



People
Innovation
Excellence



WELCOME TO
BINUS UNIVERSITY

POPULATION



630

Million

9% of the world's total population



COUNTRIES

MEMBER COUNTRIES

Brunei
Cambodia
Indonesia
Laos
Malaysia

Myanmar
Philippines
Singapore
Thailand
Vietnam

ECONOMY

If ASEAN were a single country,
it would be the

7th LARGEST
economy in the world.

A combined GDP of

\$2.4tri (2015)

and projected to double by

\$4.7tri (2020)

Ranked as

4th LARGEST
Economy by
(2050)



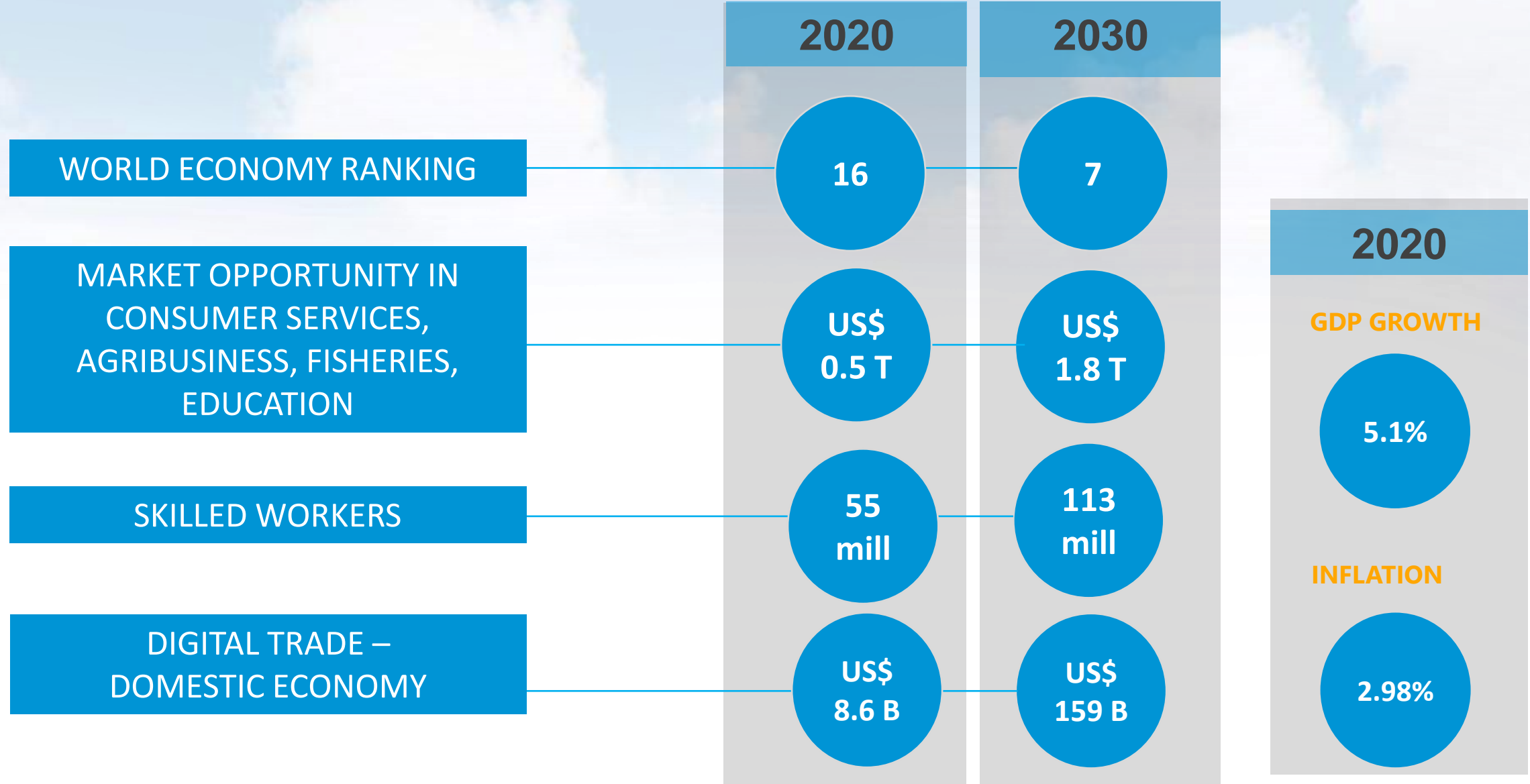
EDUCATION



7,000 higher education institutions

12 million student enrollment in higher education (2017)

