



People
Innovation
Excellence

WELCOME TO **BINUS UNIVERSITY**

POPULATION



630

Million

9% of the world's total population



COUNTRIES

MEMBER COUNTRIES

Brunei	Myanmar
Cambodia	Philippines
Indonesia	Singapore
Laos	Thailand
Malaysia	Vietnam

ECONOMY

If ASEAN were a single country, it would be the

7th LARGEST
economy in the world.

A combined GDP of
\$2.4tri (2015)
and projected to double by
\$4.7tri (2020)

Ranked as
4th LARGEST
Economy by
(2050)



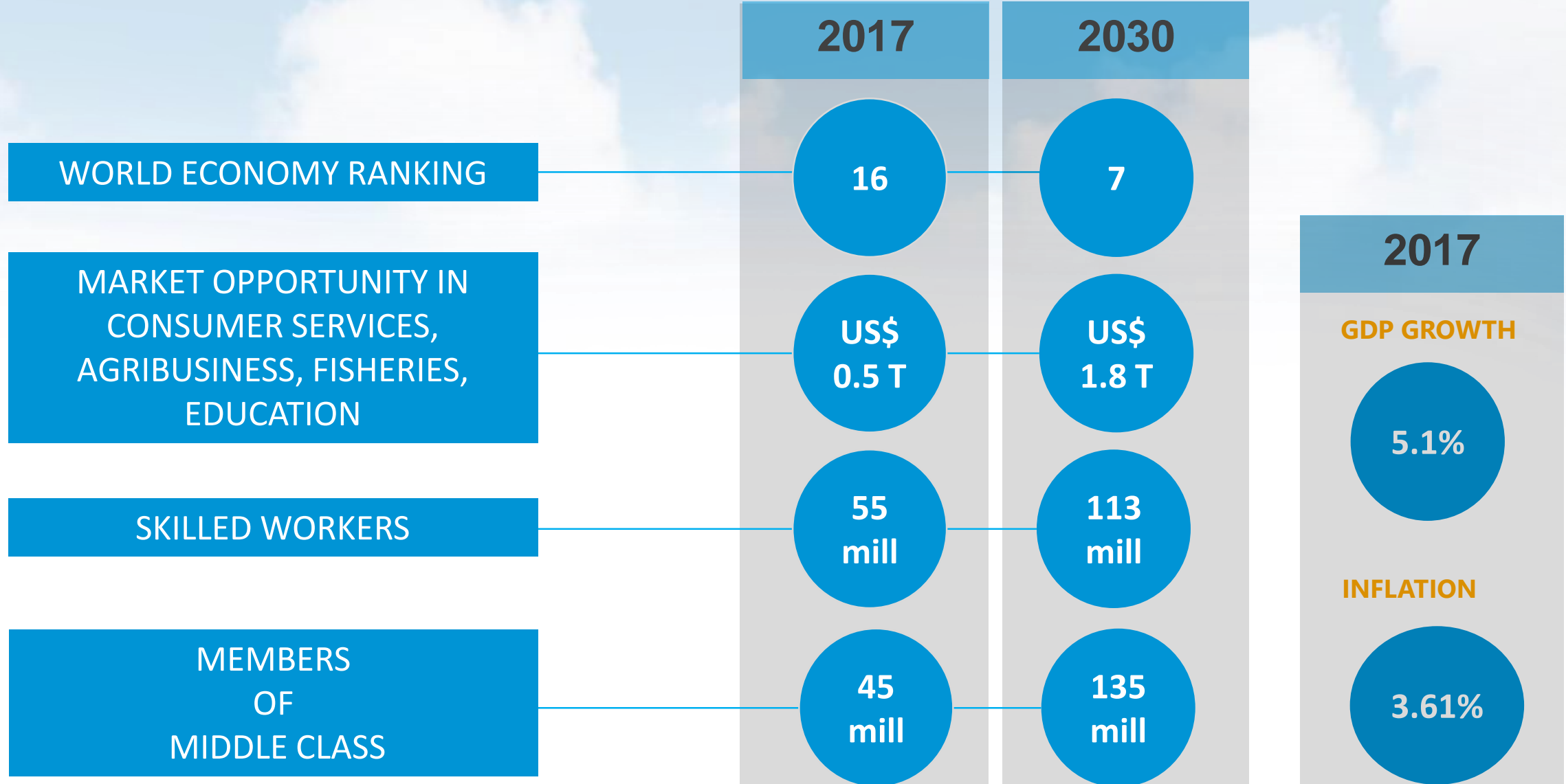
EDUCATION



7,000 higher education institutions

12 million student enrollment in higher education (2017)

ASEAN Higher Education Area



JAKARTA

Capital city of **Indonesia**

JAKARTA

21st Largest City in the world

POPULATION

more than 9.6 million

A MULTICULTURAL CITY

made up by millions of migrants and visitors; parallels the modernity of a metropolis

Famous for **traffic, the people, the food, the entertainment and shopping malls**



The city is the seat of the **ASEAN** Secretariat

JAKARTA



INDONESIA





**Joseph Wibowo
Hadipoespito**



Dr. Ir. Th. Widia Soerjaningsih, MM.

Rector of BINUS UNIVERSITY (1996 – 2004)

