

BINUS
UNIVERSITY
INTERNATIONAL



People
Innovation
Excellence

**The Education
That Empowers
Your Global Future**



Certificate No. AU98/00995



Certificate No. D08/01031

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Welcome to Global Education that Empowers

The world's advancing technology has paved a way for people from all around the globe to succeed and thrive together regardless of their origins. With the ease of communication in today's world, the global society invites everyone to become a part of it, to join hands and work together solving the world's problems and advancing as a highly innovative and diverse global society. It is your turn to take a leap and embrace the interconnected future through our five excellence learning experiences.



About BINUS UNIVERSITY INTERNATIONAL

As the global society comes together to work hand in hand towards a better future, programs in education have been modified to answer the new challenges that come with it. In 2001, BINA NUSANTARA Foundation built a new education facility in Senayan, a strategic place located right at the heart of Jakarta that allows for easy access and other advantages. The campus is now known as BINUS UNIVERSITY INTERNATIONAL, a higher institution of world-class education that excels with five learning experiences that include:

1. Hybrid Modular Curriculum
2. Project Based Learning
3. Real World Experience
4. Innovative & Entrepreneurial Mindset
5. Global Career

At BINUS UNIVERSITY INTERNATIONAL, students are put at the heart of learning in a student-centered environment. They are encouraged to go through the path of self-discovery where they can learn to discover and create their own solutions to answer any given challenges and become global graduates with innovative mindsets to help them thrive.

Greetings from BINUS UNIVERSITY INTERNATIONAL

Firdaus A. Alamsjah, Ph.D
Executive Dean & Provost



We are pleased to welcome you all to BINUS UNIVERSITY INTERNATIONAL and delighted that you have shown your interest in BINUS UNIVERSITY INTERNATIONAL to pursue your bachelor degree, as it will mark the beginning of your journey of educational excellence. We are passionate to transform our graduates to become more global, more innovative, and better individuals. Currently, 50% of our new graduates are accepted in multinational companies or prominent Indonesian companies. As of this year's cohort, they will gain the required international experience through double degrees, studying abroad, immersion, international projects, or overseas internships. Not only that, we have just launched our Center for Innovation and Entrepreneurship and a new Hybrid-Modular Curriculum. All of this beyond classroom experience will make you more confident when you graduate.

**With this, we wish you all the best on your journey
through university life**

LEARNING EXPERIENCES





Five Excellent Learning Experiences

Fostering future global graduates

As the world undergoes constant transformation, education shall not stay stagnant. It is crucial for the field of education to keep on transforming and evolving in order to elevate many student to new heights of knowledge by introducing them to new insights and skills that enrich them to strive in a competitive world. Through extensive research and strategy, BINUS UNIVERSITY INTERNATIONAL has launched its new five excellent learning experiences that put students at the center of learning and bring them into the new world of creative and self-discovered education.

1. Hybrid–Modular Curriculum

The curriculum that encourages self–discovery

The Hybrid-Modular Curriculum is a distinguished curriculum that aims to create high quality students that will turn into exceptional global graduates who are ready for the world. Students are placed at the center of learning and encouraged to unleash their innate innovative and entrepreneurial mindsets. The curriculum also equips them with relevant and applicable skills that will help prepare them for their future global careers.

“The Hybrid-Modular Curriculum ensures that students are at the center of learning. With block mode and modular courses, one-way lecturing is no longer possible. Lecturers are facilitators who will create more learning opportunities for the students inside and outside of the classrooms. Students also have a better chance of success since they know beforehand the expected competency to pass a course and to graduate.”

Ir. Tri Asih Budiono, M.I.T.

Director of Academic Development

What is The Hybrid-Modular Curriculum?

The Hybrid-modular Curriculum is the new curriculum of BINUS UNIVERSITY INTERNATIONAL that intends to create high quality global graduates with innovative mindset through programs with relevant applications. In this curriculum, students are at the very center of learning. Instead of dwelling heavily with on textbooks and studying for regular exams, BINUSIANS are encouraged to develop a sense of self-discovery where they uncover and even create their own solutions to answer any given real-life challenge of their chosen fields. With this curriculum, the students are free to explore many aspects of their chosen major. This will help them to develop innovative mindsets geared towards becoming great leaders through character building and leadership skills. Real world experience is also provided through the 3+1 program, where students take one year off campus to gain work experience through internships in prestigious companies abroad or within the country.

Student-Centered Learning

In BINUS UNIVERSITY INTERNATIONAL, students are put in the center of learning. They will have their needs prioritized and encouraged to explore and achieve their highest potential as they are challenged to develop innovative and global mindset.

Less Courses = More Advantages

The curriculum is formulated so that courses in the same pre-requisite chain are combined to form one bigger Semester Credit Unit (SCU) module. With fewer courses, there will be bigger focus, more projects, more challenges and more relevant experience with the professional world.

LEARNING EXPERIENCE

2 x 16 Credits Of Class Learning

BINUS UNIVERSITY INTERNATIONAL started implementing 3+1 curriculum for all undergraduate programs, which allows students to have a one-year enrichment program. The program consists of 2 semesters with 16 credit units each. Students may choose 5 tracks for each semester, namely:



1. Internship Track



2. Entrepreneurship Track



**3. Community
Development Track**



4. Research Track



5. Study Abroad Track

By the end of each semester, each student will submit an enrichment report and several papers related to technical competencies in his/her disciplines and soft skills.

Holistic Learning Process

Integrative and thematic content + engaging learning activities + competency-level based grading method + more frequent feedback + facilitation skills & project-based workshop and clinics = a holistic learning process.

Jointly Developed with Industries

BINUS UNIVERSITY INTERNATIONAL is closely partnered with many companies in various industries. Students are provided with a selection of companies that will help them map out their future careers.

