











# **BINUS UNIVERSITY's Journey**



### 1974 Modern Computer Course Tempat kursus pertama di garasi rumah

**BINUS UNIVERSITY** 

### YAYASAN PEMBINA

Yayasan Bina Nusantara

### **BINUS UNIVERSITY's 2035 Vision**

A World-class university, fostering and empowering the society in building and serving the nation

#### **MISSION**

The mission of BINUS University is to build the nation and to contribute in global community development by providing world class education by means of :

- Educating BINUSIAN to develop exemplary characters through holistic approach that meets global standards.
- Resolving the nation's issues through high impact research.
- Fostering BINUSIAN as lifelong learners through selfenrichment.
- Empowering BINUSIAN to continuously improve society's quality of life.
- Being the main driver to enrich the BINUS Higher Education system.

#### **VALUES**

Based on our belief in God, our passion for education, and our view of a bright future, we are committed to developing the nation and to building a global community through education and technology.

This commitment is reflected in the values of Bina Nusantara, which become the guidance of our actions: Striving for excellence. Perseverance. Integrity. Respect. Innovation. Teamwork.



### **ASEAN GROWTH**



POPULATION 655 Million 8.6% of the world's total population



**COUNTRIES** 

**MEMBER** COUNTRIES

Brunei **Myanmar** Cambodia Philippines Malaysia Indonesia

**Singapore** Laos **Thailand Vietnam** 

### **ECONOMY**

If ASEAN were a single country, it would be the

th LARGEST economy in the world. A combined GDP of

\$3.11tri (2020) and projected to

double by

\$6.7tri (2030)

Ranked as

th LARGEST **Economy by** 2030



### **EDUCATION**



7,000 higher education institutions

12 million student enrollment in higher education (2017)

**ASEAN Higher Education Area** 

# **JAKARTA**



### **JAKARTA**

Capital city of **Indonesia** 

### **JAKARTA**

2<sup>nd</sup> largest megacity in the world

### **POPULATION**

more than 10.9 million

### A MULTICULTURAL CITY

made up by millions of migrants and visitors; parallels the modernity of a metropolis

Famous for the traffic, the people, the food, the entertainment, and the shopping malls



The city is the seat of the ASEAN Secretariat

# **JAKARTA**



**INDONESIA** 



# **BINUS CAMPUSES**



### **BINUS @ Kemanggisan - West Jakarta**













**BINUS Syahdan** 

**BINUS Kijang** 

**BINUS Anggrek** 

**BINUS Square** 

### **BINUS @ Alam Sutera - Tangerang**

### BINUS @ Senayan - South Jakarta BINUS Bandung



**BINUS Alam** Sutera



**BINUS ASO** 



BINUS JWC Senayan



BNSD f(X) Sudirman



**BINUS @Malang** 



# **BINUS UNIVERSITY Learning Community**







# BINUS UNIVERSITY's Awards & Achievements







# **NATIONAL ACCREDITATION**





National Agency for Higher Education Accreditation (BANPT)

one of A accredited HEI out of 4,718\*



(by Private High Education – Region III)

# **7 CATEGORIES**

Collaboration	Development	Governance	Student Development	Lecturer Development	Research and Utilization	Field of Engineering	Field of Computing
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# **International Accreditation**















# INTERNATIONAL RECOGNITION

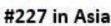


### **BINUS UNIVERSITY**

The Top 1000 Universities in the World 2020















# INTERNATONAL RECOGNITION



# TOP 10 UNIVERSITIES IN INDONESIA WEBOMETRICS RANKING OF WORLD UNIVERSITIES 2021

World Rank 810		University		
		University Gadjah Mada		
2	1088	Institut Pertanian Bogor		
(	1089	Institut Teknologi Sepuluh Nopember		
Č	1315	Universitas Indonesia		
(	1322	Universitas Airlangga		
	1647	Institut Teknologi Bandung		
7	1902	BINUS UNIVERSITY		
7	1990	Universitas Sebelas Maret UNS Surakarta		
2	1994	Universitas Diponegoro		
7	2053	Universitas lember		

