



People
Innovation
Excellence



**Nurturing the Future Leader
of Impact and Change**

ACADEMIC YEAR 2019 - 2020

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Welcoming the **Future Leaders of Impact and Change**

Technology drives the reinvention of the business world. Not only improving lives, technology also empowering people and transforming nation through innovation.

With the ease of communication in today's world, the global society invites everyone to become a part of it, to join hands and work together solving the world's problems and advancing as a highly innovative and diverse global society. We are a community of global scholars; our mission is to create a global state of mind. Now is your turn to take a leap and embrace the interconnected future through our five excellence learning experiences.



ABOUT BINUS UNIVERSITY INTERNATIONAL

As the global society comes together to work hand in hand towards a better future, programs in education have been modified to answer the new challenges that come with it. In 2001, BINA NUSANTARA Foundation built a new education facility in Senayan, a prestigious commercial center in the heart of Jakarta that allows for easy access and other advantages.

The campus is now known as BINUS University International, a sustainable centre of knowledge and learning – incubators of innovation that can flexibly respond to the fast changing demands of industry and society. BINUS UNIVERSITY INTERNATIONAL is a higher institution of world-class education that excels with five learning experiences that include:

- 1. Hybrid Modular Curriculum**
- 2. Problem Based Learning**
- 3. Real World Experience**
- 4. Innovative & Entrepreneurial Mindset**
- 5. Global Career**

At BINUS UNIVERSITY INTERNATIONAL, students are put at the heart of global learning in a student-centered environment. Not only encouraged to go through the path of self-discovery, students are inspired to discover and create their own solutions to answer any given challenges and become global graduates with innovative mindsets to help them thrive.



We are pleased to welcome you all to BINUS UNIVERSITY INTERNATIONAL and delighted that you have shown your interest in BINUS UNIVERSITY INTERNATIONAL to pursue your bachelor degree, as it will mark the beginning of your journey of educational excellence. We are passionate in fostering and transforming our graduates to become more global, more innovative, and better individuals. Currently, 50% of our new graduates are accepted in multinational companies or prominent Indonesian companies. As of this year's cohort, they will gain the required international experience through double degrees, studying abroad, immersion, international projects, or overseas internships. Not only that, we have just launched our Center for Innovation and Entrepreneurship and a new Hybrid-Modular Curriculum. All of this beyond classroom experience will make you more confident when you graduate, empowering you to become the future leaders.

“With this, we wish you all the best on your journey through university life!”

Firdaus A. Alamsjah, Ph.D
Executive Dean & Provost





Five Learning Excellence

FOSTERING THE FUTURE GLOBAL GRADUATES

As the world transforms, so should education. It is crucial for the field of education to keep on transforming and evolving in order to elevate many student to new heights of knowledge by introducing them to new insights and skills, fostering them in a creative competition for relevance and excellence. Through extensive research and strategy, BINUS UNIVERSITY INTERNATIONAL has launched its new five learning experiences that put students at the center of learning and bring them into the new world of creative and self-discovered education.

LEARNING EXPERIENCE



Hybrid–Modular Curriculum

The curriculum that encourages self-discovery

The Hybrid-Modular Curriculum is a distinguished curriculum that aims to create high quality students that will turn into exceptional global graduates who will establish a forward-thinking culture committed to innovation and entrepreneurship. Students are placed at the center of learning and encouraged to unleash their innate innovative and entrepreneurial mindsets. The curriculum also equips them with relevant and applicable skills that will help prepare them for their future global careers.

What is Hybrid–Modular Curriculum?

The Hybrid-modular Curriculum is the new curriculum of BINUS UNIVERSITY INTERNATIONAL that intends to create high quality global graduates with innovative mindset through programs with relevant applications. In this curriculum, students are at the very center of learning. Instead of dwelling heavily with on textbooks and studying for regular exams, BINUSIAN are encouraged to develop a sense of self- discovery where they uncover and even create their own solutions to answer any given real-life challenge of their chosen fields. With this curriculum, the students are free to explore many aspects of their chosen major. This will help them to develop innovative mindsets geared towards becoming innovative, able leaders who are skilled in their fields and dedicated to pursuing creative and innovative solutions. Real world experience is also provided through the 3+1 program, where students take one year off campus to gain work experience through internships in prestigious companies abroad or within the country, equipping students with experiences that help them get in touch with who they want to be.

Student-Centered Learning

In BINUS UNIVERSITY INTERNATIONAL, students are put in the center of learning. They will have their needs prioritized and encouraged to explore and achieve their highest potential as they are challenged to develop innovative and global mindset.

Holistic Learning Process

Integrative and thematic content + engaging learning activities + competency-level based grading method + more frequent feedback + facilitation skills & project-based workshop and clinics = a holistic learning process.

Less Courses = More Advantages

The curriculum is formulated so that courses in the same pre-requisite chain are combined to form one bigger Semester Credit Unit (SCU) module. With fewer courses, there will be bigger focus, more projects, more challenges and more relevant experience with the professional world.