TRADITIONAL LEARNING

- Textbook learning
- Theory memorizing
- Task given to practice theories

VS

PROJECT-BASED LEARNING

- Problem assigned up-front
- Identify applicable theories
- Learn and apply theories to solve problem

2. Project-Based Learning

Fostering your global future through Project-based Learning

Bright young minds learn more and faster in an environment where their imaginations and creativities are encouraged. In BINUS UNIVERSITY INTERNATIONAL, students are introduced to a unique approach in education through Project-Based Learning where students can have the flexibility to use their knowledge and creativity to build innovative creations based on what they have learned.

“The classes are conducted in English with a maximum of 30 students. They make for a comfortable environment for students to communicate between themselves and the lecturer, which drives effective study and develop social skills. It encourages students to tackle group projects and present their work. This enhances their problem-solving skills, team work and public speaking at the same time as their technical knowledge.”

Alvedi Chandra Sabani

Computer Science Program, BINUSIAN 2013

Business analyst, SAMCG PTY LTD

Chairman of PT Ayo Media Grup

Research Consultant for SIEMENS Australia

PhD candidate at RMIT university

3. Real World Experience

Fostering real world experience in the co-working space

Students will be introduced to co-working space in lieu of traditional classrooms. The world is their classroom. Instead of spending most of time sitting and listening to lectures, students will be encouraged to cultivate real world experience by collaborating with their peers to finish tangible projects and apply their knowledge to relevant experience. Real world experience is also provided through the 3+1 program, where students take one year off-campus to gain work experience through internships in prestigious companies abroad or within the country.

"In class, not only did we learn theoretical lessons, but also real life working situations through the lecturer's past experience and case studies. Since all the lessons are conducted in English, studying in BINUS UNIVERSITY INTERNATIONAL allowed me to develop my English skills. Through various programs, BINUS UNIVERSITY INTERNATIONAL also enhanced my organizational and public speaking skills. Thus, studying there was a great experience for me."

Christine Kurniawati Suryadi

Accounting Program, BINUSIAN 2007

Airwell Group Australia

4. Innovative and Entrepreneurial Capabilities

Catalyzing innovative and entrepreneurial inborn potential through CIDER™

Rapid changes in technology, consumer behavior and needs created new business challenges for the previous generation and new opportunities for Millennials. However, Millennials need tailor-made attention to be ready to take on these opportunities. Therefore, students need a fostering environment which helps them to bring out their innovative and entrepreneurial potential. Having understood this need, we have redesigned the innovation and entrepreneurship campus ecosystem through CIDER (Catalyzer for Innovation, Design, Entrepreneurship & Research).

“At CIDER, we believe that innovation does not always have to originate through capital-intensive technology investments. Innovation is driven by passion, inspiration and our ability to understand human beings which is called “Human-Centered Design”. When we can empathize and understand unarticulated and invisible human needs, we can have breakthroughs in innovation.”

Gursel Ilipinar, Ph.D.

Manager of Center of Innovation and Entrepreneurship

We are catalyzing through four dimensions:



Facilitating Learning for Smart Creatives

We believe every single human being was born with unlimited creativity; the only challenge is to bring this quality out from them. Therefore, we have designed several customized learning packages within our curriculum to unleash their creativity through the right mindset and process.



Engaging Multidisciplinary Passionate Students

Authentic relationships in multidisciplinary team settings is the key to breakthroughs in innovation. We have been initiating this kind of relationship in the form of communities. Creativity thrives on diversity, tension, sharing and collaboration, so we designed our environment by engaging multidisciplinary students who have the same purpose to innovate.



Inspiring Students Through Creative Spaces

People demonstrate creative behavior in creative settings. So we designed a creative environment and atmosphere to inspire students to deliver creative work. Providing them with the right tools and equipment also plays a big role in promoting creative behavior.



Connecting with the Global Ecosystem

Collaboration is one of our ways to design the entire experience for students to catalyze their innovative and entrepreneurial potential; therefore we are connected with the global ecosystem, such as incubators, accelerators, entrepreneurs, venture capitalists, business coaches, mentors, public and private companies around the world.

5. Global Career

Fostering skills and confidence for successful global careers

The world is becoming more global. Different nations of the world have put their best minds to work together to answer today's challenges. In BINUS UNIVERSITY INTERNATIONAL, students will be prepared to build a career that spans internationally not only for personal success, but also to create innovative and knowledgeable future national leaders.

"When I decided to enroll to BINUS UNIVERSITY INTERNATIONAL, it was based solely on one thing - to experience full English courses without the need to spend big money to study abroad. There were no more than 25 students per class. And when I started to apply for jobs in multinational companies, my capability to present myself and my ideas in fluent English became one of my key successes."

Pauline Liongosari

BINUSIAN 2010

Sr. Brand Manager, PT Unilever Indonesia, Tbk.

Preparation for global careers

At BINUS UNIVERSITY INTERNATIONAL, the approach to education is one that gives the opportunities for students not to only thrive nationally, but also internationally. Students will be prepared to prosper in their chosen global workplace with all the ingredients for international success beginning from the thinking, work culture, and even the confidence to compete in their future global careers.



Global Experience

Collaboration
with International
Students



Readiness for Future
Global Career



Global Recognition

- Double Degree
- Study Abroad

- Overseas Internship
- International Project Collaboration



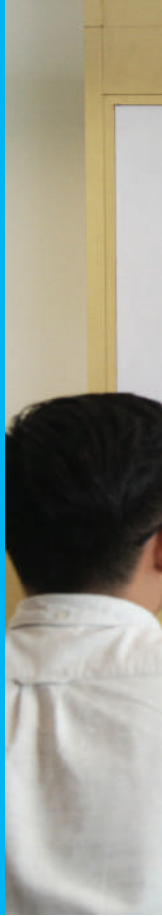
Global Diversity

- International students from 34 countries
- International faculty members
- 100% internationally qualified faculty members



**2 out of 3 Students
Work at Global Companies**

The different roads that lead to empowerment



There is no one certain way to solve a problem, just like no one particular major that answers all the world's challenges. At BINUS UNIVERSITY INTERNATIONAL, students who major in different areas of expertise are prepared to answer different sets of challenges, whether within the national or international perspective. Students are provided with six different majors from two faculties, all enhanced with the five excellent learning experiences and prestigious university partners that will help prepare them to thrive in their global careers.