www.binus.edu



# **ACCREDITATION AND MEMBERSHIPS**

















### **STUDY PROGRAMS**

### **BAN-PT ACCREDITATIONS**

### **SCOPUS PUBLICATIONS**







BINUS UNIVERSITY CAMPUSES



**1984** BINUS @Kemanggisan Kampus Syahdan



1996 BINUS @Kemanggisan Kampus Anggrek



1998 BINUS @Kemanggisan <u>K</u>ampus Kijang



2010 BINUS Square



BINUS @Senayan JWC Campus



2011 BINUS BASE



**2012** BINUS @Senayan Kampus fX



2014 BINUS @Alam Sutera



2017 BINUS @Bandung



2018 BINUS @Bekasi



2019 BINUS @Malang



**CAMPUSES** 

**327** CLASSROOMS

2,500 BINUS SQUARE HALL OF RESIDENCE CAPACITY

33,500 LIBRARY TITLES

183 LABS

LARGE HALLS

22

# **ALAM SUTERA CAMPUS**





# **ALAM SUTERA CAMPUS**



**Multi-function Hall** 

**BINUS Alam Sutera Campus** 







# **BEKASI CAMPUS**





# **BANDUNG CAMPUS**





# **MALANG CAMPUS**



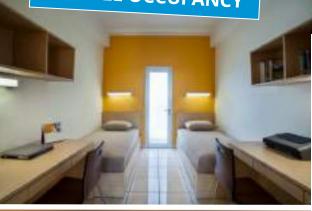




# BINUS SQUARE'S FACILITIES

















**FOOD COURT** 



**CLASS** 



**GYM** 

# **QUICK FACTS**



STATISTICS 2020

953 OUTBOUND STUDENTS 2019

37
INTL. LECTURERS

12,487
NEW STUDENTS

42,375
ACTIVE STUDENTS

2,550+

COLLABORATION
ACTIVITIES W/
INDUSTRY

636
VISITING
INTL. STUDENTS
2019

95%
INTL. EXPERIENCE AT GRADUATION

1,607
ACTIVE FACULTY

122,592 ALUMNI 1,590+
INTL. COLLABORA
TION ACTIVITIES

# BINUS UNIVERSITY PARTNERS



41 COUNTRIES

240+
UNIVERSITIES







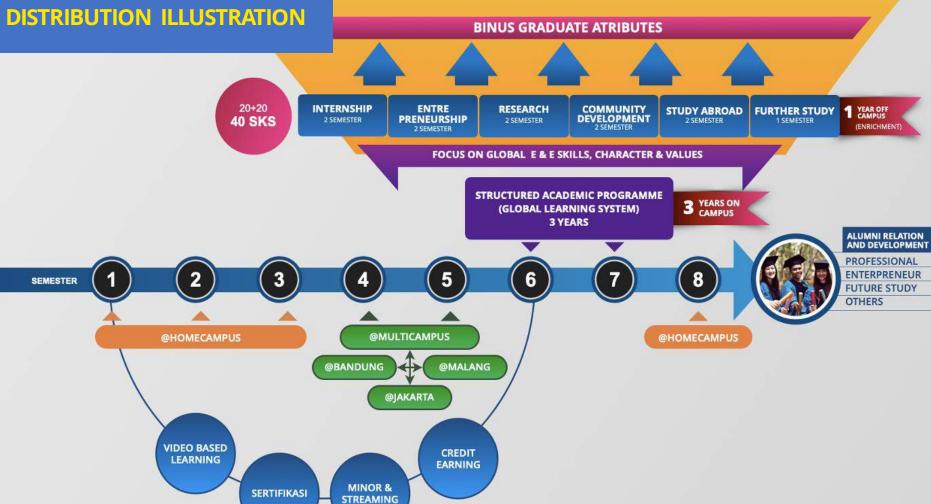


# (2+1)+1 ACADEMIC SYSTEM





# 2+1+1 PROGRAM DISTRIBUTION ILLUSTRATION





# STRATEGIC OBJECTIVES





# **BINUS**GRADUATE ATTRIBUTES



2 IN 3 GRADUATES
WORK IN THE GLOBAL COMPANIES
OR BECOME ENTREPRENEURS
WHO FOSTER AND EMPOWER THE SOCIETY









## **Program & Program Studies**

#### SCHOOL OF COMPUTER SCIENCE

Computer Science

Mobile Application & Technology

Game Application & Technology

**Cyber Security** 

**Data Science** 

Computer Science (Bandung Campus)

Computer Science (Malang Campus)

#### SCHOOL OF INFORMATION SYSTEMS

Information Systems

**Accounting Information Systems** 

Information Systems Audit

**Business Information Technology** 

**Business Analytics** 

### **FACULTY OF ECONOMICS & COMMUNICATION**

Accounting

**Finance** 

International Accounting & Finance

**Marketing Communication** 

Mass Communication

Tourism Destination

Hotel Management

**Business Hotel Management** 

Communication Science (Malang Campus)

Public Relations (Malang Campus)

#### **FACULTY OF HUMANITIES**

**English Literature** 

Japanese Literature

Chinese Literature

Psychology