1984

**SYAHDAN
CAMPUS
1984**



**ANGGREK
CAMPUS
1997**



**JWC
CAMPUS
2001**



**ALAM SUTERA
CAMPUS
2014**



**BINUS
SQUARE
2010**



**BINUS
MALANG
2016**



**BINUS
BANDUNG
2017**

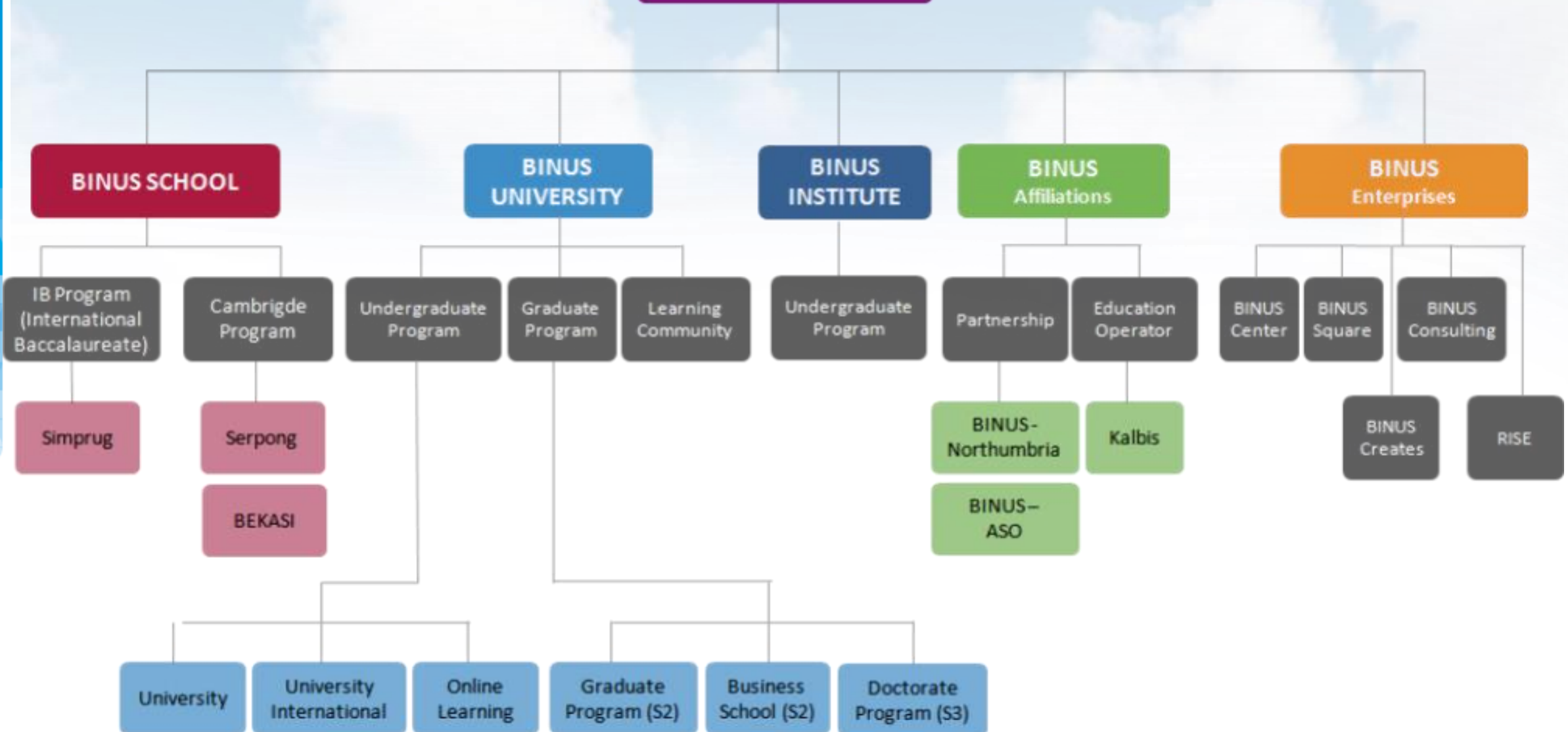


2018

**BINUS
BEKASI
2018**



BINA NUSANTARA



BINUS UNIVERSITY
(Jakarta, Alam Sutera, Bekasi)

BINUS @ BANDUNG

BINUS @ MALANG

**BINUS UNIVERSITY LEARNING COMMUNITY & BINUS
REGIONAL REPRESENTATIVES**





(by Private High Education – Region III)

7 CATEGORIES

Collaboration	Development	Governance	Student Development	Lecturer Development	Research and Utilization	Field of Engineering	Field of Computing
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A accredited 49 out of 372 public higher education institutions and 3940 **private** higher education institutions*



National Agency
for Higher Education
Accreditation (BAN-PT)



THE ONLY PRIVATE UNIVERSITY IN TOP 10



ASIA

#251-260

INDONESIA

#8



*Out of 22 participating universities in 2018



3rd

Indonesian university internationally accredited by ABET Undergraduate programs in Civil Engineering, Computer Engineering and Industrial Engineering



Engineering Accreditation Commission



AACSB Member of:
INTERNATIONAL The Association to Advance Collegiate Schools of Business

cumulus
creative thinking

Cumulus

International Association of Universities and Colleges of Art, Design and Media

tedQual
UNWTO.THEMIS

ico-D International Council of Design
leading creatively



IABEE
Indonesian Accreditation Board for Engineering Education



People
Innovation
Excellence

10

BUILDINGS

6

CAMPUSES

318

CLASSROOMS

2500

BINUS SQUARE
HALL OF
RESIDENCE
CAPACITY

110,000

LIBRARY TITLES

138

LABS

22

LARGE HALLS



AUDITORIUM

BINUS UNIVERSITY



BINUS NORTHUMBRIA SCHOOL OF DESIGN

WELCOME TO BINUS SQUARE - Hall of Residence

"A Vibrant and Exciting University Boarding Life"