Student Outcomes

BINUS UNIVERSITY INTERNATIONAL aims to produce graduates who possess:

Ethical, social, and professional conduct

Creativity & innovation competencies

Professional English fluency & ICT skills



Global mindset

Entrepreneurial skills

Real world experience

Faculty of Business

International Accounting and Finance



The International Accounting & Finance (IAF) program is the first Indonesian program to be awarded the prestigious international accreditation of EPAS from the European Foundation for Management Development (EFMD) that evaluates the quality and international perspective of higher education systems. It provides a unique study program to train students to become professional in the accounting and finance areas.

The program allows students to study the knowledge and practical skills of Accounting within international and national contexts. Equipped with ICT (Information and Communication Technology) skills, the program embraces an innovative pedagogical approach that combines theories with real life application.

In designing its curriculum, the program takes into account input(s) from important stakeholders, namely: the industry, national and international professional organizations, global professional trends, rules from the Indonesian Directorate of Higher Education (DIKTI) and guidance given by BINUS UNIVERSITY INTERNATIONAL. We ensure our graduates are prepared to join the industries with technical as well as soft skills.



The program offers various streamings of:

1. Single Degree
2. Double Degree in Accounting and Finance
3. Double Degree in Accounting and International Business
4. Master Track

University partners:



Accreditation:



Professional designation pathway:



PROGRAMS

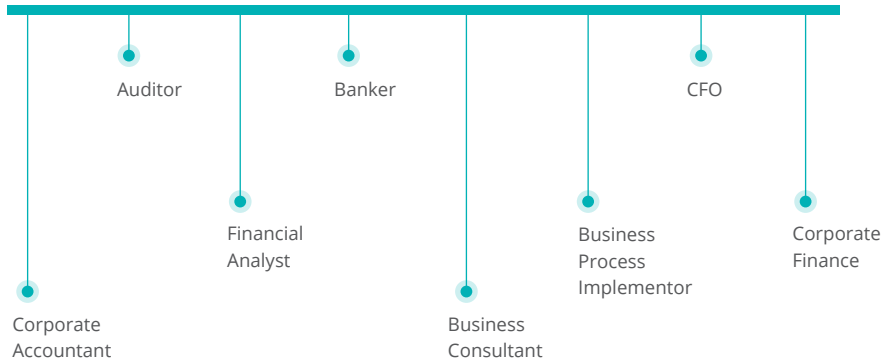
Major and Streaming

Streaming	Degree				Partner
	Single	Title	Double	Title	
Accounting & Finance			✓	SE & B.Com.	Victoria University of Wellington and UNSW
Accounting & International Business			✓	SE & BA	Cologne Business School
Master Track			✓	SE & M.Sc	Macquarie, IESEG
Accounting & Finance	✓	SE			

Program Objectives

- A. To provide students with a solid foundation of national as well as international and relevant knowledge in accounting
- B. To equip students with creative and innovative capability
- C. To prepare students for professional practices by providing industry networking
- D. To demonstrate effective personal, social, and ethical professional conduct
- E. To equip students with entrepreneurial skills
- F. To prepare students with effective communicating skills in English
- G. To demonstrate good ICT skills in business context

Career Outlook



“It has been an honor for me to be able to study my undergraduate accounting program at this university. All the lecturers are very helpful and open-minded. Additionally, we do not only learn about theories but also how to apply those theories in the real world. The international accreditation from EPAS-EFMD is also major validation of this program.”

Jeffrey Suryadi

International Accounting and Finance, BINUSIAN 2017

Faculty of Business

Business Management and Marketing

At BINUS UNIVERSITY INTERNATIONAL's Business Management and Marketing Program, students will work towards sharpening their business skills with a focus on developing business, marketing, and entrepreneurship. The curriculum includes internship programs in national and multi-national corporations, guest lecture sessions from various industry professionals, and applied-research theses to prepare students to work for multi-national corporations, or to become creative and innovative entrepreneurs that are ready to answer today's challenges. The program offers four streamings: Business Management & Marketing, International Business, Marketing & International Business, Marketing and Master Track.



The Business Management and Marketing program is closely partnered with prestigious universities with highly acclaimed Business Management and Marketing programs:

University Partners:



PROGRAMS

Major and Streaming

Streaming	Degree				Partner
	Single	Title	Double	Title	
Business Management & Marketing	✓	SE			*
International Business			✓	SE & BA	Cologne Business School
Marketing & International Business			✓	SE & B.Bus.	Queensland University of Technology (QUT)
Marketing			✓	SE & B.BA	Saxion University of Applied Sciences
Master Track			✓	SE & M.Com.	Macquarie University, Australia

* Student exchange with partners of BINUS UNIVERSITY

Program Objectives

- A. To provide students with cutting edge management knowledge that will enable them to compete globally
- B. To prepare students to apply business management, marketing, and ICT principles required in industrial practices
- C. To provide students with the ability to communicate effectively in the industrial context, both locally and globally
- D. To nurture students to become ethical and professional yet socially aware of business professionals
- E. To prepare students to be creative and innovative in business decision making at the international and local level

Career Outlook



"As a Marketing faculty student, studying and socializing were two important things that I was concerned about when starting my college life. Surprisingly, I gained numerous valuable experiences beyond my expectations, because BINUS UNIVERSITY INTERNATIONAL provided me with many exciting opportunities and programs to academically explore for my future career and endeavors."

