

# INTERESTED IN INTERNATIONAL BUSINESS MANAGEMENT?

Begin **your global experience**  
with **ASEAN focus!**

## CHOOSE YOUR MAJOR!

International Business  
Business Management & Marketing  
Business Information Systems  
International Accounting & Finance

## WHY BINUS INTERNATIONAL?

ASEAN focus  
Innovation, Design & Entrepreneurship training  
3+1 off-campus enrichment program  
Double degree access

## A LECTURER'S PERSPECTIVE

Having spent considerable time in industry consulting, I wanted to try out this passion for coaching in the university setting. As I was engaged with a company in Jakarta, I was looking at different top universities in Indonesia. I soon realized that BINUS is the only university with an International Business undergraduate program running 100% in English where lecturers come from diverse backgrounds and with extensive industry experience.

## OUR ALUMNI'S AMAZING STARTUPS

Borneoeyewear (specializing in handcrafting wooden sunglasses made of 100% scrap wood, friendly to the eyes as well as the environment), IB graduate, 2016

TaniHub (A growing mission-driven agritech company in Indonesia, focus on bridging farmers to wider market), BIS graduate, 2015

Sejasa (A service marketplace that connects people with 100+ service categories and 100.000+ service providers (photographers, cake bakers, dress designers, interior designers, renovation contractors, etc.) that are recommended by the community, BIS graduate, 2012



## APPLICATION REQUIREMENTS:

- Application Form
- Letter of Statement (BINUS template) - Applicant's Financial Competency + Supporting Documents for Financial Competency
- Letter of Statement (BINUS template) - Applicant's Compliance to Regulations
- Senior High School Transcripts - Grade 10 - 12
- Senior High School National Exam Certificate
- CV - Curriculum Vitae
- Motivation Letter (Explaining Why You Are Interested to Join BINUS University and Why You Are The Best Candidate)
- English Proficiency Proof (Unless Language of Instruction in High School Was English)



**Watch what our students  
have to say**

<http://bit.ly/BINUSTestimonial>  
QR code attached

**SCHOLARSHIPS FOR  
INTERNATIONAL STUDENTS  
ARE AVAILABLE!**

**More questions?**

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🌐 [global.binus.ac.id](http://global.binus.ac.id)

📷 [@BINUSGlobal](https://www.instagram.com/BINUSGlobal)