Jointly Developed with Industries

BINUS UNIVERSITY INTERNATIONAL builds solid bridges between the world of learning and the world of work by closely partnered with many companies in various industries. Students are provided with a selection of companies that will help them map out their future careers.

Students are prepared for a smooth transition from school to work when they are given adequate vocational education and training opportunities, including in-work apprenticeships and on-the-job experience.

2x16 Credits of Out-of-Class Learning

BINUS UNIVERSITY INTERNATIONAL started implementing 3+1 curriculum for all undergraduate programs, which allows students to have a one-year enrichment program. The program consists of 2 semesters with 16 credit units each. Students may choose 5 tracks for each semester, namely:



**INTERNSHIP
TRACK**



**ENTREPRENEURSHIP
TRACK**



**COMMUNITY
DEVELOPMENT TRACK**



**RESEARCH
TRACK**



**STUDY ABOARD
TRACK**

By the end of each semester, each student will submit an enrichment report and several papers related to technical competencies in his/her disciplines and soft skills.

LEARNING EXPERIENCE



Problem based learning

Fostering your global future through problem based learning

Bright young minds learn more and faster in an environment where their imaginations and creativities are encouraged. In BINUS UNIVERSITY INTERNATIONAL, students are introduced to unique approach in education through problem based learning where students can have the flexibility to use their knowledge and creativity to build innovative creations based on what they have learned.

LEARNING EXPERIENCE

Real World Experience

Fostering real world experience in the co-working space

Students will be introduced to co-working space in lieu of traditional classrooms. The world is their classroom. Instead of spending most of time sitting and listening to lectures, students will be fostered to cultivate real world experience by collaborating with their peers to finish tangible projects and applying their knowledge to relevant experience. Real world experience is also provided through the 3+1 program, where students take one year off-campus to gain work experience through internships in prestigious companies abroad or within the country.

LEARNING EXPERIENCE



Innovative and Entrepreneurial Capabilities

Catalyzing innovative and entrepreneurial inborn potential through CIDER™

Do you know that changes in technology, consumer behavior and needs represent the main challenge facing tomorrow's leaders? Millennials, as the future leaders, need tailor-made attention to be ready to take on these opportunities. Therefore, students need a fostering environment, which helps them to bring out their personal skills of communication, teamwork, decision-making and leadership, and the integrity and character. Having understood this need, we have redesigned the innovation and entrepreneurship campus ecosystem through CIDER (Catalyzer for Innovation, Design, Entrepreneurship & Research).

We are catalyzing through four dimensions:



Promoting Creativity in Learning

Creativity is an essential aspect for learning. BINUS UNIVERSITY INTERNATIONAL is the ultimate educational space that acknowledges human diversity and exercise such diversity to develop our students' creative capital. We have designed several customized learning packages within our curriculum to unleash their creativity through the right mindset and process.



Engaging Multidisciplinary Passionate Students

Through simple collaboration, multidisciplinary students can accomplish more by teaming. We have been initiating this kind of relationship in the form of communities. Creativity thrives on diversity, tension, sharing and collaboration, so we designed our environment by engaging multidisciplinary in a sustained culture of innovation and facilitating the development of stimulating learning practices.



The Transforming Power of Creative Spaces

People demonstrate creative behavior in creative settings. So we designed a creative environment and atmosphere to inspire students the importance of teamwork and to experience creative excitement. Providing them with the right tools and equipment also plays a big role in promoting creative behavior.



Connecting with Global Ecosystem

Collaboration is one of our ways to design the entire experience for students to catalyze their innovative and entrepreneurial potential; therefore we are connected with the global ecosystem, such as incubators, accelerators, entrepreneurs, venture capitalists, business coaches, mentors, public and private companies around the world.

LEARNING EXPERIENCE



Global Career

Fostering skills and confidence for successful careers in a global society

In a world of increasingly global competition, how do we ensure to remain competitive? In BINUS UNIVERSITY INTERNATIONAL, students will be prepared to build a career that spans internationally not only for personal success, but also to create innovative and knowledgeable future national leaders.

Preparing a Globally Competent Workforce

At BINUS UNIVERSITY INTERNATIONAL, the approach to education is one that gives the opportunities for students not to only thrive nationally, but also internationally. Students will be prepared to prosper in their chosen global workplace with all the ingredients for international success beginning from the thinking, work culture, and even the confidence to compete in their future global careers.



Global Experience

Collaboration
with International
Students

=

Readiness for Future
Global Career



Global Recognition

- Double Degree
- Study Abroad

- Overseas Internship
- International Project Collaboration



Global Diversity

- International Students from 34 countries
- International Faculty Members
- 100% Internationally Qualified Faculty Members



2 out of 3 Students Work at Global Companies

Paths to Empowerment

There is no one certain way to solve a problem, just like no one particular major that answers all the world's challenges. At BINUS UNIVERSITY INTERNATIONAL, students who major in different areas of expertise are prepared to answer different sets of challenges, whether within the national or international perspective. Students are provided with six different majors from two faculties, all enhanced with the five excellent learning experiences and prestigious university partners that will help prepare them to thrive in their global careers.