Anindya Hayu Soekamto

Business Management & Marketing, BINUSIAN 2016

Faculty of Business

International Business

The International Business Program is one of the programs that offer applied and updated courses related to the business context in Southeast Asia as well as worldwide. Our students are equipped with hands-on business application, cross-cultural skills through international exposure, internship and entrepreneurial skills, which enable them to develop creativity and a business-sense capacity as potential managers and professionals in their future careers. Our students are encouraged to think ahead by sharpening their relevant entrepreneurial skills with international knowledge and networking that will enable them to grab and create a wide range of opportunities both local and worldwide.



Supported by qualified international lecturers and international standard facilities on campus, the International Business Program welcomes prospective students to pursue their goals in developing an international business perspective.

University Partners:



Major and Streaming

Streaming	Degree				Partner
	Single	Title	Double	Title	
Commerce			✓	SE & B.Com.	University of New South Wales, Australia Victoria University of Wellington
Business and Management			✓	SE & BA (Hons)	Bournemouth University, UK
International Trade			✓	SE & BA	Cologne Business School
European Management			✓	SE & BA	Cologne Business School
Business in China			✓	SE & B.BA	International College, Ningbo University
Master Track	✓			SE & MGE	IESEG School of Management, France
Business in ASEAN	✓	SE			(*)

*)

- Study abroad partner of International Business program
- Student exchange partner of BINUS UNIVERSITY INTERNATIONAL

Career Outlook



"I'm a second year student in IB program. I have been attaining notable experience from a club that is called IB – Prodigy, that is aimed at enriching IB students to excel in their studies and organizational skills. The IB major might be relatively new as it started in 2013, yet it is known for its vast number of students compared with other majors."

Raditya Razzaqa Raharja

International Business, BINUSIAN 2019



Faculty of Computing and Media

Business Information Systems

The Business Information Systems program was developed to equip the students with competencies of developing and managing computer technology to support the business world. It is a unique combination of computing knowledge and business skills that has been developed to provide the students with competencies of managing enterprise information systems, cloud based technology, database, programming, business processes, project management and IT (information technology) auditing. Its graduates will play an important role in delivering technology solutions to the market place by systematically recognizing and translating business needs into technology based solutions.



University Partners:



MACQUARIE
University
SYDNEY-AUSTRALIA



Queensland University
of Technology

Industry partner :



PROGRAMS

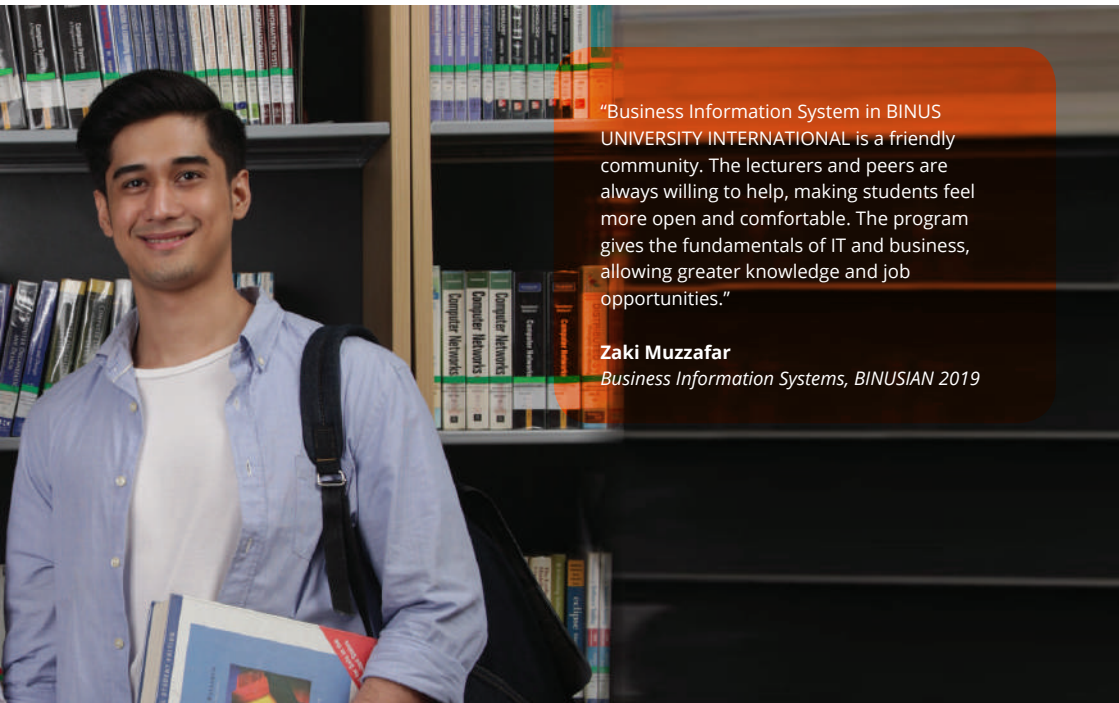
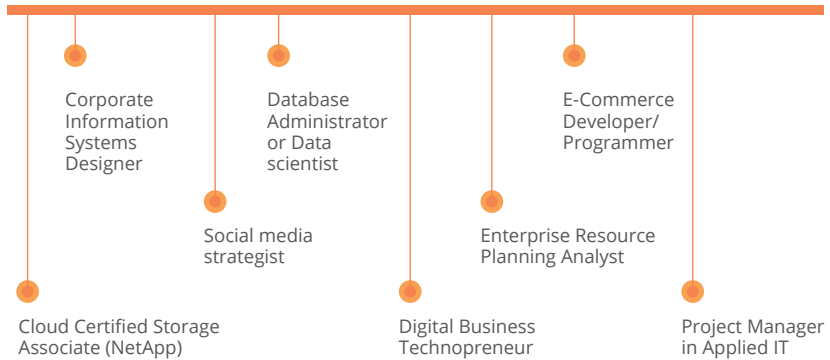
Major and Streaming