DOUBLE OCCUPANCY



POOL



GAME CENTER



FOOD COURT



CLASS



SINGLE OCCUPANCY



STATISTICS
2018

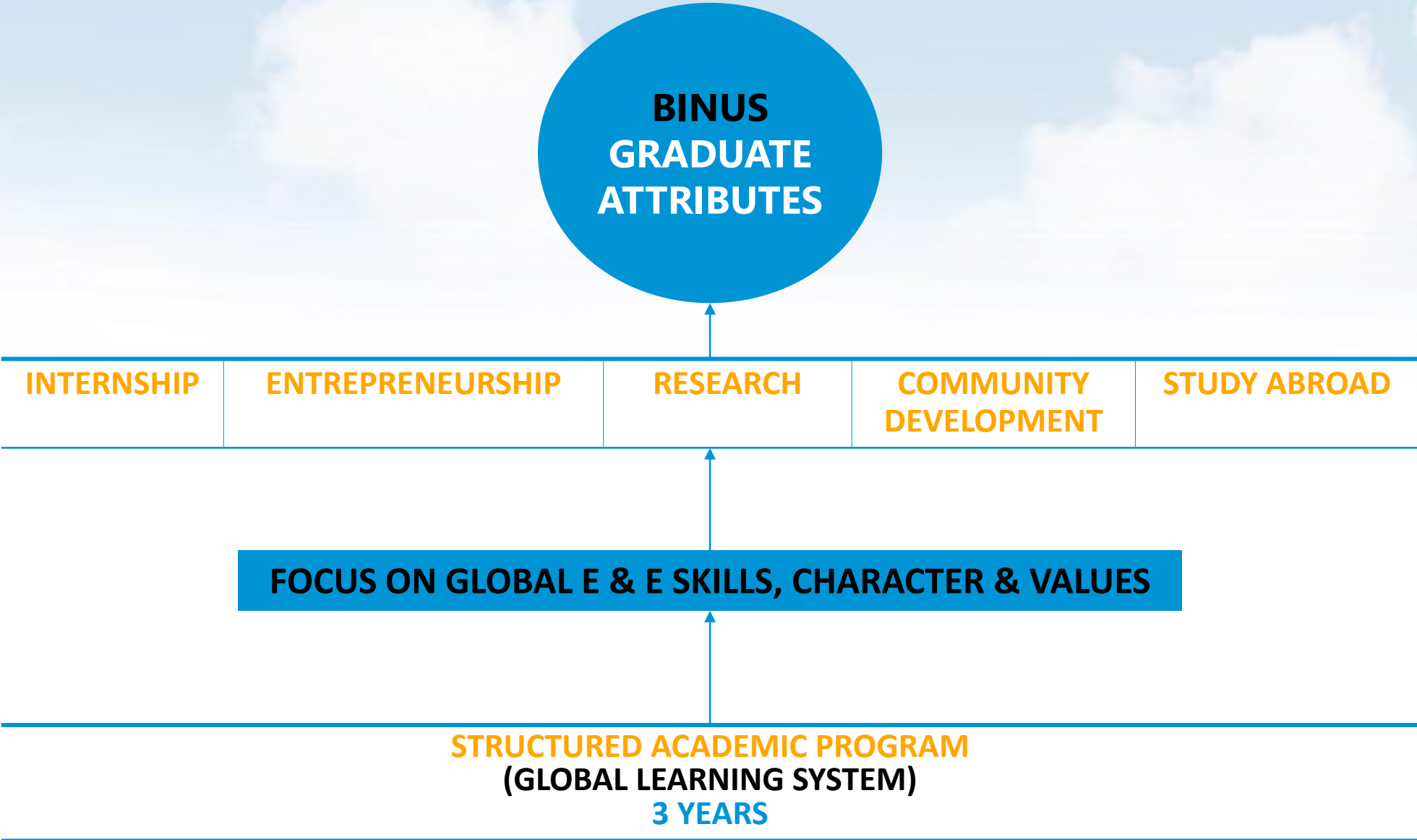
953 OUTBOUND STUDENTS	68 INT'L LECTURERS	10.246 NEW STUDENTS	32.783 ACTIVE STUDENTS	1340+ COLLABORATION ACTIVITIES W/ INDUSTRY
636 VISITING INT'L STUDENTS	57% INT'L EXPERIENCE	1248 ACTIVE FACULTY	109.538 ALUMNI	1001+ INT'L COLLABORATION ACTIVITIES