**Business Law** 

International Relations

**Primary School Teacher Education** 

#### **FACULTY OF ENGINEERING**

**Industrial Engineering** 

Civil Engineering

Architecture

**Computer Engineering** 

Food Technology

**Professional Engineer** 

#### **SCHOOL OF DESIGN**

Visual Communication Design in New Media

Visual Communication Design in Creative Advertising

Visual Communication Design in Animation

Interior Design

Film

Visual Communication Design (Bandung Campus)

Interior Design (Bandung Campus)

Visual Communication Design (Malang Campus)

Interior Design (Malang Campus)



### **MASTER TRACK PROGRAMS**

Computer Science Information Systems Management Management

### **DOUBLE DEGREE PROGRAM**

Computer Science & Mathematics
Computer Science & Statistics
Information Systems & Management
Information Systems & Accounting

### **BINUS ONLINE LEARNING (PJJ)**

Information Systems
Accounting
Management
Computer Science
Industrial Engineering

### **FACULTY OF COMPUTING & MEDIA**

Computer Science
Business Information Systems
Communication

### **BINUS NORTHUMBRIA SCHOOL OF DESIGN**

Fashion Design
Fashion Management
Graphic Design & New Media

### **BINUS ASO SCHOOL OF ENGINEERING**

Product Design Engineering
Automotive & Robotic Engineering

### **BINUS BUSINESS SCHOOL (BBS)**

### **BBS DOCTORAL PROGRAM**

**Doctor of Research in Management** 

#### **BBS MASTER PROGRAM**

Master in Business Management Master in Creative Marketing Master in Executive Management Master in Management (Blended Program)

### **BBS UNDERGRADUATE PROGRAM**

Management
International Marketing
International Business Management
Business Creation
Business Management
Entrepreneurship (Bandung Campus)
Entrepreneurship (Malang Campus)

### **BBS INTERNATIONAL UNDERGRADUATE PROGRAM**

International Business
Business Management & Marketing

### **BINUS GRADUATE PROGRAM**

Master in Communication

Doctor of Computer Science
Master in Computer Science
Master in Information Systems Management
Master in Industrial Engineering
Master in Accounting





## BINUS UNIVERSITY Global Class

# BINUS NORTHUMBRIA SCHOOL OF DESIGN

### BINUS INTERNATIONAL

# BINUS ASO SCHOOL OF ENGINEERING

- Computer Science
- International Business Management
- International Relations

- Fashion Design
- Fashion Management
- Graphic Design
- Interactive Digital Media Design
- Business Information Systems
- Communication
- Computer Science
- Finance International Program
- Business Marketing& Management
- International Business