Streaming	Degree				Partner
	Single	Title	Double	Title	
Business Information Systems	✓	S.Kom.			
International Business major in International Trade			✓	S.Kom. & BA	Cologne Business School, Germany
International Business major in European Management			✓	S.Kom. & BA	Cologne Business School, Germany
Business Information Systems (Honours)			✓	S.Kom. & BSc. (Hons)	Northumbria University, Newcastle, UK
Information Technology			✓	S.Kom. & BIT	Queensland University of Technology, Australia
Computer and Information Sciences			✓	S.Kom. & BCIS	Auckland University of Technology, New Zealand
Master of Commerce in Information System and Technology			✓	S.Kom. & M.Com.	Macquarie University, Australia

Program Objectives

- To equip students with the latest data science capability and knowledge on technology based solutions
- To equip students with various thinking skills in the area of strategic planning and design and analysis for developing innovative technological solutions
- To equip students with leadership, entrepreneurial, and ethical professional skills related to the Information System industry and openness and awareness of diversity across cultures

Career Outlook



“Business Information System in BINUS UNIVERSITY INTERNATIONAL is a friendly community. The lecturers and peers are always willing to help, making students feel more open and comfortable. The program gives the fundamentals of IT and business, allowing greater knowledge and job opportunities.”

Zaki Muzzafar

Business Information Systems, BINUSIAN 2019

Faculty of Computing and Media

Communication

At the Bachelor program in Communications at BINUS UNIVERSITY INTERNATIONAL, students will gain extensive knowledge of digital and non-digital communication skills as an integral part of creating an efficient message to the target audience in the expanding new-media, as well as social, cultural and ethical knowledge to create responsible communication methods. In the four-year program, students will develop creative, critical and contextual thinking, as well as social, cultural and media business knowledge and apply it to real world situations through their designated projects. The program offers three streamings: Journalism, Public Relations and Entertainment Communication.



The Bachelor program in Communications of BINUS UNIVERSITY INTERNATIONAL is closely partnered with a prestigious university with a highly acclaimed Communications Program. In addition , students will be able to travel for their studies to a multitude of countries and universities to expand their horizons.

University Partner:



PROGRAMS

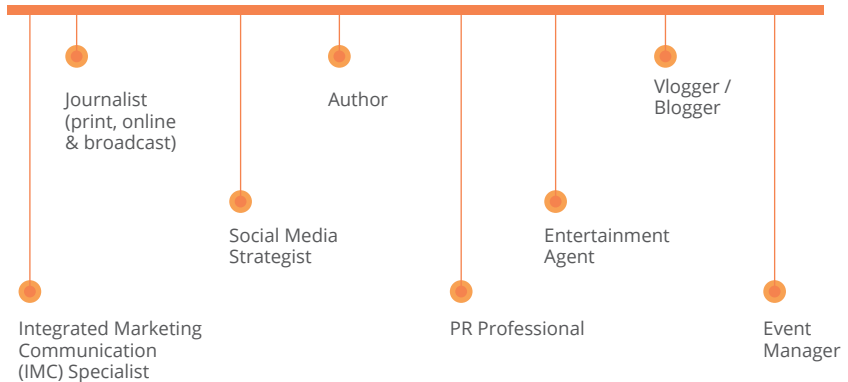
Major and Streaming

Streaming	Degree				Partner
	Single	Title	Double	Title	
Journalism	✓	S.IKom.	✓	S.IKom. & BA (Hons)	Northumbria University, Newcastle, UK
Public Relation	✓	S.IKom.	✓	S.IKom. & BA (Hons)	
Entertainment Communication	✓	S.IKom.	✓	S.IKom. & BA (Hons)	

Program Objectives

- A. To provide students with social and cultural knowledge, critical thinking and technical skills to produce effective messages to their audience
- B. To prepare students to utilize information communications technologies (ITC) and other new media technologies
- C. To prepare students to produce effective communication content in print and digital media
- D. To complement students with leadership and entrepreneurship skills, as well as ethics required to be socially aware and responsible professionals in the global media industry
- E. To prepare students with knowledge and skills to be innovative, creative and passionate for continuous improvement in the media industry

Career Outlook



“BINUS UNIVERSITY INTERNATIONAL was my only choice of university in Indonesia considering its international education environment. As Communications students, a few of us had the opportunity to join the IESE 2016 and had a chance to help Kementerian Kominfo and met President Joko Widodo. Being a student in BINUS UNIVERSITY INTERNATIONAL definitely capacitates me in attaining my bachelor’s degree and having extra-curricular activities such as joining clubs, events, and participating in internship programs.”

Karen Elisabeth

Communications, BINUSIAN 2019

Faculty of Computing and Media

Film

In the Bachelor of Film program, students will gain extensive aesthetic, social and cultural knowledge, as well as business and technical skills. Through an integrated curriculum that combines classroom study, workshop, research, community development, and an internship, students will also learn how to integrate technical filmmaking skills with theoretical and practical knowledge to meet both different trends and industry standards in this four-year study program. The skills for analyzing and writing about cinema are also taught according to scholarly rigor and requirements set by both national and international film publications.





The program offers two streaming (Film Production and Film Studies) and one double-degree (Film and TV Production). BINUS UNIVERSITY INTERNATIONAL's Film program is closely partnered with a prestigious university with a highly acclaimed film program.

