



People
Innovation
Excellence



BEGIN YOUR
GLOBAL EXPERIENCE HERE

"We strive to nurture talents
in making empowered global leaders"

LIVING IN JAKARTA

START NETWORKING WITH THE BEST IN CLASS

Jakarta is the capital city of Indonesia, which has a network of facilities and vast, ranging from business networks, government, culture, education and entertainment.

Various national and international events, such as conferences, conventions and exhibitions, regularly held in this multicultural city.



Journey to EXCELLENCE

First Class Facilities in a Strategic Location





What makes **it** different?



3 Value Propositions
7 Building Blocks



Global recognition

Double degree, study abroad,
overseas internship, international
project collaboration

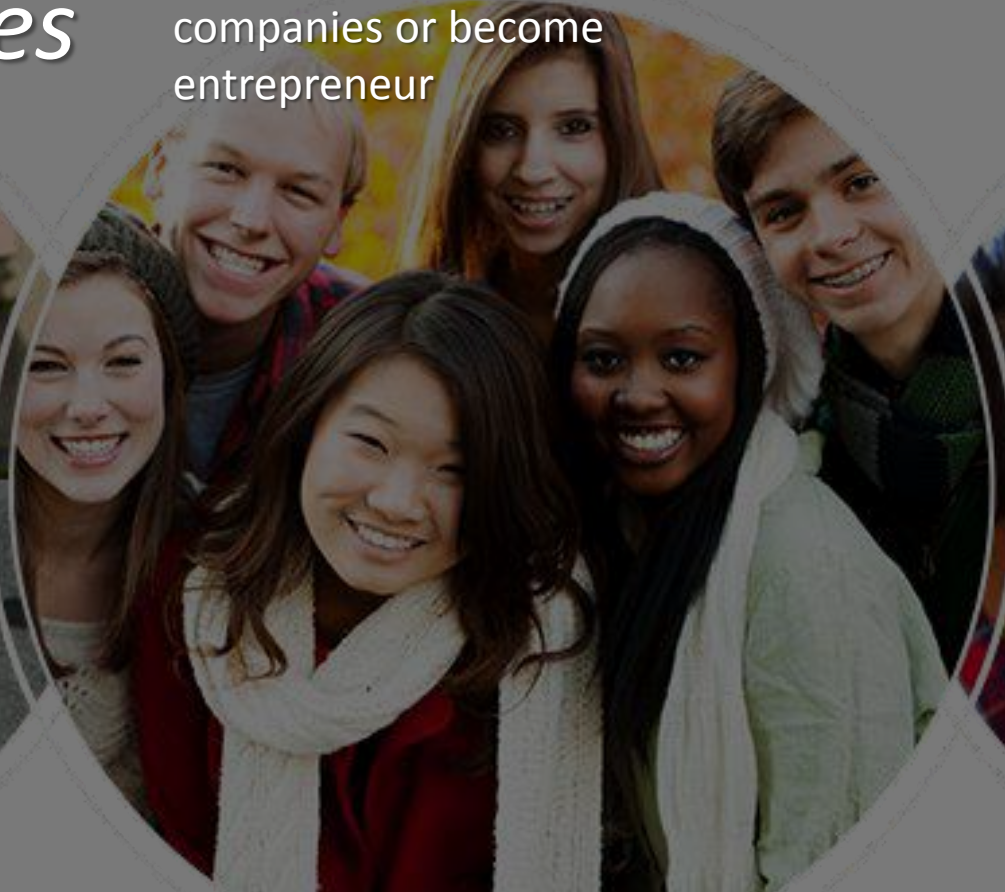
Global diversity

34 Countries of International
students, International faculties

Global companies

Guaranteed 3 of 4 work at Global
companies or become
entrepreneur

GLOBAL



BINUS INTERNATIONAL in cooperation with:



University of California
Berkeley
Haas School of Business

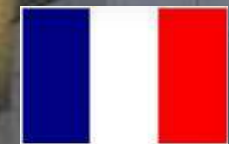


BOSTON
UNIVERSITY

*Barkeley & HAAS School of Business
for International Business Program*

*Boston University certified in
Business Management, applicable
for IB and IAF programs*

Student Exchange *Program*



INNOVATIVE



MIND

Shape mindset,
Discipline in process,
Master right tools

CIDER PACKAGE

- +Design Thinking
- +Lean Approach
- +Business Model
- +Innovation Competencies Barometer



IDEO

BODY

Inspiring place,
Find ideas,
Make instead of talk

CIDER PARK

- +Creative Kits
- +War Lab (BIS)
- +Game Lab (CS)
- +Co-working Spaces

- *Project based learning*
- *125 Business case studies*
- *2 X 16 SCUs off campus*
- *Faculties with relevant professional experience*
- *Hybrid-modular curriculum*



RELEVANT



CEO SPEAKS

Chairul Tanjung



Presdir Bank Mega & Trans
TV & Chairman Para Group

*“Leadership and
Entrepreneurship Dalam
Menghadapi Krisis Ekonomi
Global”*

*“CEO Speaks is routine activity conducted on a
monthly basis with the objective of providing
knowledge from renowned leaders to our BINUS
INTERNATIONAL students in different
classroom setting.”*

Prijono Sugiarto



President Director, PT
Astra International, Tbk

“Leadership & Growth”

Hary Tanoesoedibjo



President Director ,
PT Media Nusantara
Citra, Tbk.