Student Outcomes

BINUS UNIVERSITY INTERNATIONAL aims to produce graduates who possess:

Ethical, social, and professional conduct

Creativity & innovation competencies

Professional English fluency & ICT skills

Global mindset

Entrepreneurial skills

Real world experience



Business Management and Marketing



At BINUS UNIVERSITY INTERNATIONAL's Business Management and Marketing Program, students will work towards honing their business and entrepreneurial skills with a focus on developing business, marketing, and entrepreneurship. The curriculum includes both in-class and out-of-class learning, which cover internship programs in national and multi-national corporations, guest lecture and marketing insight sharing sessions from various industry professionals, 1-year enrichment program, and research thesis, that allow students to be well-prepared to work for multi-national corporations in the global marketplace, or to become creative and innovative entrepreneurs that are ready to answer today's challenges. The program offers single-degree, double-degree, and master-track programs.

Program Objectives

- A. To provide students with cutting edge management knowledge that will enable them to compete globally.
- B. To prepare students to apply business management, marketing, and ICT principles required in industrial practices.
- C. To provide students with the ability to communicate effectively in the industrial context, both locally and globally.
- D. To nurture students to become ethical and professional yet socially aware of business professionals.
- E. To prepare students to be creative and innovative in business decision making at the international and local level.



Primidya Kartika Miranda Soesilo, S.E., M.Sc., Ph.D

Dr. Primidya KM. Soesilo received her Ph.D. in Marketing from Temple University, Philadelphia, USA. She also received her Master’s degree in Marketing from Georgia State University, Atlanta, USA. Her Bachelor’s degree was received from Faculty of Economics and Business, Gadjah Mada University, Indonesia. She has spent nearly 20 years as academics and researcher. Her teaching loads are mostly in Research Methods in Marketing, Consumer Behavior, and Marketing. Her research expertise is centered on experimental research design within the domain of consumer psychology, private labels, luxury brands, and tourism marketing.

Major & Streaming

STREAMING	DEGREE				PARTNER
	SINGLE	TITLE	DOUBLE	TITLE	
International Business			•	S.E. & BA	Business School Cologne, Germany
Marketing & International Business			•	S.E. & B.Bus.	Queensland University of Technology (QUT), Australia
Marketing			•	S.E. & B.Com	Macquarie University, Australia
Business Administration			•	S.E. & BBA	Solbridge International School Of Business, Korea
Management Study International Marketing			•	S.E. & BBA.	Saxion University of Applied Science, Netherlands
Master Track			•	S.E. & M.Com	Macquarie University, Australia

Career Outlook

Marketing Manager
Business Consultant
Product Manager
Brand Manager
Start-up Business Owner
Chief Marketing Officer
Marketing Research
Professional

University Partners



“As a Marketing faculty student, studying and socializing were two important things that I was concerned about when starting my college life. Surprisingly, I gained numerous valuable experiences beyond my expectations, because BINUS UNIVERSITY INTERNATIONAL provided me with many exciting opportunities and programs to academically explore for my future career and endeavors.”

Anindya Hayu Soekamto
Business Management & Marketing
BINUSIAN 2016

International Accounting and Finance

Accreditation:



Professional designation pathway:



The International Accounting & Finance (IAF) program is the first Indonesian program to be awarded the prestigious international accreditation of EPAS from the European Foundation for Management Development (EFMD) that evaluates the quality and international perspective of higher education systems. It designed to prepare students to become skilled professionals in the accounting and finance areas.

The program allows students to study the knowledge and practical skills of Accounting within international and national contexts. Equipped with ICT (Information and Communication Technology) skills, the program embraces an innovative pedagogical approach that combines theories with real life application.

In designing its curriculum, the program takes into account input(s) from important stakeholders, namely: the industry, national and international professional organizations, global professional trends, rules from the Indonesian Directorate of Higher Education (DIKTI) and guidance given by BINUS UNIVERSITY INTERNATIONAL. We ensure our graduates are prepared to join the industries with technical as well as soft skills.

Program Objectives

- A. To provide students with a solid foundation of national as well as international and relevant knowledge in accounting
- B. To equip students with creative and innovative capability
- C. To prepare students for professional practices by providing industry networking
- D. To demonstrate effective personal, social, and ethical professional conduct
- E. To equip students with entrepreneurial skills
- F. To prepare students with effective communicating skills in English
- G. To demonstrate good ICT skills in business context



Gatot Soepriyanto, Ph.D., CA, CFE

Gatot is a senior lecturer in BINUS and also has experienced teaching in overseas, such as in Monash University and Holmesglen Institute in Australia. Gatot is a Certified Accountant (CA) and Certified Fraud Examiner (CFE). His research focuses on the issues of auditing, corporate tax avoidance and financial statements fraud. He earned his Master and PhD degree from Monash University, sponsored by the prestigious Australia Awards Scholarship from the Australia Government.