5
CONTINENTS

36
COUNTRIES

160+
UNIVERSITIES



**BINUS
GRADUATE
ATTRIBUTES**

The diagram illustrates the progression from a structured academic program to graduate attributes. At the bottom, a horizontal bar represents the 'STRUCTURED ACADEMIC PROGRAM (GLOBAL LEARNING SYSTEM) 3 YEARS'. An upward arrow points to a blue box labeled 'FOCUS ON GLOBAL E & E SKILLS, CHARACTER & VALUES'. Another upward arrow points to a horizontal bar divided into five segments: 'INTERNSHIP', 'ENTREPRENEURSHIP', 'RESEARCH', 'COMMUNITY DEVELOPMENT', and 'STUDY ABROAD'. A final upward arrow points to a large blue circle at the top labeled 'BINUS GRADUATE ATTRIBUTES'. The background features a sky with clouds.

INTERNSHIP

ENTREPRENEURSHIP

RESEARCH

**COMMUNITY
DEVELOPMENT**

STUDY ABROAD

1 YEAR on site
(Enrichment)

FOCUS ON GLOBAL E & E SKILLS, CHARACTER & VALUES

**STRUCTURED ACADEMIC PROGRAM
(GLOBAL LEARNING SYSTEM)
3 YEARS**

3 YEARS on
CAMPUS

KEMANGGISAN		ALAM SUTERA	BINUS BEKASI	BINUS ONLINE
<p>FACULTY OF ECONOMICS AND COMMUNICATION</p> <ul style="list-style-type: none"> - Accounting - Hotel Management - Marketing Communication - Mass Communication 	<p>SCHOOL OF DESIGN</p> <ul style="list-style-type: none"> - DKV Animation - DKV Creative Advertising - DKV New Media - Interior Design - Furniture Design 	<p>FACULTY OF ECONOMICS AND COMMUNICATION</p> <ul style="list-style-type: none"> - Finance - Marketing Communication - Mass Communication 	<p>BACHELOR PROGRAMS</p> <ul style="list-style-type: none"> - Accounting - Business Information Technology - Business Management 	<p>BACHELOR PROGRAMS</p> <ul style="list-style-type: none"> - Accounting - Business Management - Information Systems – Corporate Information Systems - Computer Science - Industrial Engineering
<p>SCHOOL OF BUSINESS MANAGEMENT</p> <ul style="list-style-type: none"> - Business Creation - Management - International Marketing - International Business Management 	<p>FACULTY OF ENGINEERING</p> <ul style="list-style-type: none"> - Architecture - Civil Engineering - Computer Engineering - Industrial Engineering - Food Technology 	<p>SCHOOL OF BUSINESS MANAGEMENT</p> <ul style="list-style-type: none"> - International Business Management - International Marketing - Management 	<p>DIPLOMA IV</p> <ul style="list-style-type: none"> - Business Hotel Management (D4) 	<p>BACHELORS (DIPLOMA EXTENSION PROGRAMS)</p> <ul style="list-style-type: none"> - Accounting - Business Management - Computer Science - Information Systems
<p>SCHOOL OF COMPUTER SCIENCE</p> <ul style="list-style-type: none"> - Computer Science - Cyber Security - Game Application & Tech - Mobile Application & Tech - Computer Science & Mathematics - Computer Science & Statistics 	<p>FACULTY OF HUMANITIES</p> <ul style="list-style-type: none"> - Business Law - Chinese - English - Japanese - International Relations - Primary Teacher Education - Phycology 	<p>SCHOOL OF COMPUTER SCIENCE</p> <ul style="list-style-type: none"> - Information Technology 	<p>BACHELORS (DIPLOMA EXTENSION PROGRAMS)</p> <ul style="list-style-type: none"> - Accounting - Business Management - Information Systems 	
<p>SCHOOL OF INFORMATION SYSTEMS</p> <ul style="list-style-type: none"> - Accounting Information Systems - Computerized Accounting - Information Systems - Information Systems Audit - Information Systems & Accounting 		<p>SCHOOL FOR INFORMATION SYSTEMS</p> <ul style="list-style-type: none"> - Information System 		
		<p>SCHOOL OF DESIGN</p> <ul style="list-style-type: none"> - DKV Animation - DKV New Media 		
		<p>FACULTY OF ENGINEERING</p> <ul style="list-style-type: none"> - Food Technology 		