“Entrepreneurship”

Jahja Setiaatmadja



President Director,
PT Bank BCA, Tbk.

*“Leadership on
Innovation”*

dr. Boenjamin Setiawan, Ph.D



Advisor & Founder PT
Kalbe Farma, Tbk.

*“Inovasi dan Kreativitas
dalam Mengembangkan
Kalbe”*

Karen Agustiawan



Direktur Utama
PT Pertamina

*“Leadership &
Growth”*

and many more...

Sandiaga Uno



Ketua HIPMI -
Indonesian Young
Entrepreneurs
Association

*“Private Equity, an
Alternative
Investment”*

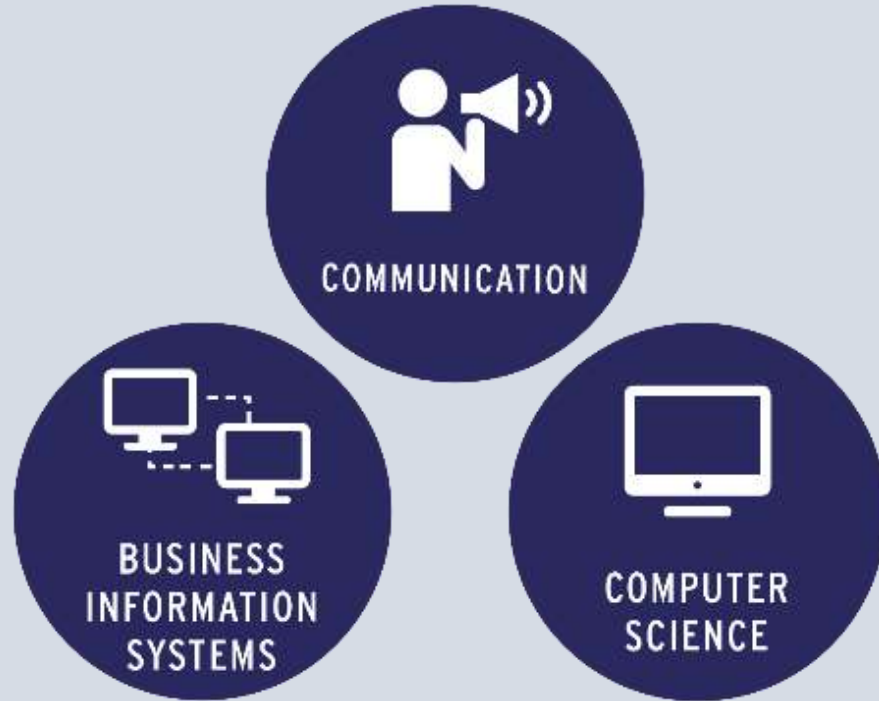
7 BUILDING BLOCKS



-  Quality: experience in teaching, consulting, global diversity **1**
-  International partner curriculum, design thinking, jointly developed with industry, international accredited **2**
-  Partner universities: NU, RMIT, UNSW, Macquarie, etc. **3**
-  Co-working space, Amphitheater, small class capacity, city campus **4**
-  Engage & service excellence **5**
-  Scholarship for the best, full activities of students **6**
-  Alumni with global career **7**

BINUS INTERNATIONAL

FACULTY OF COMPUTING & MEDIA



FACULTY OF BUSINESS



Accredited by:





Business Information Systems

Combined with focus on international quality higher education system, embedded entrepreneurship and innovation subjects, the program opens to its graduate endless opportunities from being a world class Information System professional into a well equipped business start-up entrepreneur.