Major & Streaming

STREAMING	DEGREE				PARTNER
	SINGLE	TITLE	DOUBLE	TITLE	
Accounting & Finance			•	S.E. & B.Com.	Victoria University of Wellington
Accounting & International Business			•	S.E. & BA	Cologne Business School
Accounting & Finance	•	S.E.			
Master Track			•	S.E. & M.Sc	Macquarie, IESEG

Career Outlook

Corporate Finance
Business Process Implementor
Corporate Accountant
Financial Analyst
Corporate Business Consultant
Banker
Financial Auditor

University Partners



Jeffrey Suryadi

International Accounting and Finance
BINUSIAN 2017

"It has been an honor for me to be able to study my undergraduate accounting program at BINUS UNIVERSITY INTERNATIONAL. All the lecturers are very helpful and open-minded. Additionally, we do not only learn about theories but also how to apply those theories in the real world. The international accreditation from EPAS-EFMD is also major big validation of this program."

International Business



The International Business Program is one of the programs that offer applied and updated courses related to the business context in Southeast Asia as well as worldwide. This program is designed to give students a competitive edge in a global business environment.

Our students are equipped with hands-on business application, cross-cultural skills through international exposure, internship and entrepreneurial skills, which enable them to develop creativity and a business-sense capacity as potential managers and professionals in their future careers. Our students are encouraged to think ahead by sharpening their relevant entrepreneurial skills with international knowledge and networking that will enable them to grab and create a wide range of opportunities both local and worldwide.

Supported by qualified international lecturers and international standard facilities on campus, the International Business Program welcomes prospective students to pursue their goals in developing an international business perspective.

Program Objectives

- A. To provide students with cutting edge management knowledge that will enable them to compete globally
- B. To prepare students to apply business management, marketing, and ICT principles required in industrial practices
- C. To provide students with ability to communicate effectively in industrial context, both locally and globally
- D. To nurture students to become ethical, professional yet socially aware of business professionals
- E. To prepare students to be creative and innovative in business decision making in international and local level



Marko S Hermawan, SE., Ak., MIB., Ph.D

The International Business Program is one of the programs that offer applicative and updated courses related to the business context in Southeast Asia as well as worldwide. Our students are equipped with hands-on business application and entrepreneurial skills, which enable them to develop creativity and a business-sense capacity. Supported by qualified lecturers from various nations and international standard facilities on campus, the International Business Program welcomes prospective students to pursue their goals in developing an international business perspective.

Major & Streaming

- *) • Study abroad partner of International Business program
• Student exchange partner of BINUS University

STREAMING	DEGREE				PARTNER
	SINGLE	TITLE	DOUBLE	TITLE	
Commerce & Managements					
International Business, Human Resource Management, Management, Marketing	•	S.E.	•	S.E. & B.Com.	University of New South Wales, Australia
Accounting, Actuarial Science, Management, Economics, Finance, Human Resource & International Relations, International Business, Commercial Law, Public Policy, Marketing, Taxation, Information Systems	•	S.E.	•	S.E. & B.Com.	Victoria University of Wellington, New Zealand
Management	•	S.E.	•	S.E. & B.A.(Hons)	Bournemouth University, UK
International Business					
International Trade, Marketing Management, Financial Management	•	S.E	•	S.E & B.A	Cologne Business School, Germany
Asian Business Studies					
Business Administration	•	S.E	•	S.E & BBA	Ningbo University, China
Business Administration	•	S.E	•	S.E & BBA	Solbridge International School of Business, Korea
International Business Administration	•	S.E	•	S.E & BBA	I-Shou University, Taiwan
Business in ASEAN	•	S.E	•	•	Business in ASEAN - Single Degree
Master Track					
Management	•	S.E.	•	S.E & MGE	IESEG School of Management, France

Career Outlook

Entrepreneur
Foreign Sales Representatives
Management Trainee In MNCS
International Business Analyst
International Purchasing Officer
International Account Executive
Assistant HR In MNCS
Trade Development Officer
International Brand Manager
Assistant financial manager in MNCs
Assistant international marketing development
Assistant export manager / import management

University Partners:



Raditya Razzaqa Raharja

International Business
BINUSIAN 2019

"I'm a second year student in IB program. I have been attaining notable experience from a club that is called IB – Prodigy, that is aimed at enriching IB students to excel in their studies and organizational skills. The IB major might be relatively new as it started in 2013, yet it is known for its vast number of students compared with other majors."

Business Information Systems



In today's businesses, Business Information Systems play a pivotal role. The Business Information Systems program is developed to equip the students with competencies of developing and managing computer technology to support the business world. It is a unique combination of computing knowledge and business skills that has been developed to provide the students with competencies of managing enterprise information systems, cloud based technology, database, programming, business processes, project management and IT (information technology) auditing. Its graduates will possess the skills and insights needed to understand both business processes and the technologies available to support them, they will play an important role in delivering technology solutions to the market place by systematically recognizing and translating business needs into technology based solutions.