ASEAN Higher Education Area



JAKARTA

Capital city of **Indonesia**

JAKARTA

21st Largest City in the world

POPULATION

more than **9.59 million**

A MULTICULTURAL CITY

made up by millions of migrants and visitors; parallels the modernity of a metropolis

Famous for **the traffic, the people, the food, the entertainment, and the shopping malls**



The city is the seat of the **ASEAN** Secretariat

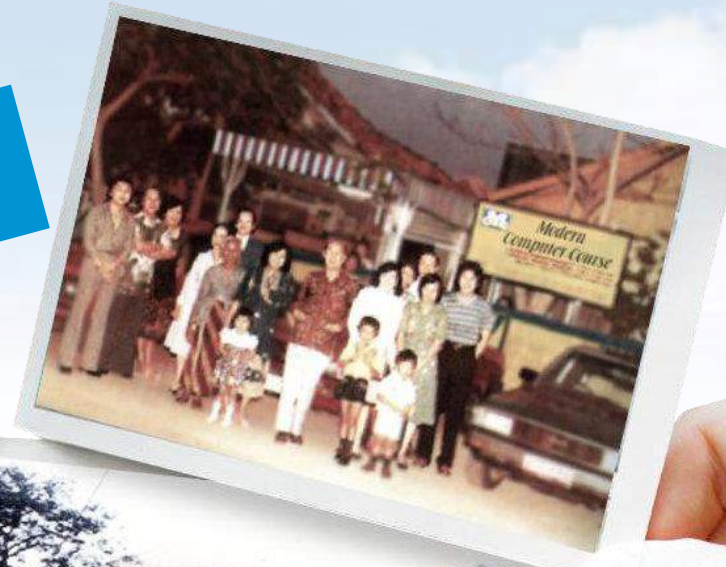
JAKARTA



INDONESIA



**Joseph Wibowo
Hadipoespito**



Dr. Ir. Th. Widia Soerjaningsih, M.M.
Rector of BINUS UNIVERSITY (1996 – 2004)





BINA NUSANTARA

BINUS @ Kemanggisian – West Jakarta



BINUS Syahdan



BINUS Kijang



BINUS Angrek



BINUS Square

BINUS Bekasi



BINUS @ Alam Sutera – Tangerang



BINUS Alam Sutera



BINUS ASO

BINUS @ Senayan – South Jakarta



BINUS JWC Senayan



BINUS f(X) Sudirman

BINUS Bandung



BINUS Malang



BINUS Learning Centers



BINUS UNIVERSITY
(Jakarta, Alam Sutera, Bekasi)

BINUS @ BANDUNG

BINUS @ MALANG

**BINUS UNIVERSITY LEARNING COMMUNITY & BINUS
REGIONAL REPRESENTATIVES**





National Agency
for Higher Education
Accreditation (BAN-PT)

*one of A accredited HEI out of 4,718**



(by Private High Education – Region III)

7 CATEGORIES

Collaboration	Development	Governance	Student Development	Lecturer Development	Research and Utilization	Field of Engineering	Field of Computing