- Automotive & Robotics Engineering
- Product Design
   Engineering



# **REGULAR UNDERGRADUATE PROGRAMS**

Accounting



KEMANGGISAN		ALAM SUTERA	BINUS BEKASI	BINUS ONLINE
FACULTY OF ECONOMICS AND COMMUNICATION - Accounting - Hotel Management - Marketing Communication - Mass Communication - Mass Communication  BUSINESS SCHOOL UNDERGRADUATE - Business Creation - Management - International Marketing - International Business Management  SHOOL OF COMPUTER SCIENCE - Computer Science - Cyber Security - Data Science - Game Application & Tech - Mobile Application & Tech - Computer Science & Mathematics - Computer Science & Statistics  SHOOL OF INFORMATION SYSTEMS - Accounting Information Systems - Computerized Accounting - Information Systems - Information Systems Audit - Information Systems &	SCHOOL OF DESGIN  - DKV Animation  - DKV Creative Advertising  - DKV New Media  - Interior Design  - Film  FACULTY OF ENGINEERING  - Architecture  - Civil Engineering  - Industrial Engineering  - Industrial Engineering  - Food Technology  FACULTY OF HUMANITIES  - Business Law  - Chinese  - English  - Japanese  - International Relations  - Primary Teacher Education  - Psychology	FACULTY OF ECONOMICS AND COMMUNICATION - Finance - Marketing Communication - Mass Communication  BUSINESS SCHOOL UNDERGRADUATE - International Business Management International Marketing - Management  SCHOOL OF COMPUTER SCIENCE - Information Technology  SCHOOL FOR INFORMATION SYSTEMS - Information System  SCHOOL OF DESIGN - DKV Animation - DKV New Media  FACULTY OF ENGINEETING - Food Technology		BACHELORS - Accounting - Business Management - Information Systems - Corporate Information Systems - Computer Science  DIPLOMAS - Computerized Accounting  BACHELORS (DIPLOMA EXTENSION PROGRAMS) - Accounting - Business Management - Information Systems  ACHELORS & DIPLOMAS

# **REGULAR UNDERGRADUATE PROGRAMS**





### **BINUS MALANG**

### **Programs**

- Business Creation
- Computer Science
- Interior Design
- Communication
- Public Relation
- Visual Communication Design (DKV)