Industry Partners:



Program Objectives

- A. To equip students with the latest data science capability and knowledge on technology based solutions.
- B. To equip students with various thinking skills in the area of strategic planning and design and analysis for developing innovative technological solutions.
- C. To equip students with leadership, entrepreneurial, and ethical professional skills related to the Information System industry and openness and awareness of diversity across cultures.



Samuel Mahatmaputra, S.Kom, M.InfoTech.

Completed a master degree in Information Technology from the University of Adelaide, Australia and having 17 years experience in the area of Information Technology Education, he has the passion to see higher education students reach their maximum potential in Information System domain. Awarded Best Teaching Award in 2015, his most recent research activities are in mobile information systems, structure health monitoring systems and computer vision on automated license plate recognition and vehicles counters.

Major & Streaming

STREAMING	DEGREE				PARTNER
	SINGLE	TITLE	DOUBLE	TITLE	
International Business major in International Trade			•	S.Kom & BA	Cologne Business School, Germany
International Business major in European Management			•	S.Kom & BA	Cologne Business School, Germany
Business Information Systems (Honours)			•	S.Kom & BSc (Hons.)	Northumbria University, Newcastle, UK
Information Technology			•	S.Kom & BIT	Queensland University of Technology, Australia
Computer and Information Sciences			•	S.Kom & BCIS	Auckland University of Technology, New Zealand
Master of Commerce			•	S.Kom & M.Com	Macquarie University, Australia

Career Outlook

Cloud Storage Certified

Social Media Strategist

Data Scientist

Digital Business Technopreneur

Enterprise Resource Planning Analyst
(SAP Certified)

E- Commerce Developer / Programmer
(Mobile : IOS, Android)

Digital Media Technopreneur

University Partners:



"Business Information System in BINUS UNIVERSITY INTERNATIONAL is a friendly community. The lecturers and peers are always willing to help, making students feel more open and comfortable. The program gives the fundamentals of IT and business, allowing greater knowledge and job opportunities."

Zaki Muzzafar

Business Information Systems
BINUSIAN 2016

Communication



At the Bachelor program in Communications at BINUS UNIVERSITY INTERNATIONAL, students will gain extensive theoretical and practical knowledge of the latest and most advanced media tools in getting the message through, as well as social, cultural and ethical knowledge to create responsible communication methods.

In the four-year program, students will develop creative, critical and contextual thinking, as well as social, cultural and media business knowledge and apply it to real world situations through their designated projects. The program offers three streamings: Journalism, Public Relations and Entertainment Communication.

The Bachelor program in Communications of BINUS UNIVERSITY INTERNATIONAL is closely partnered with prestigious universities with highly acclaimed Communications Programs. In addition, students will be able to travel for their studies to a multitude of countries and universities to expand their horizons.

Program Objectives

- A. To provide students with social and cultural knowledge, critical thinking and technical skills to produce effective messages to their audience.
- B. To prepare students to utilize information communications technologies (ITC) and other new media technologies.
- C. To prepare students to produce effective and original communication content in print and digital media.
- D. To complement students with leadership and entrepreneurship skills, as well as ethics required to be socially aware and to further innovate digital media communications.
- E. To demonstrate capacities for creativity, transformation and contribute continuous improvement in the media industry.



Christine Gneuss, MBA, DBA.

She completed her Bachelor at Queensland University of Technology, Australia and attained her MBA at the United International Business Schools. She has an extensive experience in Search Engine Optimization and co-founded a creative agency partnership in 2011.

Major & Streaming

STREAMING	DEGREE				PARTNER
	SINGLE	TITLE	DOUBLE	TITLE	
Journalism	•	S.IKom	•	S.IKom & BA (Hons.)	Northumbria University, Newcastle, UK
Public Relation	•	S.IKom	•	S.IKom & BA (Hons.)	Northumbria University, Newcastle, UK
Entertainment Communication	•	S.IKom	•	S.IKom & BA (Hons.)	Northumbria University, Newcastle, UK

Career Outlook

Integrated Marketing
Communication (IMC) Specialist
Journalist (Print, online & broadcast)
Social Media Strategist
Author
Advertising & PR Professional
Entertainment specialist
Communications Entrepreneur
Performer
Media Personality

Double Degree Partner:



**Northumbria
University**
NEWCASTLE

**+ International Partners > 100 exchange and
immersion partners**



Karen Elisabeth
Communications
BINUSIAN 2016

"BINUS UNIVERSITY INTERNATIONAL was my only choice of university in Indonesia considering its international education environment. As Communications students, a few of us had the opportunity to join the IESE 2016 and had a chance to help Kementrian Kominfo and met President Joko Widodo. Being a student in BINUS UNIVERSITY INTERNATIONAL definitely capacitates me in attaining my bachelor's degree and having extra-curricular activities such as joining clubs, events, and participating in internship programs."

Computer Science



In this fast-moving era, Computer Science has gone beyond the simple use of computer software. With the 3rd wave of computing (Pervasive computing) as the most recent advancement in the computing and technology field, graduates need the ability to understand, create and support applied computing solutions for their own business, their clients, or their employers.