BINUS UNIVERSITY

The Top 1000 Universities in the World 2020



TopUniversities.com/Rankings



#234 in Asia







11

CAMPUSES

318

CLASSROOMS

2,500

BINUS SQUARE
HALL OF
RESIDENCE
CAPACITY

110,000

LIBRARY TITLES

138

LABS

22

LARGE HALLS

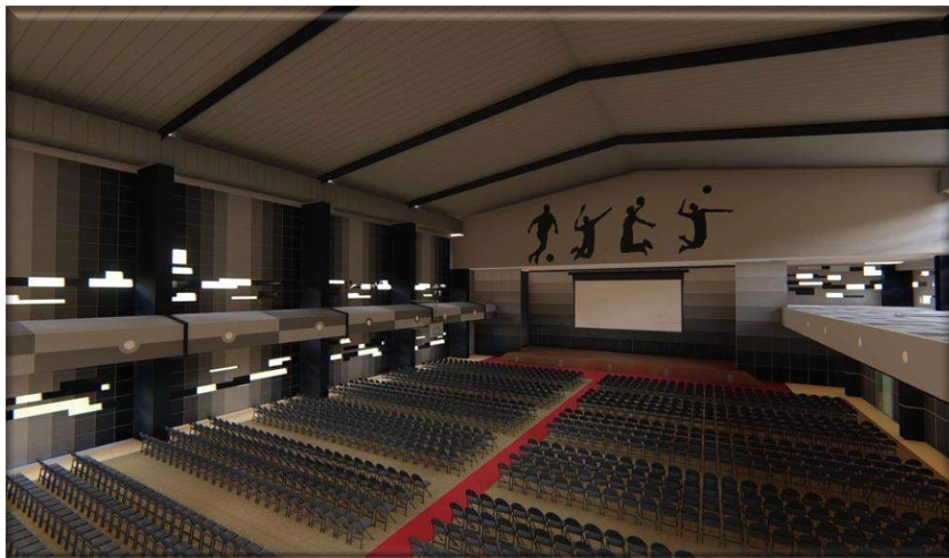


AUDITORIUM

BINUS UNIVERSITY

BINUS ARENA

BINUS Alam Sutera Campus





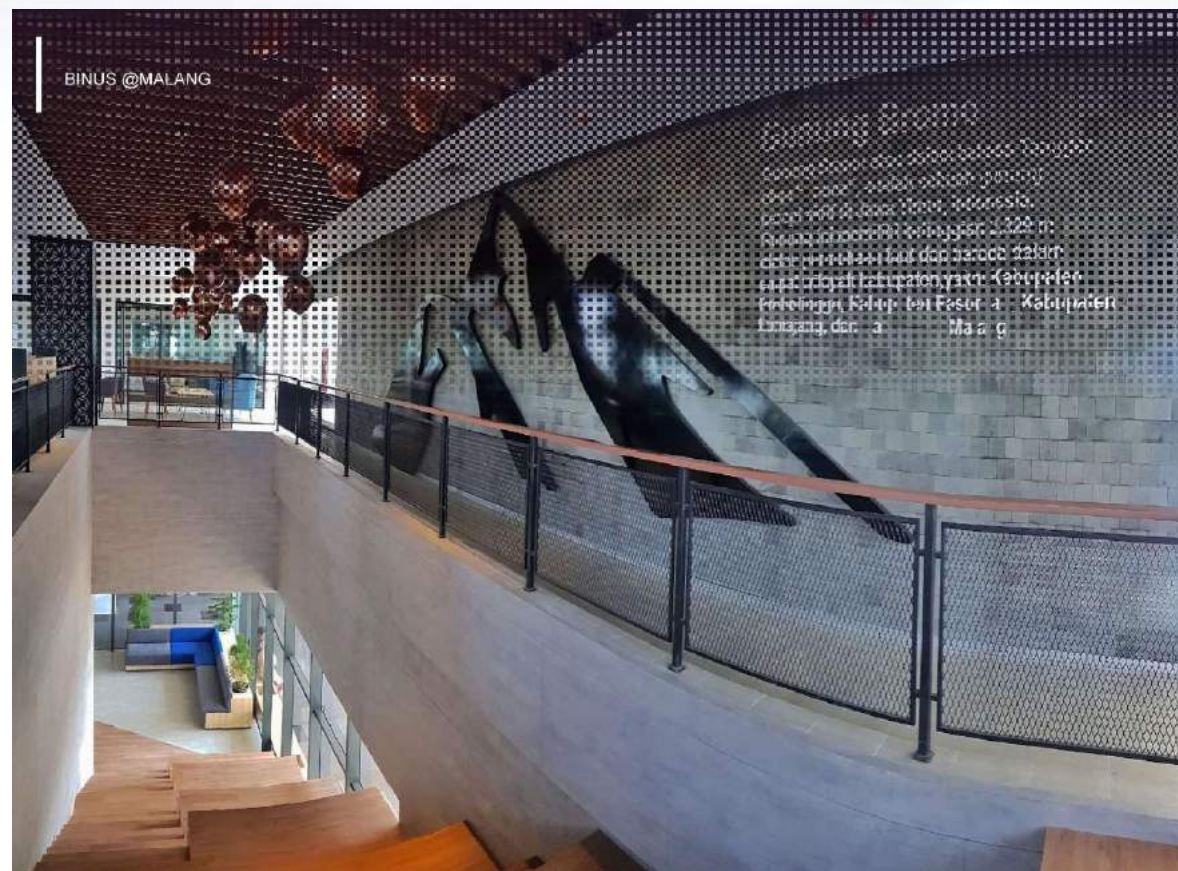
BINUS Bekasi Campus

BINUS Bandung Campus





BINUS Malang Campus



WELCOME TO BINUS SQUARE - Hall of Residence

"A Vibrant and Exciting University Boarding Life"