University Partner:



PROGRAMS

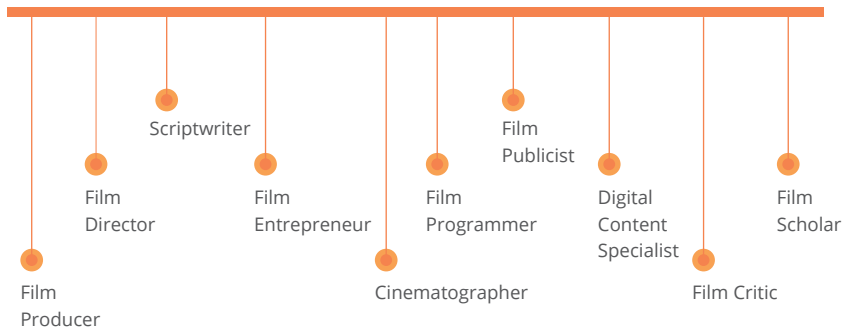
Major and Streaming

Streaming	Degree				Partner
	Single	Title	Double	Title	
Film Production	✓	S.Sn.			
Film Studies	✓	S.Sn.			
Film and TV Production			✓	S.Sn. & BA (Hons)	Northumbria University

Program Objectives

1. To provide student with aesthetics, social and cultural knowledge, critical thinking and technical skills to produce and analyze films that converse with their audience
2. To prepare students to keep updated with and utilize ICT and media technologies
3. To prepare students to have effective communication skills in both written and verbal forms
4. To complement students with leadership, entrepreneurship and management skills, as well as ethics required to be a socially aware and responsible professional in the global film industry
5. To prepare students with knowledge and skills to be innovative, creative and passionate for continuous improvement in the film industry

Career Outlook



“One of the best reasons to study Film in BINUS UNIVERSITY INTERNATIONAL is it could teach you the international standards of filmmaking, while still retaining our Indonesian values. Through BINUS UNIVERSITY INTERNATIONAL I learned filmmaking from the aesthetic, technical, and business sides of a film. It sharpened our sensibilities in storytelling, visuals, or mood and theme in a film through readings and discussions of great films and directors from around the world. Most importantly, we were being guided by some of the best lecturers in film, to design our own concept for films that we were required to make annually.”

Iqbal Fadly
Film, BINUSIAN 2015

Faculty of Computing and Media

Computer Science



In this fast-moving era, Computer Science has gone beyond the simple use of computer software. With the 3rd wave of computing (Pervasive computing) as the most recent advancement in the computing and technology field, graduates need the ability to understand, create and support applied computing solutions for their own business, their clients, or their employers.

The Computer Science program provides the students with the technical knowledge, the entrepreneurial, and the specialized skills needed to develop and design applications across modern platforms, such as cloud, web, and mobile, in a rapidly changing IT environment.



BINUS UNIVERSITY INTERNATIONAL's Computer Science program is closely partnered with global organizations and prestigious universities with highly acclaimed Computer Science Programs:

University Partners:



Industry partner :



PROGRAMS

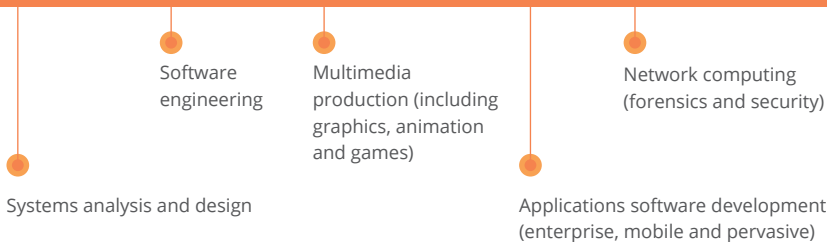
Major and Streaming

Streaming	Degree				Partner
	Single	Title	Double	Title	
Pervasive Computing	✓	S.Kom.			
Games Technology	✓	S.Kom.			
Computer Science			✓	S.Kom. & B.Sc. Hons.	Nottingham University
Computer Science with Artificial Intelligence			✓	S.Kom. & B.Sc. Hons.	Nottingham University
Software Engineering			✓	S.Kom. & B.Sc. Hons.	Nottingham University
Application Programming			✓	S.Kom. & B.Info.Tech.	RMIT University, Australia
Business Applications			✓	S.Kom. & B.Info.Tech.	RMIT University, Australia
Multimedia Design			✓	S.Kom. & B.Info.Tech.	RMIT University, Australia
Network Programming			✓	S.Kom. & B.Info.Tech.	RMIT University, Australia
System Administration			✓	S.Kom. & B.Info.Tech.	RMIT University, Australia
Web Systems			✓	S.Kom. & B.Info.Tech.	RMIT University, Australia
Games Technology			✓	S.Kom. & B.Info.Tech.	RMIT University, Australia
Games Development			✓	S.Kom. & B.CompSc	University of Wollongong, Australia
Digital Security			✓	S.Kom. & B.Info.Tech.	University of Wollongong, Australia
Enterprise Systems			✓	S.Kom. & B.Info.Tech.	University of Wollongong, Australia
Software Engineering			✓	S.Kom. & B.Info.Tech.	University of Wollongong, Australia

Program Objectives

1. To equip graduates with the skills to develop creative software products and services
2. To equip graduates with the skills of communication, design, interpersonal skills and foreign languages in order to contribute in the global workforce
3. To equip graduates with the skills of designing and developing game applications with creative art and design technology operable in multi platform environments

Career Outlook



"BINUS UNIVERSITY INTERNATIONAL was accredited as the best university for its Computer Science major. Its international premise and the fact that BINUS has partners around the globe made it my first choice of university undoubtedly. I applied for Computer Science program and I was granted a scholarship from the Korean government during summer 2016, which gave me a wonderful experience."