### **BINUS BANDUNG**

### **Programs**

- Computer Science
- Visual Communication Design
- Interior Design

# GRADUATE & POSTGRADUATE PROGRAMS



# BINUS GRADUATE PROGRAMS

Master in Accounting Program

Master in Information Systems Management

Master in Information Technology

Master in Industrial Engineering

Master in Strategic Marketing Communication

8

MASTER PROGRAMS IN INDONESIAN

2 DOCTORATE PROGRAMS

### **BINUS BUSINESS SCHOOL**

MM in Creative Marketing

MM Young Professional in Business Management

MM in Business Management – Blended Learning

### **BINUS BUSINESS SCHOOL**

MM Professional in Business Management

MM Executive in Strategic Management 2 MASTER PROGRAMS IN ENGLISH

### **BINUS DOCTORATE PROGRAM**

Doctor of Computer Science

Doctor of Researchin Management

# **DOUBLE DEGREES & MASTER TRACKS**



### **Double Degrees**

Country	Partner	Degree	Country	Partner	Degree	
	Macquarie University*	Bachelor of Commerce	Korea	SolBridge International School of Business*	Bachelor of Business Administration	
Australia	Queensland University of Technology*	Bachelor of Information Technology Bachelor of Business	Netherlan ds	Saxion University of Applied Science*	Bachelor of Business Administration	
	RMIT University*	Bachelor of Information Technology	New Zealand	Victoria University of Wellington*	Bachelor of Commerce	
	University of New South Wales*	Bachelor of Commerce		Bournemouth University*	BA (Hons) Business and Management BA (Hons) International Hospitality and Tourism Management	
	University of Canberra**	Bachelor of Commerce				
	University of Newcastle*	Bachelor of Commerce Bachelor of Business	United	Edinburgh Napier University*	BA (Hons) Business Management with Entrepreneurship	
	University of Wollongong*	Bachelor of Computer Science	Kingdom	Northumbria University*	BSc (Hons) Information Technology Management for Business Bachelor of Arts (Hons)	
China	Ningbo University*	Bachelor of Business Administration		Nottingham University (UK, China, Malaysia)***	Bachelor of Science (Hons)	
Germany	Cologne Business School *	Bachelor of Arts				

Joint Degree/Master Track run in cooperation with:

\* BINUS International \*\* BINUS University \*\*\* BINUS University & BINUS University International

## **DOUBLE DEGREES & MASTER TRACKS**



#### **MASTER PROGRAMS**

Country	Partner	Degree
Australia	Macquarie University*	Master of Commerce
France	ESC Dijon/Burgundy School of Business*	Master in Management
Korea	SolBridge International School of Business*	Master of Business Administration (MBA)

#### **MASTER TRACK OPTIONS**

Country	Partner	Degree
Australia	Macquarie University*	Master of Commerce Master of Management Master of Information Technology in Cyber Security Master of Information Systems Management
U.S.A	Boston University*	Master of Science

Joint Degree/Master Tracks run in cooperation with:

\* BINUS International
\*\* BINUS UNIVERSITY
\*\*\* BINUS UNIVERSITY & BINUS
International

## **RESEARCH INTEREST GROUP**



## **RESEARCH INTEREST GROUP (RIG)**

RIG PHOTONICS AND COMPUTER SIMULATION	RIG PERFORMANCE EXCELLENCE	RIG INTELLIGENT AND ADVANCE SYSTEM
<ul> <li>RESEARCH FIELD</li> <li>Photonics;</li> <li>Lase Induced Breakdown Spectroscopy;</li> <li>Control System;</li> <li>Laser Applications.</li> </ul>	<ul> <li>RESEARCH FIELD</li> <li>Business Process Management with BPI and BPR of Business, Government and Public Service for Performance Excellence;</li> <li>Integrated Model of Food Security System;</li> <li>Guidance on Integrated Coastal management and Capacity Building on Climate Change Adaptation in urban and Tourism Area;</li> <li>New Design of Transportation facilities and procedures based on Human Factor and Ergonomic Principles.</li> </ul>	<ul> <li>RESEARCH FIELD</li> <li>Computational Intelligence;</li> <li>Knowledge Engineering;</li> <li>Advance System.</li> </ul>
CONTACT Dr. Hedwig rinda@binus.edu  CONTACT Bachtiar H. Simamora M.Sc. Ph.D bsimamora@binus.edu		CONTACT Dr. Ford Lumban Gaol fgaol@binus.edu
WEBSITE https://research.binus.ac.id/rigpcs/	WEBSITE https://research.binus.ac.id/pex/	WEBSITE <a href="https://research.binus.ac.id/intelligent-and-advance-system/">https://research.binus.ac.id/intelligent-and-advance-system/</a>

## RESEARCH INTEREST GROUP



## RESEARCH INTEREST GROUP (RIG)

#### RIG

**FOOD BIOTECHNOLOGY** 

Plant biotechnology for the

foods and medicines.

development of healthy functional

**EDUCATION TECHNOLOGY** 

RIG

Facilitating learning and improving and managing appropriate technological processes and resources to deliver

#### RIG

**BEE - EMBEDDED** 

#### **RESEARCH FIELD RESEARCH FIELD**

education performance by creating, using, continuous education.