DOUBLE OCCUPANCY



POOL



GAME CENTER



FOOD COURT



CLASS



GYM



STATISTICS 2019

953 OUTBOUND STUDENTS	68 INT'L LECTURERS	11,100+ NEW STUDENTS	33,300+ ACTIVE STUDENTS	1,340+ COLLABORATION ACTIVITIES W/ INDUSTRY
636 VISITING INT'L STUDENTS	90% INT'L EXPERIENCE AT GRADUATION	1,330 ACTIVE FACULTY	113,500+ ALUMNI	1,001+ INT'L COLLABORATION ACTIVITIES



The diagram illustrates the 3+1 Program structure. At the top is a blue circle labeled 'BINUS GRADUATE ATTRIBUTES'. Below it is a horizontal bar divided into five segments: 'INTERNSHIP', 'ENTREPRENEURSHIP', 'RESEARCH', 'COMMUNITY DEVELOPMENT', and 'STUDY ABROAD'. To the right of this bar is a large orange number '1' followed by the text 'YEAR on site (Enrichment)'. Below the bar is a blue rectangle labeled 'FOCUS ON GLOBAL E & E SKILLS, CHARACTER & VALUES'. At the bottom is another horizontal bar labeled 'STRUCTURED ACADEMIC PROGRAM (GLOBAL LEARNING SYSTEM)' and '3 YEARS'. To the right of this bar is a large orange number '3' followed by the text 'YEARS on CAMPUS'. Arrows point upwards from the bottom bar to the middle bar, and from the middle bar to the top circle.

BINUS GRADUATE ATTRIBUTES

INTERNSHIP

ENTREPRENEURSHIP

RESEARCH

COMMUNITY
DEVELOPMENT

STUDY ABROAD

1 YEAR on site
(Enrichment)

FOCUS ON GLOBAL E & E SKILLS, CHARACTER & VALUES

STRUCTURED ACADEMIC PROGRAM
(GLOBAL LEARNING SYSTEM)
3 YEARS

3 YEARS on
CAMPUS

BINUS UNIVERSITY Global Class	BINUS NORTHUMBRIA SCHOOL OF DESIGN	BINUS INTERNATIONAL	BINUS ASO SCHOOL OF ENGINEERING
<ul style="list-style-type: none"> • Computer Science • International Business Management • International Relations 	<ul style="list-style-type: none"> • Fashion Design • Fashion Management • Graphic Design • Interactive Digital Media Design 	<ul style="list-style-type: none"> • Business Information Systems • Communication • Computer Science • International Accounting & Finance • Business Marketing & Management • International Business 	<ul style="list-style-type: none"> • Automotive & Robotics Engineering • Product Design Engineering <div data-bbox="1931 721 2356 1130"> <p>15 BACHELORS</p> </div>