The Computer Science program provides the students with the technical knowledge, the entrepreneurial, and the specialized skills needed to develop and design applications across modern platforms, such as cloud, web, and mobile, in a rapidly changing IT environment.

BINUS UNIVERSITY INTERNATIONAL's Computer Science program is closely partnered with global organizations and prestigious universities with highly acclaimed Computer Science Programs.

Program Objectives

1. Produce reputable professionals with the skills to develop creative and impactful software products and services, including but not limited to computer networks and security and games technology.
2. Produce reputable professionals with a solid foundation of mathematics, algorithms, and principles related to computing that will be needed in problem-solving practice.
3. Equip graduates with communication skills and utilize the latest trends in technology to contribute to the global workplace.
4. Produce reputable professionals with the skills to design and implement various computer networking environments using different security techniques and routing theories to produce secured and robust networks.
5. Produce reputable professionals with the skills to design and develop game applications by combining technology with creative art and design concepts to produce an exceptional game application that is able to run on multi-platform environments.
6. Equip graduates with the 6 key skills (self-management, planning and organizing, team work, problem solving, decision making, initiative and enterprise) and foreign languages as well as using information technology and to be useful in the workplace and society.

Major & Streaming

STREAMING	DEGREE				PARTNER
	SINGLE	TITLE	DOUBLE	TITLE	
General CS	•	S.Kom.			
Pervasive Computing	•	S.Kom.			
Computer Science			•	S.Kom. & BSc (Hons)	Nottingham University
Computer Science with Artificial Intelligence			•	S.Kom. & BSc (Hons)	Nottingham University
Software Engineering			•	S.Kom. & BSc (Hons)	Nottingham University (Malaysia)
Application Programming			•	S.Kom. & B.Info.Tech	RMIT University, Australia
Business Applications			•	S.Kom. & B.Info.Tech	RMIT University, Australia
Multimedia Design			•	S.Kom. & B.Info.Tech	RMIT University, Australia
Network Programming			•	S.Kom. & B.Info.Tech	RMIT University, Australia
System Administration			•	S.Kom. & B.Info.Tech	RMIT University, Australia
Web Systems			•	S.Kom. & B.Info.Tech	RMIT University, Australia
Games Development			•	S.Kom. & B.Comp.Sc.	University of Wollongong, Australia
Digital Security			•	S.Kom. & B.Comp.Sc.	University of Wollongong, Australia
Enterprise Systems			•	S.Kom. & B.Comp.Sc.	University of Wollongong, Australia
Software Engineering			•	S.Kom. & B.Comp.Sc.	University of Wollongong, Australia
IT Service Science			•	S.Kom. & BCIS	Auckland University of Technology
Software Development			•	S.Kom. & BCIS	Auckland University of Technology
Computer Science			•	S.Kom. & BCIS	Auckland University of Technology

S.Kom (Sarjana Komputer)
BSc (Hons) (Bachelor of Science (Honours))
B.Info.Tech (Bachelor of Information Technology)

B.Comp.Sc.(Bachelor of Computer Science)
BCIS (Bachelor in Computer and Information Systems)

"BINUS UNIVERSITY INTERNATIONAL was accredited as the best university for its Computer Science major. Its international premise and the fact that Binus has partners around the globe made it my first choice of university undoubtedly. I applied for Computer Science program and I was granted a scholarship from the Korean government during summer 2016, which gave me a wonderful experience."



Career Outlook

Web Or Mobile Application Developer
Software Engineer
Network Administrator
Computer Security Professional
Multimedia Systems Developer
Games Developer
Database Administrator
It Sales Engineer
Data Scientist
Artificial Intelligence Engineer



University Partners:




Industry partner :



Laura Kurniawan
Computer Science
BINUSIAN 2017



FOSTERING CREATIVITY THROUGH PLAYFUL ENVIRONMENT



A playful environment is an integral part of fostering knowledge. An environment where certain playfulness is in the air will empower student to ignite their highest potential and achieving their goals. At BINUS UNIVERSITY INTERNATIONAL, students are provided with the most extensive and highest quality facilities that will offer them various benefits for their journey of pursuing their bright future from tangible facilities such as co- working spaces and labs to various programs that will help students to thrive.

“One of the prestigious facilities is CIDER PARK, it’s like a dream comes true for me. I have always wanted to join a community, which is creative, innovative, and constructive, like CIDER. Being a part of CIDER is more than an opportunity to grow. I can learn a lot of new and good things in CIDER. Hence, when I leave this campus, I will be a better person and a better entrepreneur.”



Amphitheater room / auditorium

Binus' auditorium in fX is built to enable students to watch performances and creative content seminars and interactive classes. Binus International University Auditorium in the fX building has a capacity of a maximum of 120 people and is complete with high end equipment and can be used for an entertainment venue, community hall, theater, and learning space.

BIS-Creative Space

BIS (Business Information Systems) in collaboration with CIDER is preparing this Creative Space as a hub to fostering a culture of Innovation and entrepreneurship. The space is meant to help students to achieve and unleash their hidden potential by enhancing their learning process. BIS Creative Space can be utilized as a coworking hub to stimulate brainstorming and spatial memory so the learning process will be more fun and engaging.