#### **RESEARCH FIELD**

- Development of food security (IoT-based smart farming);
- Information and communications Technology (ICT);
- Embedded system for automation and control system.

#### CONTACT Dr. Nesti F. Sianipar, S.P. M.SI nsianipar@binus.edu

CONTACT Prof. Dr. Sasmoko, M. Pd. sasmoko@binus.edu

## CONTACT

Dr. Suryadiputera Liawatimena survadi@binus.edu

#### WEBSITE

https://research.binus.ac.id/foodbiotech/"https://research.binus.ac.id/

#### WEBSITE

https://research.binus.ac.id/edutech/

#### **WEBSITE**

https://research.binus.ac.id/site-group/beeembedded/

## **RESEARCH INTEREST GROUP**



RESEARCH INTEREST GROUP (RIG)			
RIG BUSINESS RISK MANAGEMENT	RIG CROSS CULTURAL COMMUNICATION		
RESEARCH FIELD	RESEARCH FIELD		
Sustainability lens with a long-term goal to produce an export system addressing business risks.	<ul> <li>Experimental research and participant observation in branding, digital media, family and cultural communication, and information technology as medium of communication</li> <li>Research using interpretative survey method and big data technology</li> </ul>		
CONTACT	CONTACT		
Dr. Dewi Fitriasari, CSRA, CMA. dfitriasari@binus.edu	Dr. Ulani Yunus uyunus@binus.edu		
WEBSITE	WEBSITE		
https://research.binus.ac.id/riskman agement/	https://research.binus.ac.id/crosscomm/		

## **RESEARCH CENTER**



## **RESEARCH CENTER (RC)**

# RIG BIOINFORMATIC & DATA SCIENCE

#### **RESEARCH FILED**

- Web-apps Database
- Programming Algorithms
- Statistic Mathematics
- Medicine Biology

### **CONTACT**

**Dr. Bens Pardamean**<a href="mailto:bpardamean@binus.edu">bpardamean@binus.edu</a>

#### **WEBSITE**

https://research.binus.ac.id/airdc/

## **RESEARCH & PUBLICATIONS**





4,829
ARTICLES
IN SCOPUS

INDEXED JOURNALS

8
ACCREDITED
JOURNALS

1
RESEARCH
CENTER
+
8
RESEARCH
INTEREST GROUPS



IDR 78.41
BILLION
In RESEARCH GRANT
(2015-2021)

## **SHORT SUMMER PROGRAMS**



#### **Architecture Short Course**

- The Polytechnic University Milan
- Deakin University
- International Islamic University Malaysia

## **Games Application and Technology Short Course**

- Coventry University
- Deakin University

### **International Marketing Short Course**

King's College London



Deakin University
Games Application & Technology
Short Course

## **INTERNSHIP PROGRAMS**



















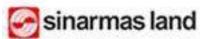


















# SPECIAL PROGRAMS FOR INTERNATIONAL STUDENTS



## SHORT COMMUNITY DEVELOPMENT PROJECT

- Donator
- Education Volunteer
- Social Volunteer for natural disaster and community service
- Creative Thinker

Handicraft Event at Rusunawa Flamboyan, Cengkareng, Jakarta



## **SHORT COURSES & PROGRAMS**





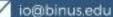
AN ONLINE SHORT COURSE (2 CREDITS)