55
BACHELORS
+ 8
DIPLOMAS
&
EXTENSIONS

BINUS UNIVERSITY Global Class	BINUS NORTHUMBRIA SCHOOL OF DESIGN	BINUS INTERNATIONAL	BINUS ASO SCHOOL OF ENGINEERING
<ul style="list-style-type: none"> • Computer Science • International Business Management • International Relations 	<ul style="list-style-type: none"> • Fashion Design • Fashion Management • Graphic Design • Interactive Digital Media Design 	<ul style="list-style-type: none"> • Business Information Systems • Communication • Computer Science • International Accounting & Finance • Business Marketing & Management • International Business 	<ul style="list-style-type: none"> • Automotive & Robotics Engineering • Product Design Engineering <div data-bbox="1956 772 2339 1068" style="text-align: center;"> <p>15 Bachelor Programs</p> </div>



6
BACHELORS

BINUS MALANG

Programs

- Business Creation
- Informatics
- Interior Design
- Communications
- Public Relations
- Visual Communication Design



5
BACHELORS

BINUS BANDUNG

Programs

- Information Systems
- Accounting Information Systems
- Information Systems Audit
- Information Systems & Accounting
- Information Systems & Management

8

MASTER
PROGRAMS
IN
INDONESIAN

BINUS GRADUATE PROGRAMS

Master in Accounting Program

Master in Information Systems
Management

Master in Information Technology

Master in Industrial Engineering

Master in Strategic Marketing
Communication

BINUS BUSINESS SCHOOL

MM in Creative Marketing

MM Young Professional in Business Management

MM in Business Management – Blended
Learning

2

DOCTORATE
PROGRAMS

BINUS DOCTORATE PROGRAM

Doctor of Computer Science

Doctor of Research in Management

2

MASTER
PROGRAMS
IN ENGLISH

BINUS BUSINESS SCHOOL

MM Professional in Business
Management

MM Executive in Strategic Management

JOINT DEGREES – BACHELORS

Country	Partner	Degree
Australia	Deakin University	Bachelor of Information Technology Bachelor of Computer Science
	Macquire University	Bachelor of Commerce
	Queensland University of Technology	Bachelor of Information Technology Bachelor of Business
	RMIT University	Bachelor of Information Technology
	The University of New South Wales	Bachelor of Commerce
	University of Wollongong	Bachelor of Computer Science
China	Ningbo University	Bachelor of Business Administration
France	Institut Des Strategies et Techniques de Communication	Bachelor of Law; Bachelor of Economics and Management (Communication Courses)
Germany	Cologne Business School	Bachelor of Art

Country	Partner	Degree
Korea	SolBridge International School of Business	Bachelor of Business Administration
Netherlands	Saxion University of Applied Science	Bachelor in Marketing
New Zealand	Auckland University of Technology	Bachelor of Computer and Information Sciences
	Victoria University of Wellington	Bachelor of Commerce
United Kingdom	Bournemouth University	BA (Hons) Business and Management
	Northumbria University	BSc(Hons) Business Information Systems, Bachelor of Art (Hons)
	Nottingham University (UK, Malaysia, China)	Bachelor of Science (Hons)