KEMANGGISAN		ALAM SUTERA	BINUS BEKASI	BINUS ONLINE
FACULTY OF ECONOMICS AND COMMUNICATION <ul style="list-style-type: none"> - Accounting - Hotel Management - Marketing Communication - Mass Communication 	SCHOOL OF DESIGN <ul style="list-style-type: none"> - DKV Animation - DKV Creative Advertising - DKV New Media - Interior Design - Film 	FACULTY OF ECONOMICS AND COMMUNICATION <ul style="list-style-type: none"> - Finance - Marketing Communication - Mass Communication 	BACHELOR PROGRAMS <ul style="list-style-type: none"> - Accounting - Business Information Technology - Business Management 	BACHELORS <ul style="list-style-type: none"> - Accounting - Business Management - Information Systems – Corporate Information Systems - Computer Science
BUSINESS SCHOOL UNDERGRADUATE <ul style="list-style-type: none"> - Business Creation - Management - International Marketing - International Business Management 	FACULTY OF ENGINEERING <ul style="list-style-type: none"> - Architecture - Civil Engineering - Computer Engineering - Industrial Engineering - Food Technology 	BUSINESS SCHOOL UNDERGRADUATE <ul style="list-style-type: none"> - International Business Management. - International Marketing - Management 	DIPLOMA IV <ul style="list-style-type: none"> - Business Hotel Management (D4) 	DIPLOMAS <ul style="list-style-type: none"> - Computerized Accounting
SCHOOL OF COMPUTER SCIENCE <ul style="list-style-type: none"> - Computer Science - Cyber Security - Game Application & Tech - Mobile Application & Tech - Computer Science & Mathematics - Computer Science & Statistics 	FACULTY OF HUMANITIES <ul style="list-style-type: none"> - Business Law - Chinese - English - Japanese - International Relations - Primary Teacher Education - Psychology 	SCHOOL OF COMPUTER SCIENCE <ul style="list-style-type: none"> - Information Technology 		BACHELORS (DIPLOMA EXTENSION PROGRAMS) <ul style="list-style-type: none"> - Accounting - Business Management - Information Systems
SCHOOL OF INFORMATION SYSTEMS <ul style="list-style-type: none"> - Accounting Information Systems - Computerized Accounting - Information Systems - Information Systems Audit - Information Systems & Accounting 		SCHOOL FOR INFORMATION SYSTEMS <ul style="list-style-type: none"> - Information System 		
		SCHOOL OF DESIGN <ul style="list-style-type: none"> - DKV Animation - DKV New Media 		
		FACULTY OF ENGINEERING <ul style="list-style-type: none"> - Food Technology 		

57
BACHELORS
+ 5
DIPLOMAS
&
EXTENSIONS



6

BACHELOR
PROGRAMS

BINUS MALANG

Programs

- Business Creation
- Computer Science
- Interior Design
- Communication
- Public Relation
- Visual Communication Design (DKV)