## MARKET ENTRY STRATEGY TO INDONESIA

26 JULY - 7 AUGUST 2021

Further info-





binus internationaloffice



bit.ly/BINUS-MES2021Reg



**CONTRIBUTION** 

## **TEACH FOR INDONESIA**





**CONTRIBUTION** 

## **BINUS DURING PANDEMIC**







## **HONESTY & ANTI-CORRUPTION**



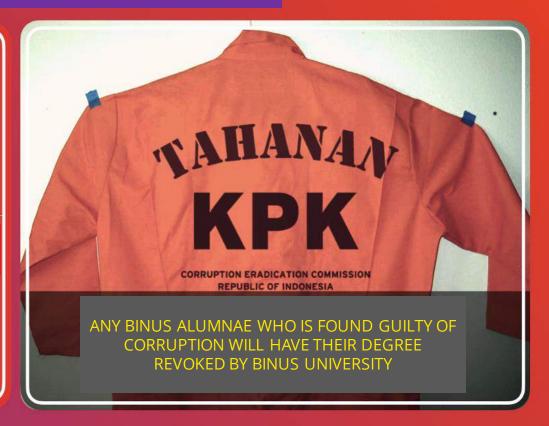
ALL STUDENTS WHO
ARE CAUGHT CHEATING
WILL FACE EXPULSION

SK REKTOR No. 1426/SK/PTTKK-UBN/VII/2016

SINCE THE PROGRAM WAS IMPLEMENTED IN 2016,

86 STUDENTS

HAVE BEEN EXPELLED FOR MISCONDUCT.