Laura Kurniawan
Computer Science, BINUSIAN 2017"



FACILITIES AND SERVICES



Creative Facilities that Enable Innovative Learning Experiences

A playful environment is an integral part of fostering knowledge. It acts as support for students who are on their way to reach their highest potential and achieving their goals. At BINUS UNIVERSITY INTERNATIONAL, students are provided with the most extensive and highest quality facilities that will offer them various benefits for their journey of pursuing their bright future from tangible facilities such as co-working spaces and labs to various programs that will help students to thrive.



“One of the prestigious facilities is CIDER PARK, it’s like a dream comes true for me. I have always wanted to join a community, which is creative, innovative, and constructive, like CIDER. Being a part of CIDER is more than an opportunity to grow. I can learn a lot of new and good things in CIDER. Hence, when I leave this campus, I will be a better person and a better entrepreneur.”

Jataka Rangga Suhanda

International Business, BINUSIAN 2018

FACILITIES AND SERVICES



Learning Facilities

- Amphitheater Classrooms
- Co-Working Space Classes
- War Labs
- Game Lab
- Creative Kits



On Campus and Off Campus Facilities

- High Speed Internet
- City Campus Location
- BINUS SQUARE Hall of Residence



Student Support Services

• Academic Advisory

Academic Advisory is intended to aid students with various advisories to support their study at BINUS UNIVERSITY INTERNATIONAL that includes:

1. Consultation for academic advice, reports of academic achievements, information to parents, problem solving of academic materials
2. Motivate individually or in groups
3. Advise of courses, suggestions for a study plan





• **Students, Alumni and Global Employability (SAGE)**

Consisting of 5 units, SAGE have a commitment to provide various programs that enrich student's knowledge, skills and attitude for their future careers. Several of SAGE's regular activities are:

1. Career seminars and employment preparation training service
2. Campus hiring and recruitment
3. Leadership training and student organisation involvement
4. International student activities
5. Alumni sharing
6. Community services
7. Academic and non academic counseling

FACULTY MEMBERS



People behind the empowerment

Global Diversity

100% Internationally qualified faculty members: at least one year overseas, either study or work; otherwise graduated with cum laude.

Though every path to success is walked alone, it is paved with help from many people. All the faculty members and staff possess global knowledge and experiences. They are highly qualified and passionate people that will help students in their journey of empowerment. All of them are chosen from the best people possible in their positions, beginning from the lecturers to other staff behind the scenes. Here is a glimpse of our professional faculty members:



Dr. Agustinus Nicholaas Oroh

He has long managerial experience in multi-national companies such as in Sinar Mas Group Pulp and Paper, Bumi Resources Group and other international companies. His academic background was in strategic management at the Igor Ansoff School of Strategic Management and in strategy at the Executive Education program in Harvard Business School.



Dr. Pantri Heriyati, SE., M.Comm.

She graduated from Faculty of Economic at Padjadjaran University, Bandung and Wollongong University, Australia, for Master of Commerce Degree majoring in Marketing. She has also completed her doctoral program in Marketing Management, University of Indonesia.

**Christine Gneuss, BA, DBA**

She completed her Bachelor at Queensland University of Technology, Australia and attained her MBA and Masters in Global Banking at the United International Business Schools. She has an extensive experience in Search Engine Optimization and co-founded a creative agency partnership in 2011.

**James Bartle, Ph.D**

He has a Ph.D. and Masters in Commerce Qualification from UNSW, Sydney, Australia. He worked in the treasury and finance industry where he mostly dealt with high-profile clients such as the Australian Taxation Office, Australian Securities and Investment Commission and various central banks. He was a consultant to the APEC Financial Regulators Initiative prior to joining BINUS.

**Lena Choong Sook Lin, B.Sc., MBA**

She completed her Master in Business Administration at the University of Strathclyde, Scotland, UK and also holds a B.Sc. in Psychology from Upper Iowa University, USA. She is a Certified Professional Trainer (CPT) and a member of the Malaysian Institute of Management (MIM) since 2008.

**Minaldi Loeis, M.Sc., MM**

He attained undergraduate and graduate degrees in Computer Science at The City College of New York, then finished his dual degree of MM & MBA in Business Administration at IPMI and Monash University.

**Raymond Kosala, Ph.D**

He completed a doctorate in Informatics from the Katholieke Universiteit Leuven in Belgium. He is currently serving as the Editorial Board of the International Journal of Knowledge-Based Organizations. He has served as the Deputy Director of the ACM International Collegiate Programming Competition Regional Asia from 2008 to 2010 and as the Judge Committee of the Indonesia ICT Awards from 2009 to 2015.

**Sanjukta Choudhury Kaul, B.Sc., MA, Ph.D**

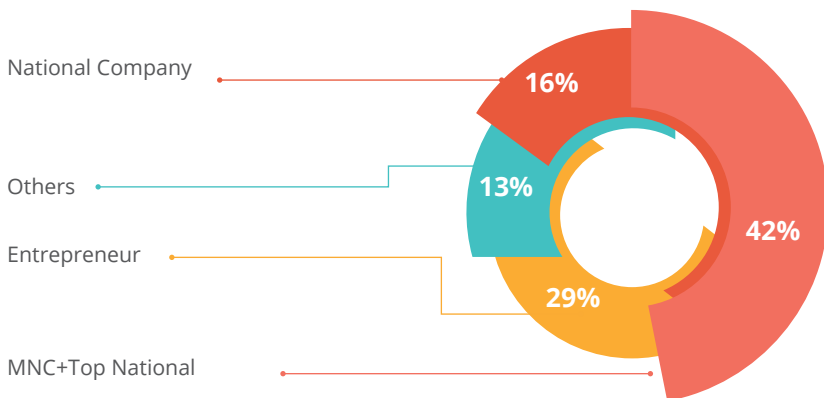
She has a Ph.D from Monash Business School, Monash University and completed her first Master in Communication Studies with specialization in media research from Department of Communication Studies, University of Pune. As a 2006 British Chevening Scholar, she graduated from Nottingham University Business School, UK, International Centre for CSR.