3

BACHELOR
PROGRAMS

BINUS BANDUNG

Programs

- Computer Science
- Visual Communication Design
- Interior Design

8

MASTER
PROGRAMS
IN
INDONESIAN

BINUS GRADUATE PROGRAMS

Master in Accounting Program

Master in Information Systems
Management

Master in Information Technology

Master in Industrial Engineering

Master in Strategic Marketing
Communication

BINUS BUSINESS SCHOOL

MM Professional in Business Management

MM Executive in Strategic Management

BINUS BUSINESS SCHOOL

MM in Creative Marketing

MM Young Professional in Business Management

MM in Business Management – Blended Learning

2

DOCTORATE
PROGRAMS

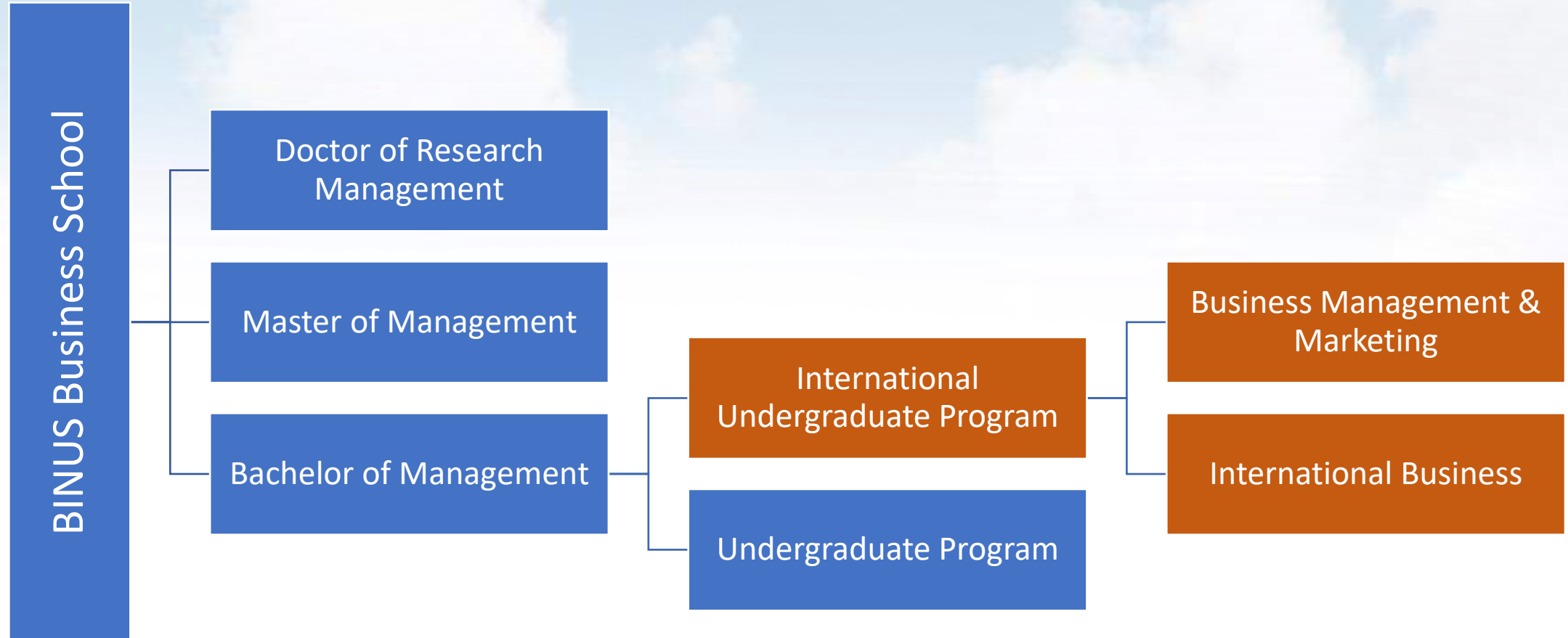
BINUS DOCTORATE PROGRAM

Doctor of Computer Science

Doctor of Research in Management

2

MASTER
PROGRAMS
IN ENGLISH



Double Degrees

Country	Partner	Degree
Australia	Macquarie University*	Bachelor of Commerce
	Queensland University of Technology*	Bachelor of Information Technology Bachelor of Business
	RMIT University*	Bachelor of Information Technology
	The University of New South Wales (UNSW)*	Bachelor of Commerce
	University of Wollongong*	Bachelor of Computer Science
China	Ningbo University (NBU)*	Bachelor of Business Administration
France	Institut Des Strategies et Techniques de Communication**	Bachelor of Law; Bachelor of Economics and Management (Communication Courses)
Germany	Cologne Business School *	Bachelor of Art

MASTERS

Country	Partner	Degree
Australia	Macquarie University*	Master of Commerce
France	ESC Dijon/Burgundy School of Business*	Master in Management
Korea	SolBridge International School of Business*	

Country	Partner	Degree
Korea	SolBridge International School of Business*	Bachelor of Business Administration
Netherlands	Saxion University of Applied Science*	Bachelor in Marketing
New Zealand	Auckland University of Technology*	Bachelor of Computer and Information Sciences
	Victoria University of Wellington*	Bachelor of Commerce
United Kingdom	Bournemouth University*	BA (Hons) Business and Management
	Edinburgh Napier University*	BA (Hons) Business and Management
	Northumbria University*	BSc(Hons) Business Information Systems, Bachelor of Art (Hons)
	Nottingham University (UK, China, Malaysia)***	Bachelor of Science (Hons)

MASTER TRACT OPTIONS

Country	Partner	Degree
Australia	Macquarie University	Master of Commerce
U.S.A	Boston University	Master of Science

Joint Degree/Master Track run in cooperation with:

* BINUS International

** BINUS University

*** BINUS University & BINUS University International

SCHOOL / FACULTIES	7		
AFFILIATIONS	2		
DEGREE TYPE	BAHASA	ENGLISH	TOTAL
BACHELOR	61	15	76
MASTERS	8	2	10
DOCTORATE	2		2



RESEARCH INTEREST GROUP (RIG)

RIG PHOTONICS AND COMPUTER SIMULATION	RIG PERFORMANCE EXCELLENCE	RIG INTELLIGENT AND ADVANCE SYSTEM
RESEARCH FIELD <ul style="list-style-type: none"> • Photonics; • Lase Induced Breakdown Spectroscopy; • Control System; • Laser Applications. 	RESEARCH FIELD <ul style="list-style-type: none"> ▪ Business Process Management with BPI and BPR of Business, Government and Public Service for Performance Excellence; ▪ Integrated Model of Food Security System; ▪ Guidance on Integrated Coastal management and Capacity Building on Climate Change Adaptation in urban and Tourism Area; ▪ New Design of Transportation facilities and procedures based on Human Factor and Ergonomic Principles. 	RESEARCH FIELD <ul style="list-style-type: none"> ▪ Computational Intelligence; ▪ Knowledge Engineering; ▪ Advance System.
CONTACT Dr. Hedwig rinda@binus.edu	CONTACT Bachtiar H. Simamora M.Sc. Ph.D bsimamora@binus.edu	CONTACT Dr. Ford Lumban Gaol fgaol@binus.edu
WEBSITE research.binus.ac.id/rigpcs	WEBSITE research.binus.ac.id/pex	WEBSITE research.binus.ac.id/intelligent-and-advance-system