Student Support Services

• Academic Advisory

Academic Advisory is intended to aid students with various advisories to support their study at BINUS UNIVERSITY INTERNATIONAL that includes:

1. Consultation for academic advice, reports of academic achievements, information to parents, problem solving of academic materials
2. Motivate individually or in groups
3. Advise of courses, suggestions for a study plan





Co-working space Classes

We have provided a dedicated working space for our students in our BI Co-Working Space. The space is meant to help students enhance their learning process by giving an office-like ambience and give them a dedicated working space. BI Co-Working Space can be utilized for students to study, do projects, conduct experiments and as a discussion space with colleagues, friends and faculty.



CIDER Kits

Curiosity and creativity are very important part of human experience and using creative kits & crafts is beneficial for the development of our students' innovative and entrepreneurial capacity. Prototyping through creative kits is a great way for the students to express their innovativeness and explore new materials and ways to put them together.

And there are some other benefits of being 'crafty':

1. Physical benefits
2. Self-regulation skills
3. Practice with decision-making, critical thinking and design thinking
4. Bonding time among team members
5. The experience of creating something new can lead to feelings of well-being and satisfaction.



• Students, Alumni and Global Employability (SAGE)

Consisting of 5 units, SAGE have a commitment to provide various programs that enrich student's knowledge, skills and attitude for their future careers. Several of SAGE's regular activities are:

1. Career seminars and employment preparation training service
2. Campus hiring and recruitment
3. Leadership training and student organisation involvement
4. International student activities
5. Alumni sharing
6. Community Services
7. Academic and non academic counseling

PEOPLE BEHIND THE EMPOWERMENT

A photograph of a man and a woman in a classroom or meeting setting. The man, wearing glasses and a patterned shirt, is standing and looking towards the right. The woman, wearing a colorful plaid shirt, is sitting at a desk and looking at a computer screen. Other people are partially visible in the background.

Global Diversity

100% internationally qualified faculty members: at least one year overseas, either study or work; otherwise graduated with cum laude.

Students are the key stakeholders in the transformation process; our faculty members and staff are the change agent who will guide them through their journey of transformation.

All the faculty members and staff possess global knowledge and experiences. All of them are chosen from the best people possible in their positions, beginning from the lecturers to other staff behind the scenes. Here is a glimpse of our professional faculty members:



Gatot Soepriyanto, SE, Ak., M.Bus (Acc), CA, CFE

Gatot is a senior lecturer in BINUS and a PhD candidate from the Department of Accounting at Monash University, Australia. His research focuses on the issues of auditing, corporate tax avoidance and financial statements fraud. He completed his bachelor degree in Accounting at Gadjah Mada University (UGM) with cum-laude and his master degree in Business Accounting at Monash University with the 'Highest Achieving Graduate' award. Gatot has extensive international teaching experience, including in Monash University and Holmesglen Institute, Melbourne.



Dr. Ono Supriadi MBA. PhD.

Dr Ono holds a Master of Business Administration (MBA) in International Business from Flinders University, Australia and Doctor of Philosophy (Ph.D.) in Management from the University of Newcastle, Australia. As a researcher, he is familiar with using databases effectively for research as well as employing data analysis techniques like SPSS, AMOS, SmartPLS, and NVivo. He also participated in various international workshops and training in statistics and data analysis techniques, research for higher degrees, and high-performance computing (HPC).



Minaldi Loeis, M.Sc., MM

He finished undergraduate and graduate degrees in Computer Science at The City College of New York, then finished his dual degree of MM & MBA in Business Administration at IPMI and Monash University.



Dr. Pantri Heriyati, S.E., M.Comm.

She graduated from Faculty of Economic at Padjadjaran University, Bandung and Wollongong University, Australia, for Master of Commerce Degree majoring in Marketing. She has also completed her doctoral program in Marketing Management, University of Indonesia.



Christine Gneuss, BA, DBA.

She completed her bachelor at Queensland University of Technology, Australia and attained her DBA at the United International Business Schools. She has an extensive expertise in Search Engine Optimization and co-founded a creative agency partnership in 2011.



Marko S. Hermawan, SW.,AK.,MIB., Ph.D

He obtained his bachelor degree in accounting from the University of Indonesia in 1998. He pursued his Master degree in International Business from Curtin University in 2000 and continued his doctoral degree in Accounting at Victoria University of Wellington from 2011 until 2015. He has worked in various industries for more than 10 years, mostly as an accountant and related to IT, pharmaceutical and education industries.



Lena Choong Sook Lin, B.Sc., MBA

She completed her Master in Business Administration at the University of Strathclyde, Scotland, UK and also holds a B.Sc. in Psychology from Upper Iowa University, USA. She is a Certified Professional Trainer (CPT) and a member of the Malaysian Institute of Management (MIM) since 2008.