JOINT DEGREES - MASTERS

Country	Partner	Degree
Australia	Macquire University	Master of Commerce
France	ESC Dijon/Burgundy School of Business	Master in Management
Korea	SolBridge International School of Business	Master of Business Administration

MASTER TRACKING OPTIONS

Country	Partner	Degree
Australia	Macquire University	Master of Commerce
France	IESEG	Master Grande Ecole

Joint Degree/Master Track run in cooperation with:

BINUS INTERNATIONAL
BINUS UNIVERSITY
BINUS UNIVERSITY & BINUS UNIVERSITY INTERNATIONAL

SCHOOL / FACULTIES	7		
AFFILIATIONS	2		
DEGREE TYPE	BAHASA	ENGLISH	TOTAL
BACHELOR	61	15	76
MASTERS	8	2	10
DOCTORATE	2		2



RESEARCH INTEREST GROUP (RIG)

RIG	RIG	RIG
PHOTONICS AND COMPUTER SIMULATION	PERFORMANCE EXCELLENCE	INTELLIGENT AND ADVANCE SYSTEM
RESEARCH FIELD <ul style="list-style-type: none"> • Photonics; • Lase Induced Breakdown Spectroscopy; • Control System; • Laser Applications. 	RESEARCH FIELD <ul style="list-style-type: none"> ▪ Business Process Management with BPI and BPR of Business, Government and Public Service for Performance Excellence; ▪ Integrated Model of Food Security System; ▪ Guidance on Integrated Coastal management and Capacity Building on Climate Change Adaptation in urban and Tourism Area; ▪ New Design of Transportation facilities and procedures based on Human Factor and Ergonomic Principles. 	RESEARCH FIELD <ul style="list-style-type: none"> ▪ Computational Intelligence; ▪ Knowledge Engineering; ▪ Advance System.
CONTACT Dr. Hedwig rinda@binus.edu	CONTACT Bachtiar H. Simamora M.Sc. Ph.D bsimamora@binus.edu	CONTACT Dr. Ford Lumban Goal fgoal@binus.edu
WEBSITE research.binus.ac.id/rigpcs	WEBSITE research.binus.ac.id/pex	WEBSITE research.binus.ac.id/intelligent-and-advance-system

RESEARCH INTEREST GROUP (RIG)

RIG FOOD BIOTECHNOLOGY	RIG EDUCATION TECHNOLOGY	RIG BEE - EMBEDDED
RESEARCH FIELD Plant biotechnology for the development of healthy functional foods and medicines.	RESEARCH FIELD Facilitating learning and improving education performance by creating, using, and managing appropriate technological processes and resources to deliver continuous education.	RESEARCH FIELD <ul style="list-style-type: none"> ▪ Development of food security (IoT-based smart farming); ▪ Information and communications Technology (ICT); ▪ Embedded system for automation and control system.
CONTACT Dr. Nesti F. Sianipar, S.P. M.SI nsianipar@binus.edu	CONTACT Prof. Dr. Sasmoko. M. Pd. sasmoko@binus.edu	CONTACT Dr. Suryadiputera Liawatimena suryadi@binus.edu
WEBSITE research.binus.ac.id/food-biotech	WEBSITE research.binus.ac.id/edutech	WEBSITE research.binus.ac.id/2011/08/bee-embedded-research-interest-group

RESEARCH INTEREST GROUP (RIG)