ALUMNI

The Young Minds Who Work to Empower

There are various ways to determine the quality of education in a higher institute; starting from its programs, faculty members, and also the alumni. The alumni of BINUS UNIVERSITY INTERNATIONAL are the young minds filled with knowledge and passion. They are ready to thrive in the world to become future leaders and lead the nation to prosperity. The alumni of BINUS UNIVERSITY INTERNATIONAL are driven to succeed not only because of the sole desire to achieve personal success, but they are also driven by the passion to empower the nation.

Where are the alumni now?





“BINUS UNIVERSITY INTERNATIONAL’s Accounting and Finance program prepared me to enter the competitive international workplace with the right exposure to the continuously changing environment of the global markets. It was without a doubt one of the most important and challenging learning experience in my life.”

Aucky Pratama

*Executive Director ASEAN Federation of Accountants
International Accounting & Finance, BINUSIAN 2006*



“Studying in BINUS UNIVERSITY INTERNATIONAL brought added value to my personal life as the courses there gave me business management and entrepreneurial skills. An emphasis of teamwork and leadership mean the graduates are prepared for global networking and extensive opportunities.”

Andradea Putri

*Entrepreneur, Owner Tea Spa
Business Management & Marketing, BINUSIAN 2012*



“BINUS UNIVERSITY INTERNATIONAL equipped us with the relevant knowledge and experience to help build our career in Industry. They actively support organizational activities which I believe is crucial to develop soft skills in order for us to lead a team or compete in the job market.”

Raditya Pramana

*Investment Manager of Venture Capital
Business Information Systems, BINUSIAN 2015*



“BINUS UNIVERSITY INTERNATIONAL enabled me to cope with the international standards. I graduated from Computer Science. The courses boosted me not only academically, but also in practical matters which encouraged my entrepreneurial drive.”

Kevin Feryanto

*Project Engineer at Cognizant, Beijing, China
Computer Science BINUSIAN 2013*

ACKNOWLEDGEMENTS



The Acknowledgement of Empowerment

Through years of dedication to empowering the nation, BINUS UNIVERSITY INTERNATIONAL has amassed a number of acknowledgments from various prestigious organizations in many different fields. These acknowledgements are reminders that the journey to empowerment is long but rewarding. They are proof that the students of BINUS UNIVERSITY INTERNATIONAL are bright and brilliant with their passion for their respective fields. Along with the journey that continues and fosters students to empowerment, the list of BINUS UNIVERSITY INTERNATIONAL acknowledgements keeps growing.

2016

- Best 5 Essay Youth Economics Conference 2016 (UGM)
ASC - Alberto Aryanto Sani & Arfian Saputra Siregar (Accounting)
- Seoul International Extreme-Short Image & Film Festival (SESIFF)
Selected in SESIFF Non-Competition "Bloody Night" - Adrian Kusuma (Film)
- Hacker Week Challenge 2016
Winner [Best Hacking Team]

2015

- Hult Prize 2015 – Regional Finalist Creative Marketing
- Global Korean Scholarship for Computer Science – Awardee
- Global MSP Summit in Seattle and Redmond – The Only Chosen 4 Participants from Indonesia

2014

- The first Indonesian institution awarded with EFMD and EPAS accreditation
- NTU United Asia Debating Championship 2014 in Nanyang University, Malaysia



"As a lecturer, my role is always to ensure that I fill up that small piece of the puzzle in my students' future. From the day our students first come until they graduate and then start their professional journey, they have been equipped with all the knowledge to succeed. We share with them our experience and discuss real business examples that are applicable to any given case. We challenge them to go the extra mile for excellence and at the end of the day, hopefully each of them is ready to be either a professional or an entrepreneur. Whoever they will be, the importance of their contribution to the country's welfare is the reflection of our mission as educators."

Dominique Razafindrambina M.A, M.Sc

Senior Faculty Member of International and Accounting Program



A Home Away from Home

BINUS SQUARE Hall of Residence

The modern facilities, specialized services, and various exciting programs enhance your stay at BINUS SQUARE. It is our aim to provide a unique and enriching experience and lifestyle to our residents where the environment is conducive for you to shine academically, live in comfort, and make new friends.

A vibrant and exciting university life is a concept we create at BINUS SQUARE which comprises 4 residential halls housing a total of 1,500 single and double rooms to accommodate over 2,200 BINUSIANS – with separate halls for males and

BINUS SQUARE – Hall of Residence, has been run by BINUS UNIVERSITY since August 2010. BINUS SQUARE will provide an enriched and special accommodation experience for you.

females. Your safety and comfort are guaranteed as BINUS SQUARE employs access cards and CCTV systems, reinforced by 24-hour patrolling safety officers, and also 24 hour service at the Front Office.

BINUS SQUARE is more than a mere hall of residence. It is the place where you can develop your potential and make things happen. You can take part in a host of organizations, ranging from sport, recreational activities, arts and culture, and academic tutorials where you are prepared to be a highly sought after graduate with leadership and entrepreneurship skills.

FACILITIES

The accommodation is furnished with home comforts as well as extra facilities:

- Lounge
- Reading Room
- Games Room
- Cafeteria
- Coffee Shop
- Laundry
- 24 hour Minimart
- Photocopy Center
- Gymnasium
- Swimming Pool
- Guest Room

www.binus.ac.id/binussquare

**BINUS UNIVERSITY
INTERNATIONAL
Jakarta**

ADMISSION

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