Primidya Kartika Miranda Soesilo, S.E., M.Sc., Ph.D

She received her Ph.D. in Marketing from Temple University, Philadelphia, USA. She also received her Master's degree in Marketing from Georgia State University, Atlanta, USA. Her Bachelor's degree was received from Faculty of Economics and Business, Gadjah Mada University, Indonesia. She has spent nearly 20 years as academics and researcher.



Raymond Kosala, Ph.D

He completed a doctorate in Informatics from the Katholieke Universiteit Leuven in Belgium. He is currently serving as the Editorial Board of the International Journal of Knowledge-Based Organizations. He has served as the Deputy Director of the ACM International Collegiate Programming Competition Regional Asia from 2008 to 2010 and as the Judge Committee of the Indonesia ICT Awards from 2009 to 2015.



Sanjukta Choudhury Kaul, B.Sc., MA, Ph.D

She has a Ph.D from Monash Business School, Monash University and completed her first Master in Communication Studies with specialization in media research from Department of Communication Studies, University of Pune. As a 2006 British Chevening Scholar, she graduated from Nottingham University Business School, UK, International Centre for CSR.

THE YOUNG MINDS WHO WORK TO EMPOWER

There are various ways to determine the quality of education in a higher institute; starting from its programs, faculty members, and also the alumni. The alumni of BINUS UNIVERSITY INTERNATIONAL are the young minds filled with knowledge and passion. They are ready to thrive in the world to become future leaders and lead the nation to prosperity. The alumni of BINUS UNIVERSITY INTERNATIONAL are driven to succeed not only because of the sole desire to achieve personal success, but they are also driven by the passion to empower the nation



◀ "Studying in the BINUS UNIVERSITY INTERNATIONAL brought an added value to my personal life as the courses there capacitated me with business management and entrepreneurial skills. An emphasis of teamwork and leadership makes the graduates are prepared for global network and extensive opprotunities."

Andradea Putri

Entrepreneur, Owner Tea Spa

Business Management & Marketing, BINUSIAN 2012



"BINUS UNIVERSITY INTERNATIONAL's Accounting and Finance program prepared me to enter the competitive international workplace with the right exposure to the continuously changing environment of the global markets. It was without a doubt one of the most important and challenging learning experience in my life."

Aucky Pratama

Executive Director ASEAN Federation of Accountants

International Accounting & Finance, BINUSIAN 2006



"BINUS UNIVERSITY INTERNATIONAL equipped us with the relevant knowledge and experience to help build our career in Industry. They actively support organizational activities which I believe is crucial to develop soft skills in order for us to lead a team or compete in the job market."

Raditya Pramana

Investment Manager of Venture Capital

Business Information Systems, BINUSIAN 2015



"BINUS UNIVERSITY INTERNATIONAL enabled me to cope with the international standards. I graduated from Computer Science. The courses boosted me not only academically, but also in practical matters which encouraged my entrepreneurial drive."


Kevin Feryanto

Project Engineer at Cognizant, Beijing, China

Computer Science BINUSIAN 2013

THE ACKNOWLEDGEMENTS OF EMPOWERMENT





Through years of dedication to empowering the nation, BINUS UNIVERSITY INTERNATIONAL has amassed a number of acknowledgments from various prestigious organizations in many different fields. These acknowledgements are reminders that the journey to empowerment is long but rewarding. They are the testament that the students of BINUS UNIVERSITY INTERNATIONAL are bright and brilliant minds with passion for their respective fields. Along with the journey that continues and fosters students to empowerment, the list of BINUS UNIVERSITY INTERNATIONAL acknowledgements keeps growing.

"As a lecturer, my role is always to ensure that I fill up that small piece of the puzzle in my students' future. From the day our students first come until they graduate and then start their professional journey, they have been equipped with all the knowledge to succeed. We share with them our experience and discuss real business examples that are applicable to any given case. We challenge them to go the extra mile for excellence and at the end of the day, hopefully each of them is ready to be either a professional or an entrepreneur. Whoever they will be, the importance of their contribution to the country's welfare is the reflection of our mission as educators."

Dominique Razafindrambinina M.A, M.Sc

Senior Faculty Member of International and Accounting Program

2016

Best 5 Essay Youth Economics Conference 2016 (UGM)

ASC - Alberto Aryanto Sani & ARfian Saputra Siregar (Accounting)

Seoul International Extreme-Short Image & Film Festival (SESIFF)

Selected in SESIFF Non-Competition "Bloody Night" - Adrian Kusuma (Film)

ASEAN Skills Competition (ASC) XI

Gold Medalist - Nathannia Euodia HArsono & Okky Permana Soedargo
(Graphic Design & New Media)

2015

Hult Prize 2015 – Regional Finalist Creative Marketing.

Global Korean Scholarship for Computer Science – Awardee.

Global MSP Summit in Seattle and Redmond

- The Only Chosen 4 Participants from Indonesia.

2014

The first Indonesian institution awarded with EFMD and EPAS accreditation.

**NTU United Asia Debating Championship 2014
in Nanyang University, Malaysia.**





BINUS UNIVERSITY INTERNATIONAL Jakarta

ADMISSION

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