RIG BUSINESS RISK MANAGEMENT	RIG CULTURAL & TOURISM	RIG CROSS CULTURAL COMMUNICATION
RESEARCH FIELD Focus through sustainability lens with a long-term goal to produce an export system in business risks that can be updated for an utilized by BINUS partner practitioners.	RESEARCH FIELD <ul style="list-style-type: none"> • Social interest and tourism perceptions regarding to ethics, values attitudes to nature, sustainability, technology, and society; • The way tourism are created and changed in various cultural, political, industrial, community and institutional. 	RESEARCH FIELD <ul style="list-style-type: none"> ▪ Development of food security (IoT-based smart farming); ▪ Information and communications Technology (ICT); ▪ Embedded system for automation and control system.
CONTACT Dr. Dewi Fitriasari, CSRA, CMA. dfitriasari@binus.edu	CONTACT Dr. Vitria Ariani, A. Par. M.Sc variani@binus.edu	CONTACT Dr. Ulani Yusuf uyusuf@binus.edu
WEBSITE null	WEBSITE null	WEBSITE null

RESEARCH CENTER (RC)

RIG

BIOINFORMATIC & DATA SCIENCE

RESEARCH FILED

- **Web-apps Database**
 - **Programming Algorithms**
 - **Statistic Mathematics**
 - **Medicine Biology**
-

CONTACT

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WEBSITE

null



2.416

SCOPUS
INDEXED

2.416

SCOPUS
INDEXED

6

NATIONAL
ACCREDITED
JOURNALS

1

RESEARCH
CENTERS

+

9

RESEARCH
INTEREST
GROUPS



52.35 BILLION
OF RUPIAH RESEARCH GRANT

Architecture Short Course

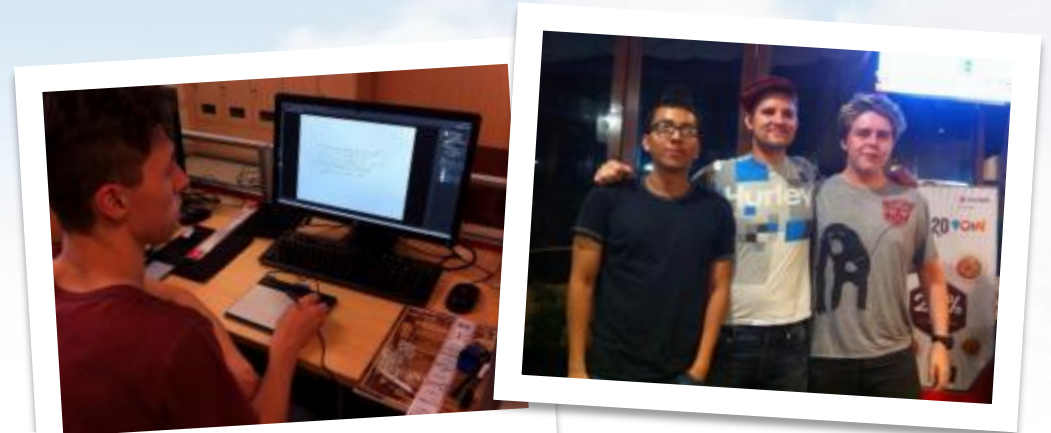
- The Polytechnic University Milan
- Deakin University
- International Islamic University Malaysia

Games Application and Technology Short Course

- Coventry University
- Deakin University

International Marketing Short Course

- King's College London



Deakin University

Games Application & Technology
Short Course

tokopedia

KORINDO



BINA NUSANTARA

hls telecom

Indonesia
Forbes

THE GUNAWARMAN
AWARDS



People
Innovation
Excellence

FIHRRST
The Association For
International Human Rights
Reporting Standards

HDI
foundation

main
spring

LIPPO
PT LIPPO KARBANCI TBK

sinarmas land



ACCOR
HOTELS



INDONESIA
AGENCY OF THE YEAR

SHORT COMMUNITY DEVELOPMENT PROJECTS

- Donator
- Education Volunteer
- Social Volunteer for natural disaster and community service
- Creative Thinker

Handicraft Event at Rusunawa Flamboyan, Cengkareng





THANK YOU!

*Come and Join
The Network!*

Website : binus.ac.id / global.binus.ac.id

Instagram: @binusglobal

Facebook: Binus International Office

E-Magazine: binus.ac.id/hiveindo/