## **ALUMNI**

#### **ENTREPRENEURS**



WILSON C. - TI '96 Co-Founder East Venture Singapore



WILLIAM T. - TI '99 Founder & CEO Tokopedia



KIEANDY S. L. - SI '92
Director
Indonesia Global Solusindo



ALAMANDA - TIMAT '05 Founder & Pres. Dir. Binar Academy



YASA S. - MARCOM '13 CEO Men's Republic



TYOVAN ARI W - TI '19 CEO Bahaso.com & HI App



M. JOVAN - BIS '12 Co-Founder & Marketing Lead TaniHub



KEVIN OSMOND - TI '01 CEO Printerous



MARCHELLA - DKV'08 Founder Generasi 90an & NKCTHI



#### **PROFESSIONALS**



TRENGGONO - SI '81 Mentri Kelautan dan Perikanan Republik Indonesia



LYDIAN S. - SI '92 Country Director Facebook Indonesia



TAN WIJAYA - TI '97 President Director IBM Indonesia



HERBERT ANG - TI '92
President Director
Acer Indonesia



SUHARNO TAN - SI '90 Corp. Supply Chain Direktur Kawan Lama Group



BENNY K. - SI '92 Human Resource Direktur Kino Indonesia



DENY R. - TI '89 CIO Asia Pulp & Paper Sinarmas

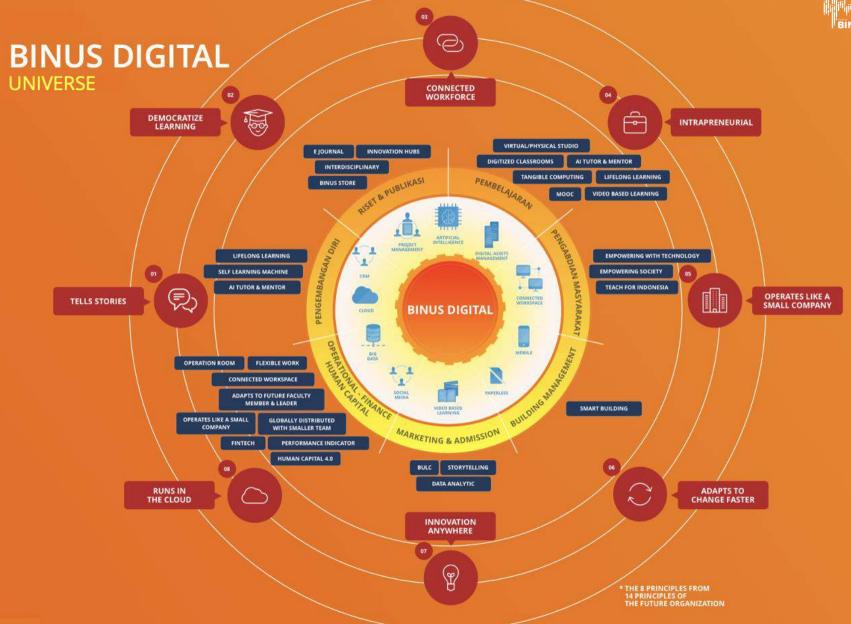


VICTOR ERICO - TK '92 SVP - Group Head Digital Banking Delivery Bank Mandiri



FIFI V. - SI '91 Dir IT & Online Trading MNC Securities









## BINUSMAYA

Since 2004 BINUS University has been building and developing Binusmaya as a Learning Management System platform. Not only has Binusmaya become the main platform used in many aspects of teaching and learning process, but it also has grown as a multifunctioning portal for all of its stakeholders. Aligned with Student-Centered Learning and Multi-Channel Learning concepts, Binusmaya holds a central role to support students during the teaching and learning process.

To continue the development tradition of LMS in BINUS University, the 7th version of Binusmaya is now in the development stage.

Cloud technology enables Binusmaya services to be more reliable in terms of availability and scalability.

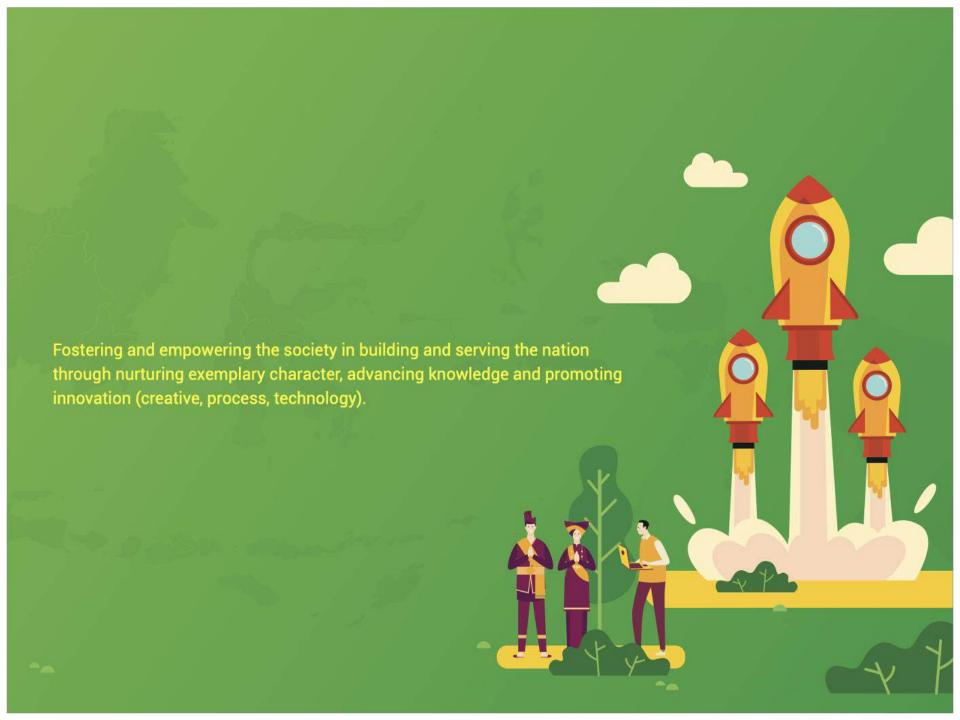
Through mobile technology, Binusmaya stakeholders, including students, lecturers, industry, parents, as well as alumni, have become more connected than ever.

Binusmaya will be transformed into Cloud-Native Apps with a microservice concept, where the system will be split into multiple independent and collaborative services.



CLOUD









THANK YOU!

Come and Join
The Network!

: binus.ac.id / global.binus.ac.id Website

Instagram: @binusglobal

Facebook: Binus International Office

: binus.ac.id/hiveindo/ E-Magazine











#### **BINUS UNIVERSITY**

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> international.binus.ac.id global.binus.ac.id

