - Group Head Digital Banking Delivery Bank Mandiri



FIFI V. - SI '91 Dir IT & Online Trading MNC Securities









BINUSMAYA

Since 2004 BINUS University has been building and developing Binusmaya as a Learning Management System platform. Not only has Binusmaya become the main platform used in many aspects of teaching and learning process, but it also has grown as a multifunctioning portal for all of its stakeholders. Aligned with Student-Centered Learning and Multi-Channel Learning concepts, Binusmaya holds a central role to support students during the teaching and learning process.

To continue the development tradition of LMS in BINUS University, the 7th version of Binusmaya is now in the development stage.

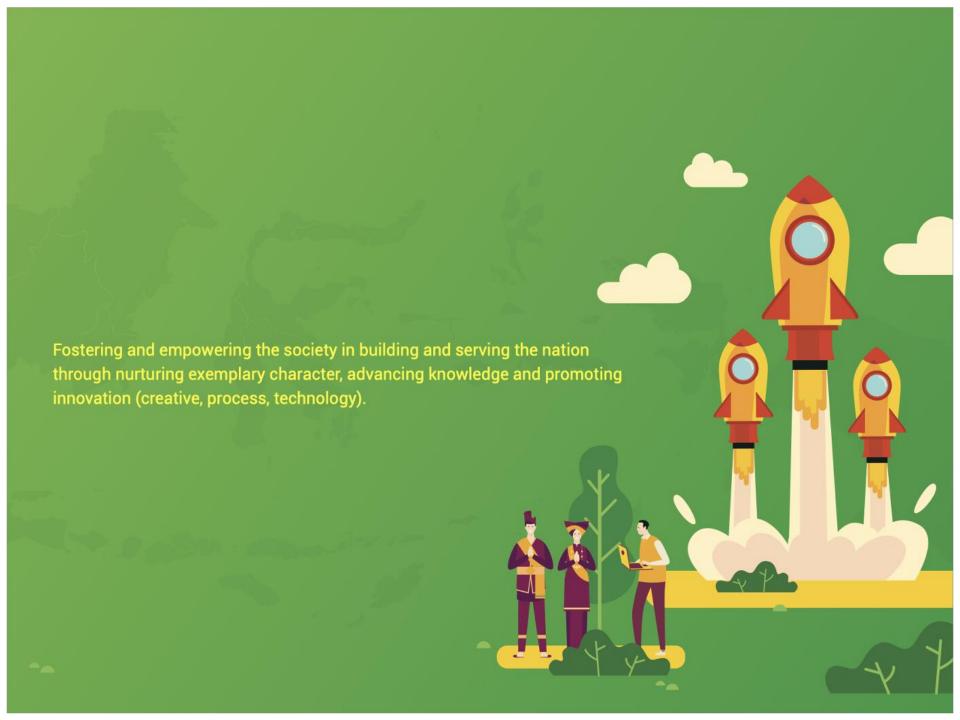
Cloud technology enables Binusmaya services to be more reliable in terms of availability and scalability. Through mobile technology, Binusmaya stakeholders, including students, lecturers, industry, parents, as well as alumni, have become more connected than ever.

Binusmaya will be transformed into Cloud-Native Apps with a microservice concept, where the system will be split into multiple independent and collaborative services.



CLOUD









THANK YOU!

Come and Join
The Network!

: binus.ac.id / global.binus.ac.id Website

Instagram: @binusglobal

Facebook: Binus International Office

: binus.ac.id/hiveindo/ E-Magazine











BINUS UNIVERSITY

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> international.binus.ac.id global.binus.ac.id