Streaming:

- International Trade
- Information Technology
- Computer and Information Science
- Business Information Systems
- Digital Business Information Technology and Commerce
- Master Track Information Technology and Commerce

Career Outlook

- Cloud Certified Storage Associate
- Corporate Information Systems Designer
- Digital Business Technopreneur
- Enterprise Resource Planning Analyst
- E-Commerce Developer/Programmer
- Project Manager in Applied IT

University Partner :



CBS

COLOGNE
BUSINESS
SCHOOL



MACQUARIE
University
SYDNEY • AUSTRALIA



Queensland University
of Technology

Communications



**AT THE BACHELOR
PROGRAM IN
COMMUNICATIONS AT
BINUS INTERNATIONAL,
STUDENTS WILL GAIN
EXTENSIVE
KNOWLEDGE OF
DIGITAL AND NON-**

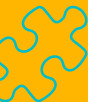
Streaming:

- Public Relations
- Journalism
- Entertainment Communications

Career Outlook

- Integrated Marketing Communication
- Journalist, Public Relations, Author
- Social Media Strategist
- Event Manager
- Vlogger/Blogger

University Partner:



Computer Science



The Computer Science program provides the students with the technical knowledge, the entrepreneurial, and the specialized skills needed to develop and design applications across modern platforms, such as cloud, web, and mobile, in a rapidly changing IT environment

Streaming:

- Pervasive Computing
- Games Technology
- Computer Science
- Computer Science with Artificial Intelligence
- Software Engineering
- Application Programming
- Business Applications
- Multimedia Design
- Network Programming
- System Administration
- Web Systems
- Games Development
- Digital Security
- Enterprise Systems
- Software Engineering

Career Outlook

- Systems analysis and design
- Software engineering
- Multimedia production
- Applications software development
- Network computing

University Partners:



International Business

The International Business program is one of the programs that offer applied and updated courses related to the business context in Southeast Asia as well as worldwide

Streaming :

- Commerce
- Business and Management
- International Trade
- European Management
- Business in China – ASEAN
- Master Track



University partner:



UNSW
SYDNEY



Career Outlook

Professionals or entrepreneurs. Graduates are equipped with the understanding of cross-country business operations and are ready for various posts in management.

International Accounting & Finance

- The first institution to teach the **INTERNATIONAL FINANCIAL REPORTING STANDARD (IFRS)** since 2005 in the Financial Accounting Courses
- The **IAF** program is the first Indonesian program to be awarded the prestigious international accreditation of **EPAS** from **EFMD**
- Good links to the industry, particularly to **the Big-4 Public Accounting Firms**

Streaming

- Accounting & Finance
- Accounting & International Business
- Master Track

University partners:



Career Outlook

Corporate Accountant, Auditor, Financial Analyst, Banker, Business Consultant, Business Process Implementor, CFO, Corporate Finance

Business Management & Marketing

BMM program, students will work towards sharpening their business skills with a focus on developing business, marketing, and entrepreneurship.

Streaming

- Business Management & Marketing
- International Business
- Marketing & International Business
- Marketing
- Master Track

Career Outlook

Business Consultant, Marketing manager, Product manager, Brand manager, Marketing research professional, Start-up Business

University Partners:



MACQUARIE
University
SYDNEY AUSTRALIA



Queensland University
of Technology





Alanda Kariza

International Business
Business Director - Sinergi Muda

Although I was also admitted in a public university, I choose to study in BINUS INTERNATIONAL instead, because I would like to have the international exposure that BINUS INTERNATIONAL provides



Caroline Herlina

Business Management & Marketing
Assistant Brand Manager – P & G

“Studying in BINUS INTERNATIONAL helped me get international exposure and experience which I found fascinating. There was so much to learn and so much fun to be had.



Victor Osman

Business Information Systems
Entrepreneur - The Palace Jewelry

“I choose BINUS INTERNATIONAL because I knew from the start I needed and I wanted to be in a international standard education with international environment to help me pursue my goals in life.



Andrian Kurniady

Computer Science

Senior Software Engineer – Google Australia, Pty. Ltd.

I had a great learning experience when I participated in numerous programming competitions, both national and international, thanks to the support of BINUS INTERNATIONAL. I am convinced that the study experience provided by BINUS INTERNATIONAL is still the best I can get in Indonesia.”



Aucky Pratama

International Accounting and Finance

Executive Director – ASEAN Federation of Accountants

“International Accounting and Finance program prepared me to enter the competitive international workplace as a complete professional with the right exposure to the continuously changing environment of the domestic, regional and global markets.



BINUS UNIVERSITY INTERNATIONAL STUDENTS

Bambang Reguna "Samsons"

Business Management Marketing 2006



Astono Andoko
"RAN"

Computer
Science 2009



Raisa Andriana

Business Management
Marketing 2012



Haykal Kamil

International
Business 2013



Dimas Beck

Business Management
Marketing 2016



Agustina Hermanto

Business Information
System 2014



Gesya Shandy

International Business 2016

and many more...

ENROLL NOW

Entrance test

Sunday, November 5, 2017

At BINUS Senayan

Registration online

www.admission.binus.ac.id



Thank You, For More Info:

Ivan Riza Belgrade

BINUS University International

Jalan Hang Lekir I No. 6 Senayan Jakarta 10270

Phone : 720 2222 ext 3145

HP : 0857 1741 4646

E-mail : ibelgrade@binus.edu