RESEARCH INTEREST GROUP (RIG)

RIG FOOD BIOTECHNOLOGY	RIG EDUCATION TECHNOLOGY	RIG BEE - EMBEDDED
RESEARCH FIELD Plant biotechnology for the development of healthy functional foods and medicines.	RESEARCH FIELD Facilitating learning and improving education performance by creating, using, and managing appropriate technological processes and resources to deliver continuous education.	RESEARCH FIELD <ul style="list-style-type: none"> ▪ Development of food security (IoT-based smart farming); ▪ Information and communications Technology (ICT); ▪ Embedded system for automation and control system.
CONTACT Dr. Nesti F. Sianipar, S.P. M.SI nsianipar@binus.edu	CONTACT Prof. Dr. Sasmoko. M. Pd. sasmoko@binus.edu	CONTACT Dr. Suryadiputera Liawatimena suryadi@binus.edu
WEBSITE research.binus.ac.id/food-biotech	WEBSITE research.binus.ac.id/edutech	WEBSITE research.binus.ac.id/2011/08/bee-embedded-research-interest-group

RESEARCH INTEREST GROUP (RIG)

RIG BUSINESS RISK MANAGEMENT	RIG CULTURAL & TOURISM	RIG CROSS CULTURAL COMMUNICATION
RESEARCH FIELD Focus through sustainability lens with a long-term goal to produce an export system in business risks that can be updated for an utilized by BINUS partner practitioners.	RESEARCH FIELD <ul style="list-style-type: none"> • Social interest and tourism perceptions regarding to ethics, values attitudes to nature, sustainability, technology, and society; • The way tourism are created and changed in various cultural, political, industrial, community and institutional. 	RESEARCH FIELD <ul style="list-style-type: none"> • Research with experimental method and participant observation in branding, digital media, family and cultural communication and information technology as media of communication • Research using interpretive, survey method and Media online base on big data Technology
CONTACT Dr. Dewi Fitriasari, CSRA, CMA. dfitriasari@binus.edu	CONTACT Dr. Vitria Ariani, A. Par. M.Sc variani@binus.edu	CONTACT Dr. Ulani Yunus uyunus@binus.edu
WEBSITE null	WEBSITE null	WEBSITE http://research.binus.ac.id/crosscomm/

RESEARCH CENTER (RC)

RIG

BIOINFORMATIC & DATA SCIENCE

RESEARCH FILED

- Web-apps Database
 - Programming Algorithms
 - Statistic Mathematics
 - Medicine Biology
-

CONTACT

Dr. Bens Pardamean

bpardamean@binus.edu

WEBSITE

null



3,346
SCOPUS
INDEXED
JOURNALS

7
ACCREDITED
JOURNALS

1
RESEARCH CENTER
+
9
RESEARCH INTEREST
GROUPS



IDR 65.86 BILLION
In RESEARCH GRANT
(2015-2019)

Architecture Short Course

- The Polytechnic University Milan
- Deakin University
- International Islamic University Malaysia

Games Application and Technology Short Course

- Coventry University
- Deakin University

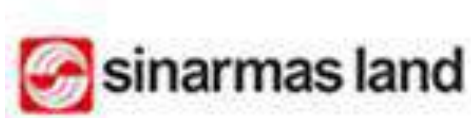
International Marketing Short Course

- King's College London



Deakin University

Games Application & Technology Short Course



**BINUS University will revoke
anyone's diploma that is
proven to be corrupt**



**NO CHEATING, if you are
caught cheating, you WILL
be DROPPED OUT**



SHORT COMMUNITY DEVELOPMENT PROJECT

- Donator
- Education Volunteer
- Social Volunteer for natural disaster and community service
- Creative Thinker

Handicraft Event at Rusunawa Flamboyan, Cengkareng, Jakarta





THANK YOU!

*Come and Join
The Network!*

Website
Instagram
Facebook
E-Magazine

: binus.ac.id / global.binus.ac.id
: @binusglobal
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: binus.ac.id/hiveindo/

